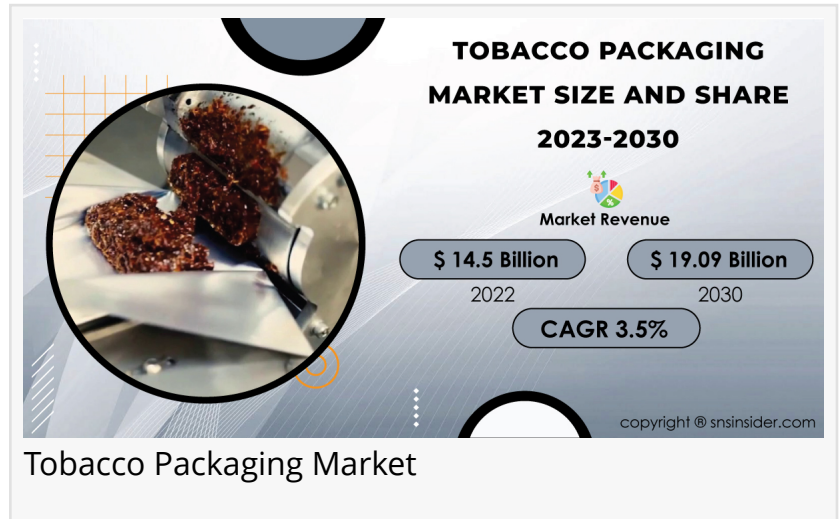


Tobacco Packaging Market Poised to Surpass USD 19.09 Billion by 2030, Fueled by Rising Global Demand

Tobacco packaging market poised for growth due to increasing cigarette consumption, demand for smokeless alternatives, and innovative packaging solutions.

AUSTIN, TEXAS, USA, April 2, 2024 /EINPresswire.com/ -- The SNS Insider report indicates that the [Tobacco Packaging Market](#) was valued at USD 15.5 Billion in 2022 and is projected to achieve a market size of USD 19.09 Billion by 2030, with a compound annual growth of 3.5% expected over the forecast period from 2023 to 2030.



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Over the forecast period, the demand for cigarettes is anticipated to rise due to the increase in global cigarette consumption. The main factors driving the global market are the development of smokeless tobacco for dipping or chewing, as well as increasing use of electronic cigarettes. The market is being fueled by an increase in female smokers' cigarette demand and rising stress levels, particularly in urban areas. Manufacturers are focusing on creative packaging solutions, such as flip-flop packaging, to protect cigarettes from damage. The WHO estimates that there are approximately 1.3 billion smokers worldwide, with the majority in low- and middle-income countries. Manufacturers are also exploring herbal cigarette options to mitigate tobacco-related diseases.

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- ITC Limited
- Amcor Limited
- Sonoco

- International Paper
- British American Tobacco
- Innovia Films
- WestRock
- Philip Morris International Inc
- Reynolds American Corporation
- Mondi Group

Smokeless Tobacco Packaging

The consumption of smokeless tobacco is a significant driver of the market. Smokeless tobacco products, such as gutka, gum, or chewing tobacco, are increasingly popular due to their perceived lower health risks compared to cigarettes. Packaging for smokeless tobacco products requires specialized designs to ensure product integrity, boosting the tobacco packaging market.

Packaging also serves as a medium of promotion for tobacco products, especially in light of stricter regulations against tobacco advertising. This presents a significant opportunity for the tobacco packaging market to innovate and cater to evolving consumer demands. Emerging markets in Asian countries, particularly India and China, are witnessing a surge in demand for tobacco products, further propelling market growth.

Segment Analysis

In terms of raw materials, plastic dominates the market due to its durability and cost-effectiveness. For distribution channels, offline sales lead the market, providing a personalized shopping experience. Bags & Sacks are the dominant packaging type, offering convenience and protection for tobacco products. Smoking tobacco remains the largest end-use segment, reflecting global smoking trends.

Raw Materials

- Plastic
- Film
- Paperbox
- Jute
- Others

Distribution Channels

- Online
- Offline

End-Use Segments

- Bags & Sacks
- Pouches
- Boxes
- Others

- Innovative packaging solutions, such as flip-flop packaging, are becoming crucial for protecting tobacco products and attracting consumers.
- Asia Pacific, led by China's tobacco industry, is expected to dominate the market, with emerging markets like India showing substantial growth potential.

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- In April 2022, Siegwirk established a warehouse and color-matching center in Malaysia to meet India's growing packaging demands.
- Mondi's acquisition of Power-flute in June 2022 further underscores the industry's evolution towards innovative and sustainable packaging solutions. Powerflute's expertise in semi-fluorochemical fluting aligns with Mondi's commitment to enhancing its packaging paper offerings.

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1.1 Market Definition

1.2 Scope

1.3 Research Assumptions

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3.1 Drivers

3.2 Restraints

3.3 Opportunities

3.4 Challenges

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8.1 Plastic

8.2 Film

8.3 Paperbox

8.4 Jute

8.5 Others

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9.1 Online

9.2 Offline

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10.1 Bags & Sacks

10.2 Pouches

10.3 Boxes

10.4 Others

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11.1 Raw Tobacco

11.2 Smoking Tobacco

11.3 Smokeless Tobacco

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14.1 Competitive Bench marking

14.2 Market Share Analysis

14.3 Recent Developments

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