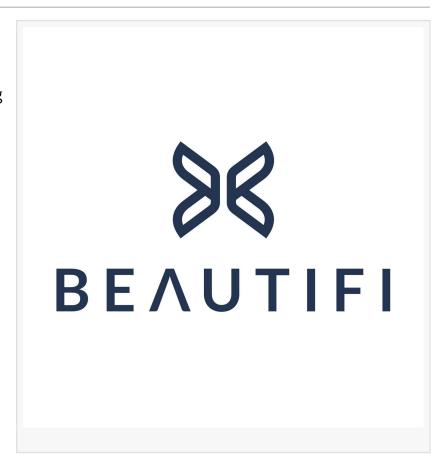


Beautifi Secures Funding Facility with Leading Schedule 1 Bank, Expanding Medical Procedure Lending Capabilities

VANCOUVER, BRITISH COLUMBIA, CANADA, April 2, 2024
/EINPresswire.com/ -- Beautifi, a
Canadian FinTech company specializing in financing solutions for elective cosmetic and medical procedures, is excited to announce a newly secured funding facility with a Canadian Schedule 1 bank. This strategic partnership will further enhance Beautifi's lending capabilities as they continue to grow rapidly in the Canadian market.

Founded on the principle of making health and beauty procedures more attainable, Beautifi employs a cuttingedge and technology-driven approach to lending. The company's application process is streamlined and



confidential, designed to be completed online in minutes. Beautifi's mission is to democratize access to elective cosmetic, and medical procedures by partnering with Canada's top clinics and connecting individuals with verified service providers.

Ryan Brinkhurst, the Founder and CEO of Beautifi, shared his enthusiasm about this milestone: "Securing a facility of this magnitude with a Canadian Schedule 1 bank is a testament to the strides we've made in optimizing our operations and solidifying our market position. This funding facility not only strengthens our access to capital, but also empowers us to support our customers more effectively. With this enhanced financial flexibility, we are well positioned to execute on our next phase of growth."

This funding facility marks a pivotal moment for Beautifi, reinforcing its unique position as Canada's sole provider specializing in patient financing. "We're witnessing increased support and

demand from major financial institutions for exposure to our product," Brinkhurst noted. "This funding will facilitate our expansion and ongoing support for Canadians looking to achieve their health and beauty aspirations. As the demand for health and beauty-backed lending solutions grows, Beautifi remains committed to evolving with our market's needs. Securing this funding facility highlights our ongoing commitment to offering innovative solutions."

By offering personal loan solutions, Beautifi aims to make a significant, positive impact on the Canadian economy and the lives of individuals pursuing elective cosmetic and medical procedures. This funding facility represents a major step forward as Beautifi continues to deepen its lender network and provide industry-leading solutions to its partners.

About Beautifi

Beautifi is a leading financial technology company that offers innovative financing solutions for elective cosmetic and medical procedures. With a focus on technology and flexibility, Beautifi strives to make health and beauty accessible to all. The company's application process is designed to be quick, easy, and confidential, facilitating connections between individuals and top healthcare practitioners across Canada. Committed to transparency and education, Beautifi serves as a trusted resource for unbiased information on procedures and practitioners, aiming to be the definitive guide in the field of medical aesthetics. Visit us at www.beautifi.com to learn more.

SOURCE Beautifi

For more information, please contact marketing@beautifi.com

Beautifi Marketing Beautifi email us here

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