

Saudi Film Commission Signs Memorandum of Understanding with China's Bona Film Group

MoU will Explore the Establishment of a Film Fund and Distribution of Saudi Films in China

BEIJING, CHINA, March 29, 2024 /EINPresswire.com/ -- The [Saudi Film Commission](#) has signed a Framework Memorandum of Understanding (MoU) with the Bona Film Group from the People's Republic of China.

This partnership was signed during the official visit of His Highness Prince Bader bin Abdullah bin Farhan Al Saud, Minister of Culture and Chairman of the Film Commission to China, aiming to explore collaborative opportunities across film distribution, exhibition, and talent development.

The signing was attended by His Highness Prince Bader bin Abdullah bin Farhan Al Saud with Abdullah Al Eyaf the CEO of the Film Commission, Qi Zhi the CFO of the Bona Film Group, with the presence of Bona Film Group executive director Jiang Defu, and Chinese actress and singer Li Bingbing.

The MoU outlines key areas of cooperation, including investment in the film industry, The MoU outlines key areas of cooperation, including investment in the film industry, exploring the potential establishment of a joint film fund dedicated to cinematic endeavors, and collaborating on the distribution of Saudi films in China. It also explores talent development opportunities for Saudi filmmakers in Bona Film Group productions and Chinese film education institutions. The Film Commission aims to develop the film industry, enhance local production, and showcase Saudi films in alignment with this partnership. Also, The Commission encourages investment, stimulates content production, facilitates talent development, and champions regulatory frameworks. This momentous agreement reflects the Commission's unwavering dedication to fostering global partnerships and leveraging cultural exchanges as a cornerstone of Saudi Vision



SFC & Bona Film MoU Signing

