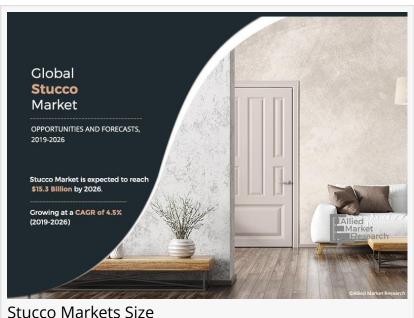


## Stucco Market Insights 2024: Recent Analysis and Extensive Industry Forecast till 2026

The global stucco market was valued at \$10.7 billion in 2018, and is projected to reach \$15.3 billion by 2026, growing at a CAGR of 4.5% from 2019 to 2026

WILMINGTON, DELAWARE, UNITED STATES, April 1, 2024 /EINPresswire.com/ -- The global stucco market garnered \$10.7 billion in 2018 and is anticipated to hit \$15.3 billion by 2026, growing at a CAGR of 4.5% from 2019 to 2026. High purchasing power of end-users and development of the global construction industry boosted the growth of the stucco market. On the contrary, low consumer awareness



toward the availability of stucco hinders the market. However, increase in demand from emerging economies would open new opportunities in the coming years.

As per the report published by Allied Market Research, the Stucco Market by Construction Activity (New and Renovation Construction), Product (Traditional Three-coat Stucco, Exterior Insulating & Finish Systems, and Newer-one Coat Stucco), Insulation Type (Insulated Siding and Non-insulated Siding), and End Use (Residential and Nonresidential): Opportunity Analysis and Industry Forecast, 2019-2026"

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The global stucco market report includes an in-depth analysis of the major market players such as BASF SE, RPM International Inc., Mapei S.p.A., General Electric (GE), Heidelberg, CEMEX S.A.B. de C.V., Sika AG, Fosroc International Ltd., and GCP Applied Technologies Inc.

The global stucco industry is segmented into construction activity, product, insulation type, end use, and geography. Based on construction activity, the market categorized into new and

renovation construction. On the basis of product, the market is bifurcated into traditional three-coat stucco, exterior insulating & finish systems, and newer-one coat stucco.

Based on insulation type, the market is segmented into insulated siding and non-insulated siding. The non-insulated siding segment is projected to portray the fastest CAGR of 5.4% during the study period. However, the insulated siding segment held the largest share in 2019, accounting for more than two-thirds of the market.

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On the basis of end use, the market is segmented into residential and nonresidential. The residential segment dominated the market in 2019, accounting for more than four-fifths of the total revenue. However, the non-residential segment is estimated to portray the fastest CAGR of 6.1% through 2026.

The global stucco market is analyzed across various regions such as North America, Europe, Asia-Pacific, and LAMEA. The market across North America accounted for more than one-fourth of the market. On the other hand, the Asia-Pacific region is expected to portray the fastest CAGR of 5.3% during the forecast period. Furthermore, the market across the region held the largest share in 2019, contributing more than two-fifths of the market.

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## Key Findings of the Study

In 2018, the Asia-Pacific market held a share of over 42.19% in the global stucco market. The U.S. and Canada collectively accounted for around 87.2% share in North America in 2018. The traditional three-coat stucco and exterior insulating & finish systems segments collectively accounted for around 78.8% market share in 2018.

The non-insulated siding segment is expected to grow with the highest CAGR during the forecast period. The qualitative data in the report aims on the stucco trends, dynamics, and developments in the stucco industry while the quantitative data provides information about the market share and market size in terms of revenue and volume.

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