

Mobile Value Added Services Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company's Mobile Value Added Services Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, April 5, 2024 /EINPresswire.com/ -- The global market reports from The Business Research Company have been updated with the most recent market sizing data for 2024 and projections extended to 2033



<u>The Business Research Company's</u> "Mobile Value Added Services Global Market Report 2024" is a comprehensive source of information that covers every facet of the market. As per TBRC's



The mobile value added services market size is expected to see rapid growth in the next few years. It will grow to \$1621.73 billion in 2028 at a compound annual growth rate (CAGR) of 13.4%."

The Business Research
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market forecast, the mobile value added services market size is predicted to reach \$1621.73 billion in 2028 at a compound annual growth rate (CAGR) of 13.4%.

The growth in the mobile value added services market is due to the increase in smartphone customers globally. North America region is expected to hold the largest mobile value added services market share. Major players in the mobile value added services market include Apple Inc., On Mobile Global Limited, Google LLC, AT&T Inc., Vodafone Idea Limited, Verizon Communications Inc., China Mobile Limited.

Mobile Value Added Services Market Segments

- •By Solution: Mobile Advertising, Location-Based Services, Mobile Infotainment, Mobile Email & IM, Short Messaging Service (SMS), Multimedia Messaging Service (MMS), Mobile Money, Other Solutions
- •By Store: Google Play, App Store (iOS), Other Stores
- •By End-user: Individual, Enterprise

•By Geography: The global mobile value added services market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Mobile value-added services refer to those services that telecom service companies give to customers in addition to their main SMS, voice, and data services. The services can be either free or pay-for-use. VAS are mostly used in the entertainment, e-commerce, sports, and other industries.

Read More On The Mobile Value Added Services Global Market Report At: https://www.thebusinessresearchcompany.com/report/mobile-value-added-services-global-market-report

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Contact Information

The Business Research Company: https://www.thebusinessresearchcompany.com/

Europe: +44 207 1930 708 Asia: +91 8897263534 Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: https://in.linkedin.com/company/the-business-research-company

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Oliver Guirdham The Business Research Company +44 20 7193 0708 info@tbrc.info

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