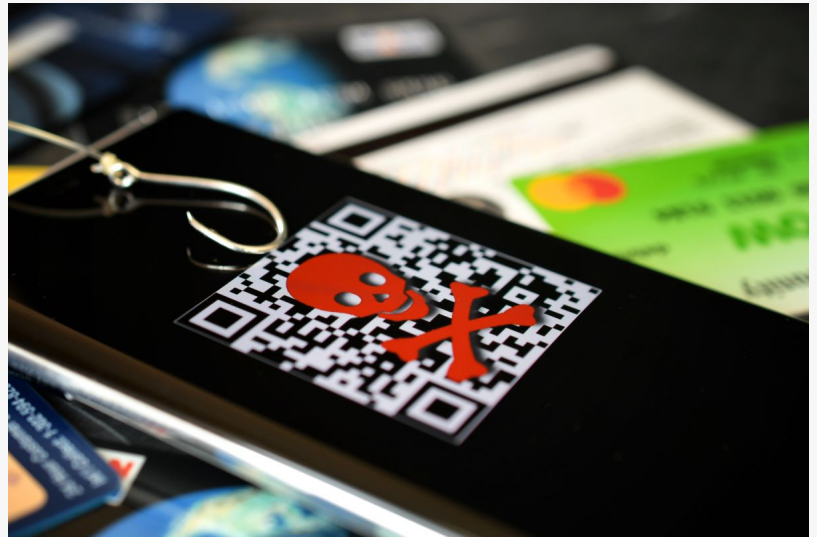


# Verity One Elevates Consumer Safety with Cutting-Edge AI, Blockchain Technology to Prevent QR Code Fraud

*Verity One TRUTH MATTERS™ launches AI and Blockchain tech solutions to fight QR code scams, ensuring unparalleled safety for consumers and businesses.*

HONK KONG, HONG CONG, PRC, April 1, 2024 /EINPresswire.com/ -- Dubai, UAE—Since 2001, Verity One Ltd. has pioneered certification and verification. Today, it announces its latest innovation: a robust solution designed to combat the rising menace of [QR code](#) scams. This advanced system is set to redefine how consumers and businesses interact with QR codes, instilling confidence and security in every scan.



QR Scam

In an era where QR codes have woven themselves into digital interaction, their convenience is matched only by the opportunities they offer to fraudsters. Scammers have crafted schemes to deceive the unwary, exploiting these seemingly innocuous gateways, leading to significant financial loss and eroded trust. Addressing this challenge head-on, Verity One's new technology employs AI and blockchain's precision and integrity to create an impenetrable defense against QR code fraud.

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Our tech fortifies QR code security, merging AI and blockchain to ensure every scan is a step towards unwavering digital trust.”

*Adam Reiser*

Adam Reiser, CEO and Founder of Verity One Ltd.,

underscores the urgency of the situation: "The escalation of QR code scams is a pressing concern, threatening to compromise consumers' trust in digital transactions. Verity One's QR code verification technology breakthrough is a bulwark against these threats, ensuring security and trust remain paramount in every digital interaction."

Critical features of Verity One Ltd.'s QR code verification system include:

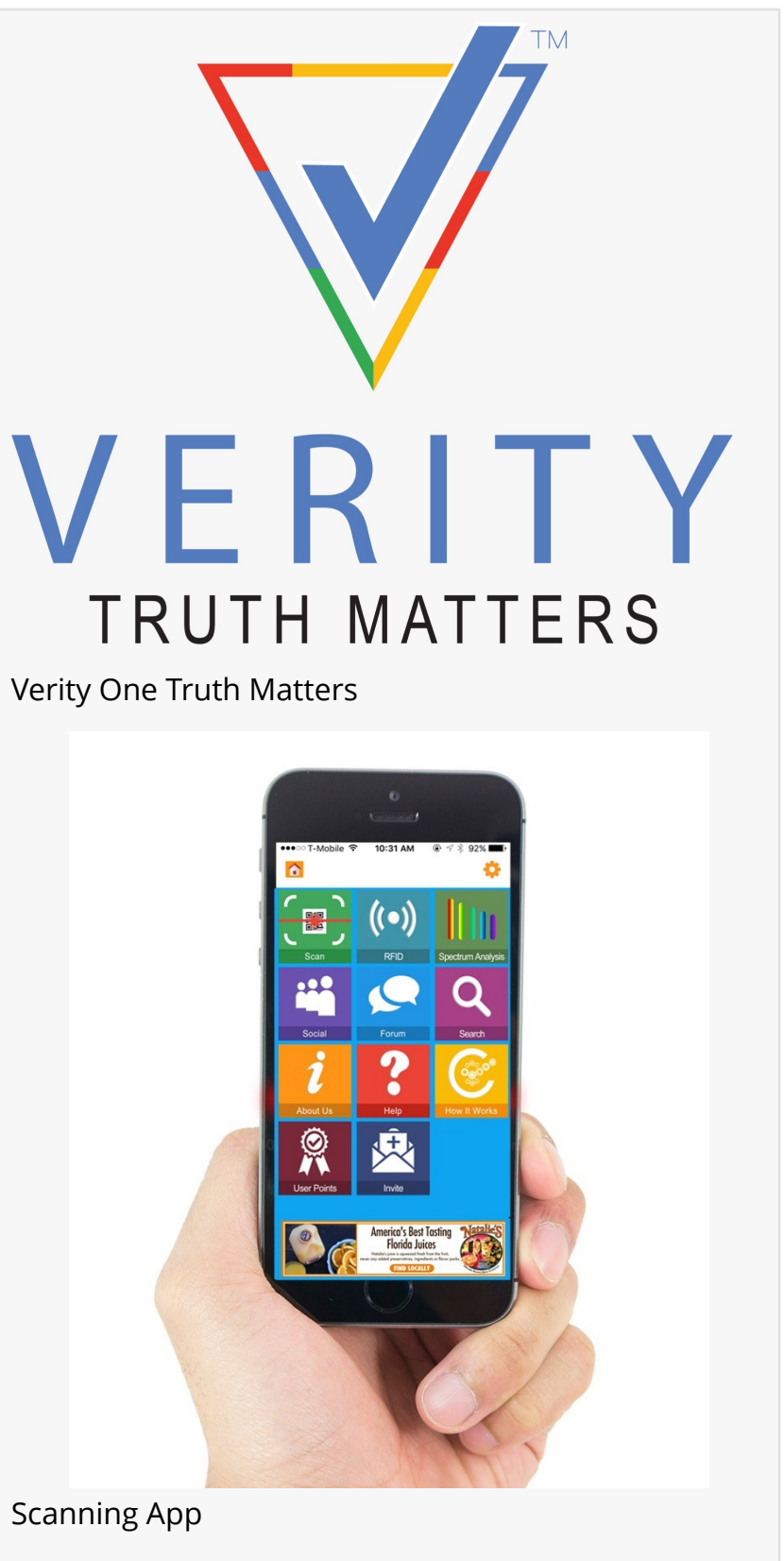
- Integration of a URL Shortener and QR Validator with [Hyperledger](#) Fabric and Verity One License Unit 'V' Token AI and Blockchain technology within the Verity One ERP platform
- Development of the Verity One App for end-user QR code scanning and validation
- Implementation of a rigorous business KYC process to verify QR code owners.
- Multi-language support and compliance with global privacy standards

In addition to offering unparalleled security and trust for users and businesses, Verity One Ltd.'s solution is poised for continuous improvement and adaptation to evolving digital threats. The company remains committed to monitoring system performance, gathering user feedback, and implementing refinements to ensure the utmost reliability and effectiveness of its QR code verification system.

At the heart of Verity One's innovative solution is a sophisticated AI-driven scanning technology paired with blockchain's immutable verification capabilities. This powerful combination offers real-time authentication of QR codes, validating their legitimacy against a secure, decentralized ledger.

With each scan, consumers and businesses are shielded from the risks of deceit, fostering a safer digital environment.

Introducing this QR code fraud prevention technology marks a significant milestone in Verity One's mission to ensure [TRUTH](#) MATTERS™ in every aspect of digital engagement. By fortifying



The image displays the Verity Truth Matters logo at the top, featuring a stylized 'V' composed of red, yellow, and blue geometric shapes, with a 'TM' trademark symbol. Below the logo, the text 'VERITY' is written in large, blue, sans-serif capital letters, and 'TRUTH MATTERS' is written in smaller, black, sans-serif capital letters. Underneath the text, the phrase 'Verity One Truth Matters' is written in a smaller, black, sans-serif font. The bottom half of the image shows a hand holding a smartphone displaying the Verity One app interface. The app's home screen features a grid of colorful icons for various functions: 'Scan' (green), 'RFID' (blue), 'Spectrum Analysis' (yellow), 'Social' (purple), 'Forum' (blue), 'Search' (magenta), 'About Us' (orange), 'Help' (red), 'How It Works' (yellow), 'User Points' (dark blue), and 'Invite' (blue). At the bottom of the screen, there is a banner for 'America's Best Tasting Florida Juices' with a 'BUY LOCALLY' button.

Verity One Truth Matters

Scanning App

QR code security, Verity One protects consumers and businesses from fraud and reinforces the foundations of digital trust and transparency.

For additional details on Verity One Ltd. and its pioneering solution against QR code scams, please visit our website or engage with us on LinkedIn, Facebook, and Twitter, and join the vibrant conversation on Telegram.

<https://www.theepochtimes.com/us/fbi-warns-of-widespread-qr-code-scams-cybercriminals-use-to-steal-your-money-5589209>

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Website: <https://verity.one>

The Verity One VERT "V" Token on the Polygon MATIC, Hedera HBAR and Binance BSC networks.

Binance BSC for Verity One Ltd VERT V Token

0x2aC01a46665107eD92C81f877fBE6Fb23eB434c8

<https://bscscan.com/address/0x2ac01a46665107ed92c81f877fbe6fb23eb434c8>

Hedera HBAR for Verity One Ltd VERT V Token

0xe77D0ce6de1E54F3bDc8BB5A44A43C719b523c24

<https://hashscan.io/mainnet/contract/0.0.5029265>

Polygon MATIC CONTRACT for Verity One Ltd VERT V Token

0x691E1395E97c013f0AaF4993b206a6Bce8A2DC96

<https://polygonscan.com/address/0x691e1395e97c013f0aaf4993b206a6bce8a2dc96>

<https://www.linkedin.com/company/verity/>

<https://www.facebook.com/veritytruthmatters>

[https://twitter.com/verity\\_matters](https://twitter.com/verity_matters)

Telegram: <https://t.me/verityoneltd>

Instagram: <https://www.instagram.com/verity.one/>

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