

# Accurate Vehicle Data: Detailed APIs for Car Dealer Websites

*Vehicle Databases is announcing its car data APIs to car dealer websites in the United States and Canada*

MONTREAL, QUEBEC, CANADA, April 1, 2024 /EINPresswire.com/ -- Thanks to Vehicle Databases, dealerships can now integrate APIs into their websites and mobile applications to access and provide vehicle data for all vehicles in their inventories.

Car APIs are taking used car dealer websites to the next level

Car dealer websites face the challenge of providing accurate vehicle specifications, history records, packages, market value, and more while managing vast inventories.

This can be a serious problem for both consumers and dealers because the more information a consumer has about a vehicle, the more confident they feel about making a purchase.

Without [car data APIs](#), dealers could also have cars in their inventories that are not roadworthy or safe to drive. This could potentially ruin their reputation and may even come with legal consequences.

This is why having an accurate source of information is important, and Vehicle Databases' APIs provide just that.

Features of the APIs

"We are thrilled to introduce our APIs for car dealer websites," said Fahad Iqbal, founder and CEO of Vehicle Databases. "With these solutions, we aim to empower car dealerships with the tools they need to succeed in today's competitive online market."

Here are some of the features of these APIs:



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- >Scalable and adaptable
- >99% uptime reliability
- >Intuitive and user-friendly interface for testing
- >Detailed documentation for seamless integration
- >100% accuracy
- >Supports US, EU, and Canadian VINs
- >Provides support for classic vehicles
- >Covers all vehicle types and manufacturers.

## Benefits of APIs for Car Dealerships

Over 11 billion vehicle history records exist, including information on title brands, accidents, and other key events. Nearly 95% of vehicle buyers are actively searching for this information online.

Having this information readily available for car buyers is crucial for building trust and confidence in their purchasing decisions, and this greatly improves overall sales.

APIs are essential for dealerships to accurately display their inventory, providing detailed specifications and features of each vehicle to potential buyers on their websites. With accurate information provided on dealer websites, here are some benefits they can expect:

### Building trust through transparency

By using APIs to provide accurate and up-to-date information about their inventory, car dealerships can build trust with potential buyers.

Transparency in listing details such as vehicle history, specifications, overall condition, market value, and pricing builds confidence and credibility, leading to stronger customer relationships and increased loyalty.

### Improving sales strategies with detailed vehicle data

[Vehicle data APIs](#) go to information sources and return accurate data that car dealerships can use to fine-tune their sales strategies and present their offerings to meet the specific needs and preferences of their target audience.

From identifying damaged vehicles to adjusting pricing strategies, detailed vehicle data allows dealerships to make informed decisions that drive sales and maximize profitability.

### Enhancing customer satisfaction

With car dealer websites coupled with APIs providing accurate vehicle data for all vehicle types,

dealers can expect higher customer satisfaction, better reviews, and returning customers.

When customers can easily find the information they need, they are more likely to feel satisfied with their online shopping experience. This improved user experience not only increases the likelihood of making a purchase but also encourages positive word-of-mouth referrals and long-term customer loyalty.

### Suitable Car Data APIs Every Dealership Needs

These unique APIs are the top 7 recommended APIs for all car dealerships and their websites. They are:

#### VIN Decoding API

The VIN decoding API decodes Vehicle Identification Numbers (VINs) to retrieve detailed information about specific cars, including specifications such as vehicle make, model, year, and manufacturing details. By automating VIN decoding, this [vehicle specification API](#) saves dealerships time and resources while ensuring accuracy and consistency across the website.

#### Vehicle History API

From accident and damage reports to service records and mileage readings, this API provides valuable insights that enable consumers to make the right decisions. Some more data available with this API includes ownership records, theft records, title brand records, service and maintenance records, and more.

Used in conjunction with the auction and sales history APIs, dealer websites can also provide historical auction and sales data for vehicles with images if available.

#### VIN Title Check API

With the VIN number, the Title Check API verifies if a vehicle has a clean title or salvage records, along with relevant details such as the date and cause of the salvage.

With this API, dealerships can now identify vehicles that are free from any title issues or salvage history and are safe to drive.

#### Vehicle market value API

This API aims to prevent overcharging or undercharging car buyers by providing accurate trade-in, private party, and dealer retail values of all vehicle types.

This API allows dealerships to accurately price their inventory based on the condition of any

vehicle, year, make, model, trim, and market insights.

## Window sticker API

With the Window Sticker API, car dealerships can easily generate and display digital window stickers for every vehicle in their inventory, providing customers with instant access to essential information such as standard and optional equipment, features, fuel economy, NHTSA safety ratings, warranty details, and more.

Data-driven decisions and the right information play a crucial role in improving sales for dealerships, and APIs provide the right access to accurate information. Register with Vehicle Databases today to claim your 15 free credits and get started!

## About Vehicle Databases

Vehicle Databases is a trusted provider of automotive data APIs, committed to empowering businesses and consumers with accurate vehicle information accessible through mobile apps and websites. Our commitment lies in providing lightning-fast access, enhanced scalability, and unrivaled security. Visit our website to explore our comprehensive suite of services.

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