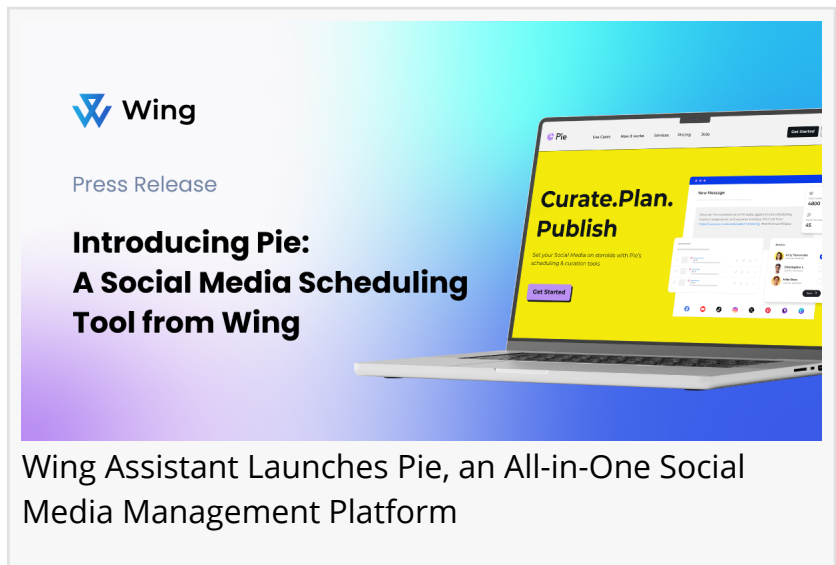


Wing Assistant Unveils Pie: All-In-One Business Solution for Social Media Success

Product-driven managed talent service creates platform streamlining social media management for remote teams and businesses to manage their online presence.

BERKELEY, CALIFORNIA, UNITED STATES, April 2, 2024

/EINPresswire.com/ -- Wing Assistant has launched [Pie \(Post it everywhere\)](#), a cutting-edge social media scheduling tool aimed at transforming the way businesses manage their online presence. Pie offers a comprehensive suite of features designed to simplify social media management and maximize engagement across various platforms.



Wing Assistant Launches Pie, an All-in-One Social Media Management Platform

“Pie is not going to be just another social media marketing and management platform. We have been providing social media and marketing talents to hundreds of companies over the years, and we felt we could easily gather our experience together and launch a dedicated social media marketing platform that is affordable and suited for a remote team environment,” said Piash Alam, Vice President of Growth at Wing Assistant.

Pie enables users to schedule, customize, and post content across multiple social media platforms simultaneously. The platform also has an intuitive content calendar creation tool. By providing a clear overview of scheduled posts, businesses can maintain a consistent and cohesive posting schedule, enhancing their online visibility and brand image.

Besides scheduling capabilities, Pie facilitates content curation by enabling users to discover and curate engaging, trending content from a variety of sources directly within the platform. This functionality empowers businesses to diversify their social media strategy and keep their audience engaged with fresh and relevant posts.

Pie also offers robust performance tracking features, providing users with valuable insights into

the effectiveness of their social media strategies. By analyzing key metrics such as engagement, reach, and click-through rates, businesses can optimize their approach and drive meaningful results.

The social media management platform is Wing's response to the growing demand for tailored tools that facilitate collaboration and productivity in remote work environments. As more companies adopt flexible work arrangements, the need for efficient communication and task management tools becomes paramount. Pie not only addresses the challenges of managing social media across various platforms but also underscores the broader trend towards specialized solutions tailored to remote work dynamics.

Furthermore, Pie's integration with Wing's virtual assistant services highlights the synergy between specialized tools and remote work support systems. By combining social media management with virtual assistant capabilities, Wing addresses multiple facets of remote work challenges, from task delegation to performance tracking.

"We are happy to make Pie available as a complimentary service to all Wing Social Media and Marketing Assistant clients," adds Alam. Pie is also available as a standalone service, for a fee.

The launch of Pie also reflects the broader shift towards digital transformation and the increasing reliance on remote technologies. As businesses navigate the complexities of a post-pandemic world, tools like Pie become indispensable assets in maintaining competitiveness and adaptability.

About Wing Assistant:

Founded in 2018, Wing Assistant is the world's leading fully managed virtual assistant service, dedicated to empowering startups by providing access to top-tier remote talent.

Setting Wing Assistant apart is its industry-first virtual assistant management software, designed to enhance communication, task management, and file sharing. Leveraging AI technology, Wing Assistant continually learns about its users, improving service delivery and efficiency over time. Clients have the convenience of accessing their assistant's services through a user-friendly mobile app, enabling easy task delegation, video instructions, and secure credential sharing.

With the launch of Pie, Wing continues to empower businesses by offering a complimentary service that enhances their social media presence and streamlines their marketing efforts.

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