

# Sal Rodas takes charge as president of HASS Bio America

*Sal Rodas appointed president of HASS Bio America, marking a significant step in the company's North American expansion.*

FAIRFAX, VA, UNITED STATES, April 1, 2024 /EINPresswire.com/ -- Since his arrival at HASS in 2021, Sal Rodas has been instrumental in driving the company's business development, management, and marketing endeavors. His remarkable contributions have laid a robust groundwork for his recent appointment as president.



Sal Rodas, HASS Bio America President

Rodas boasts an MBA from Babson College in the US, coupled with a Bachelor of Information Technology, enriched by his service as a US Marine. With over two decades of experience in senior executive positions within the dental and medical technology sectors, Rodas has showcased innovative strategies and astute market insights.

His journey includes the founding of Sleep Architects and subsequent tenure as Chief Product Officer, where he made significant strides in product development and strategic direction. Rodas furthered his commitment to health initiatives as Executive Director of the Foundation for Airway Health. His leadership acumen shone brightly at Space Maintainers Laboratories, where he spearheaded global operations, and at the SMILE Foundation, where he revolutionized the educational landscape for the dental community.

With a distinctive blend of technical prowess, business acumen, and leadership skills, Rodas is poised to lead HASS Bio America through the intricacies and opportunities of the North American market. His visionary leadership style and track record of success promise innovative growth strategies that will solidify the company's position as a frontrunner in the ceramic material and human aid system industries.

ABOUT HASS BIO

Established in 2008 in South Korea, HASS BIO has stood out as a premier manufacturer of glass ceramic solutions, offering cutting-edge CAD/CAM blocks, disks, and heat pressing ingots. Renowned for its high-quality products, HASS BIO has been at the forefront of preventative, restorative, cosmetic, and prosthetic dentistry.

Established in 2015, HASS BIO America, the North American division of HASS BIO, has been headquartered in Fairfax, VA. Catering to both the United States and Canadian markets, HASS BIO America continues to uphold the company's legacy of excellence and innovation.

For further information about HASS BIO America and its range of products, please visit [www.hassbioamerica.com](http://www.hassbioamerica.com).

Larry Stevens

HASS Bio America

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