

Earth Day Beach Clean Up in the City of Santa Monica scheduled by Branding Los Angeles - Putting the Community First

Giving Back to the Community - being a Sustainable Brand - Good Corporate Citizen in 2024

LOS ANGELES, CA, USA, April 3, 2024 /EINPresswire.com/ -- [Branding Los Angeles](https://www.brandinglosangeles.com/), a leading multicultural strategic branding and marketing agency specializing in creating a brand's digital footprint, innovative communication engagements, and comprehensive public affairs strategies, announced this year's [Earth Day Beach Clean Up](#) event is scheduled for April 13, 2024, in Santa Monica. The event aims to bring together community members, volunteers, and the Branding Los Angeles team to make a positive impact on the environment.

Over the few years and over the pandemic, Branding Los Angeles has successfully organized Earth Day Beach Clean Ups in Santa Monica, garnering strong community support and engagement. Armed with gloves, bags, and trash grabbers, volunteers have worked tirelessly to remove litter, plastic, cigarettes, bottles, and other debris from Santa Monica's Ocean Park Beach.

Joella Hopkins, SVP at Branding Los Angeles, expressed enthusiasm for the upcoming event, stating, "It's only right we do our part to celebrate Earth Day. We only have one planet, and if our small impact helps the Earth and motivates others to do good, it's all worth it! Plus, it's part of our brand culture – we love engaging our community and giving back." She adds that part of her role is to manage philanthropic efforts which also includes Branding Los Angeles' annual holiday toy drive and this past year raising funds for Maui Strong - assisting families affected by the fires



Earth Day Beach Clean Up 2024 - Branding Los Angeles

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The schedule for the 2024 Earth Day [Beach Clean Up](#) event is as follows:

8:00 AM – 9:00 AM: Arrival, Coffee & Donuts, Orientation

9:00 AM – 10:30 AM: Beach Clean Up

The meet up location is 25 Ocean Park Blvd., Santa Monica, CA 90405. Parking and key landmark is Parking Lot 5.

If interested, join Branding Los Angeles and be a part of this impactful Earth Day initiative. This is an opportunity for volunteers to make a difference and inspire others to take action.

About Branding Los Angeles:

“

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Joella Hopkins, SVP

Ben Behrooz

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Earth Day Beach Clean Up 2024 Santa Monica
Branding Los Angeles

"We Live Brands. We Sweat Strategies. We Inspire Communities. And, We Build Business. We Are A New Era In Communications."

For more information and to register for the event, visit [Branding Los Angeles Giving Back](#) page for additional Earth Day Clean Up information. www.BrandingLosAngeles.com



Santa Monica Beach Clean Up -
Branding Los Angeles 2024



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Clean Up

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