

Desk Research Group Achieves Significant Milestone in Providing Global Business Consulting Solutions

Trusted consultancy firm Desk Research Group expands reach and impact worldwide.

MALAGA, SPAIN, March 30, 2024 /EINPresswire.com/ -- Desk Research Group, a business consulting firm on the rise, recently celebrated crossing a significant milestone, with its strategic consultancy services now being used by companies worldwide. Established in 2016, the firm is a leading provider of comprehensive business solutions, catering to a wide range of industries.

A spokesperson from Desk Research Group commented, "Our dedicated team of experts is armed with the mission to providing guidance and support to clients worldwide. We are passionate about finding the elements that can help their efforts thrive and grow no matter where they may be located."

The firm offers a diverse range of consultancy services including highlights like:

Market Potential Analysis:

An in demand resource from the company is identifying growth opportunities, through world class, comprehensive market research, taking a hard look at consumer behavior, and delivering insight aimed at building greater market competitiveness.

Digital Technology Advisory:

The firm's IT consultants offer expert guidance on leveraging advanced technologies, including artificial intelligence, website development, and digital expansion planning, to optimize business



performance and stay ahead in the digital age.

Accounting and Finance Planning:

Desk Research Group provides comprehensive accounting and finance services, including bookkeeping, financial reporting, VAT reporting, payments processing, and budget planning, enabling businesses to maintain financial health and achieve long-term sustainability.

Strategic Growth Planning:

The consultancy firm offers strategic growth planning services, assisting businesses in developing competitive strategies, market entry plans, and business cases to drive sustainable growth and expansion.

Business Strategy Consulting:

Desk Research Group's consultants apply economic and data science approaches to deliver tangible value to businesses, offering expertise in consumer intelligence, market analysis, and strategic planning to support informed decision-making.

Sustainable and Social Advisory:

The firm is capable of providing informed guidance on sustainability, climate action, energy transition, and environmental, social, and governance (ESG) concerns, a key factor that helps drive long-term value creation.

With over 25 years of combined experience, Desk Research Group's international team of consultants stands ready to support businesses with market entry strategies, growth initiatives, and strategic advisory services tailored to their specific needs and objectives.

To learn more about Desk Research Group visit www.deskresearchgroup.com.

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