



Unique Loom is announcing an exciting roster of events, alongside 100's of new rugs debuting at April High Point Market

Unique Loom's events includes cutting edge education, star studded entertainment with Celebrity Designer Sabrina Soto, and an exciting Masters Watch Party.

HIGH POINT, NORTH CAROLINA, UNITED STATES, April 3, 2024 /EINPresswire.com/ -- [Unique Loom](#) is pulling out all the stops to bring a series of fun-filled events planned for the upcoming [High Point Market](#) (April 13-17, 2024). In order to uplift and educate market attendees while celebrating the first anniversary in their Market Square showroom, #MS190.

Johnny Nassri, Unique Loom's CEO shared, "We couldn't be more thrilled heading into the spring show and celebrating our 1st birthday in our new home at Market Square. This new showroom and the dedication we have seen from our team has enabled us to continue to see incredible growth over the last year and to welcome new buyers as we feature more of our collections and one of a kind handmade rugs than ever before."

Unique Loom's North Carolina home boasts over 11,000 square feet and is filled with an exquisite array of one of a kind, ultra-vintage, handmade and hand knotted rugs, as well as 100's of stunning machine-woven collections. Heading into the Spring Market, Unique Loom's will launch even more new designs and their sales and marketing teams have developed events to entice buyers who want to liven up their market with great food, fun music and exciting product giveaways.

Unique Loom serves up a truly unique educational experience with a designer panel discussion "From the Ground Up: How to Build the Business of Your Dreams!" on Sunday, April 14th at 11

The graphic is a promotional flyer for Unique Loom's events at the April High Point Market. It features a large image of a modern interior with a large rug. The Unique Loom logo is in the top left. The text "Don't Miss these Market Events: SHOWROOM #MS190" is in the top right. Below this, it says "Visit Showroom #MS190 each day of market for coffee, lunch, and happy hour!". The events are listed in a column on the right: "From the Ground Up! How to Build Your Business" on Sunday, April 14th at 11:00 A.M., featuring a panel discussion with Jessica Duce, Whitney Atkinson, Wuga Weighted Rugs, and Erika Sauri; "Cutting a Rug with Sabrina Soto" on Monday, April 15th from 3-6 P.M., featuring a cocktail party; and "Masters Watch Party" on Sunday, April 14th from 3-6 P.M., featuring cocktails, entertainment, and a chance to win \$500. On the left, under "Discover Our Newest Arrivals!", three rugs are shown: Killim Jute (SKU# 320321), Atlas Moroccan Wool (SKU# 320300), and Eco Bohemian (SKU# 320201). The Unique Loom website URL is at the bottom. A QR code for signing up for a wholesale account is in the bottom right.

Don't Miss these Market Events:
SHOWROOM #MS190

Visit Showroom #MS190 each day of market for coffee, lunch, and happy hour!

From the Ground Up! How to Build Your Business
SUNDAY, APRIL 14TH @ 11:00 A.M.

Panel Discussion with Jessica Duce/J Duce Designs, Whitney Atkinson/Wuga Weighted Rugs & Erika Sauri/Sauri Creative

Cutting a Rug with Sabrina Soto!
MONDAY, APRIL 15TH 3 - 6 P.M.

Join us as we celebrate Sabrina's fabulous new outdoor designs at our "Koozies and Karaoke" Cocktail Party

Masters Watch Party
SUNDAY, APRIL 14TH 3 - 6 P.M.

Masters fared cocktails and appetizers, entertainment and try a hole-in-one for a chance to win \$500 off your next purchase at Unique Loom

Discover Our Newest Arrivals!

Killim Jute
SKU# 320321

Atlas Moroccan Wool
SKU# 320300

Eco Bohemian
SKU# 320201

UNIQUELOOM.COM

SCAN TO SIGN UP FOR A WHOLESALE ACCOUNT

am. Panelists include interior designer Jessica Duce, JDuce Design & Vacation Rental Designers, alongside Whitney Atkinson, founder of Wugs Weighted Rugs, Elizabeth Scruggs, Superior Construction and Design, and is moderated by branding and marketing specialist Ericka Saurit, founder of Saurit Creative. Learn how they've built successful businesses, product lines, and distinctive brands that not only captivate clients but also set benchmarks across the industry From the Ground Up.

Unique Loom is inviting guests to "Swing on by a Masters Watch Par-Tee" on Sunday, April 14 from 3-5 pm. The Watch party event honors the love of golf and beloved Masters traditions held each spring throughout the Southeast. Event hospitality will include classic Masters cuisine and southern faire, with speciality Azalea Cocktails and Arnold Palmer Mocktails. Masters Watch Par-Tee Guests will also get a chance to enter to win a Hole-In-One Putting Contest with a variety of amazing product giveaways!

“

I can't wait for attendees to experience my Outdoor Rugs. It's so exciting to come back to High Point Market and to reconnect with our entire community at one of the biggest events in our industry.”

Sabrina Soto™ Lifestyle expert, interior designer & TV personality

“Cutting A Rug With Sabrina Soto” will take place on Monday, April 15th from 3-5pm and will offer an unforgettable afternoon of karaoke and dancing, with amazing disc-jockeys, while guests enjoy cocktails and delicious catered delights. Created in partnership with [Sabrina Soto™](#) Lifestyle expert, interior designer, and TV personality” who will serve as the event’s official host, while she debuts the highly anticipated expansion of Sabrina Soto’s Outdoor Rug Collection.

Sabrina Soto shared, “I can't wait for market attendees to experience the expansion of my Outdoor Rug Collection. It's so exciting to come back to High Point for the Spring Market and to reconnect in-person with Unique Loom and

our entire design community at one of the biggest events in our industry.”

The poster features a green header with the 'UNIQUE LOOM' logo and 'MARKET SQUARE | 190, FLOOR 1'. On the right, it says 'HP MKT High Point Market'. The main title 'From the Ground Up!' is in large green letters, with the subtitle 'How to build the business of your dreams' below it. The text 'PANEL DISCUSSION' is above the title. To the right, it says 'SUNDAY April 14 @ 11am EST'. Below this, it lists the panelists: 'A CONVERSATION WITH: Jessica Duce | JDuce Design, Whitney Atkinson | Wugs Weighted Rugs, Elizabeth Scruggs | Superior Construction and Design, Ericka Saurit | Saurit Creative'. The bottom half of the poster shows four women smiling and holding a large blueprint. The woman on the far left is wearing a blue jacket, the woman next to her is in a pink top, the woman next to her is in a blue top, and the woman on the far right is in a black top and holding a laptop.

Sabrina's Outdoor Rug Collections offers an expansive array of shades ranging from warm-gray, coastal and sky blues, to nautical navys with bold geometric designs. With patterns that range from soft and playful, to chic and sophisticated and who are designed to weather the outdoor elements with extremely durable technology. Consisting of 100% Polypropylene UV protected machine woven materials that resist fading. Each color palette is complemented by unique patterns that are perfect for anyone who wants a subtle geometric design with the longevity you need when elevating your outdoor space.

Both of Sabrina Soto™ Indoor/Outdoor Collections and her Casa Collection will be on display in #MS190. Sabrina's rugs are drawn and influenced by Sabrina's everyday life and are exquisitely tailored with easy-to-clean, stain resistant machine woven threads that do not shed. Each collection is available in modern colorways with a variety of design styles, textures and versatility with an affordable luxury aesthetic.

Book your Market Appointment by emailing Stephaniea@uniqueloom.com to reserve your spot. Unique Loom's High Point Market Square Showroom is located in space #MS 190 (Market Square, 305 W High Ave, High Point, NC 27260).

UNIQUE LOOM'S MARKET EVENTS SCHEDULE

"From the Ground Up: How to build the business of your dreams!" Sunday, April 14 from 11 am to 12 pm

"Masters Watch Par-Tee!" Sunday, April 14 from 3-5 pm
Featuring a Hole-in-one putting contest with amazing product giveaways!

"Cutting A Rug with Sabrina Soto!" Monday, April 15 from 3-5 pm
Featuring unforgettable melodies and koozie-filled cocktails with amazing product giveaways!



The poster features a background image of a golf course with a sand trap and trees under a sunset sky. At the top, the logo "Swing on by UNIQUE LOOM" is displayed. The main title "MASTERS WATCH PAR-TEE!" is in large, bold, green letters. Below the title, the event details are listed: "Celebrate your love of Rugs at our special Masters Event!", "SUNDAY, APRIL 14", "MARKET SQUARE #MS190", and "FROM 3:00 PM - 5:00 PM". At the bottom, a small line of text reads: "Featuring masters flaired cocktails and appetizers, entertainment and try for our Hole-In-One for a chance to win \$500 off your next purchase at Unique Loom."

Swing on by
UNIQUE LOOM

MASTERS WATCH PAR-TEE!

Celebrate your love of Rugs at our special Masters Event!

SUNDAY, APRIL 14
MARKET SQUARE #MS190
FROM 3:00 PM - 5:00 PM

Featuring masters flaired cocktails and appetizers, entertainment and try for our Hole-In-One for a chance to win \$500 off your next purchase at Unique Loom.

"Daily Coffee With A Cause, Morning Mimosas, Lunch and Happy Hours" for a true Unique Loom experience.

About

Sabrina Soto™ Lifestyle expert, interior designer, and TV personality Inspired by her hit show 'The High/Low Project', Sabrina Soto's Rug Collections are where you find high quality at affordable prices. From bold and geometric to soft and playful, both her Sabrina Soto™ Indoor/Outdoor Collection and Casa Collection feature modern textures and patterns that are influenced by her everyday life.

International Rug manufacturer, Unique Loom, has more than 50 years of experience in the Rug Industry, and 15 years of manufacturing experience, and is the fastest-growing brand in the Rug Industry providing the best value and selection of contemporary designs at an affordable price. Unique Loom is dedicated to offering affordable styles and a variety of quality collections in addition to the largest online catalog of one-of-a-kind rugs to inspire trade clients and today's consumers, who expect more online and in-store. Their brand offers an endless array of rugs inspired by art & the traditions of rug-weaving and specializes in hand-made, hand-knotted, and hand-woven rugs, as well as one-of-a-kind, and antique-style rugs and licensed brands Jill Zarin™, Sabrina Soto™, and Marilyn Monroe™.

Unique Loom continuously looks to the future by developing innovative new products that focus on sustainability and stay ahead of the curve with respect to trends. With over 2 million square feet of warehouse space, and distribution on the East and West Coast, their catalog offers over 70,000 one-of-a-kind rugs, in addition to offering more than 80,000 machine-woven rugs. Unique Loom's commitment to inspire their customers and to help turn houses into homes, by offering the widest variety of unique rug styles, textures, and materials, with sizes to suit every design, project, and budget. Unique Loom is headquartered in Fort Mill, SC, with to-the-trade showrooms at □ High Point Market Square #MS190 □ Las Vegas Market, Building B, Suite #B424 □ Dallas Market, Interior Home & Design Building, Showroom #1D112 □ For more information visit www.uniqueloom.com.



The poster features a dark blue background with a city skyline silhouette at the bottom. In the top right corner is the Unique Loom logo, which consists of a stylized 'dd' inside a circle with the words 'UNIQUE LOOM' below it. The main title 'CUTTING A RUG' is in large, bold, pink letters. Below it, in smaller yellow text, is 'with Celebrity Designer'. The name 'SABRINA SOTO' is in large, bold, pink letters. Below her name, in smaller white text, is 'at our KOOKIES & COCKTAILS Party!'. To the left of the text is a circular portrait of Sabrina Soto, a woman with long brown hair, smiling. To the right of the portrait, the date 'MONDAY, APRIL 15' is in large, bold, yellow letters. Below the date, '3-5 PM' is in pink, '#MS190' is in yellow, and 'MARKET SQUARE' is in pink. The poster is decorated with colorful geometric shapes, including a large pink circle with yellow diagonal lines on the left and a yellow circle with pink diagonal lines on the right.

CUTTING A RUG
with Celebrity Designer
SABRINA SOTO
at our KOOKIES & COCKTAILS Party!
MONDAY, APRIL 15
3-5 PM
#MS190
MARKET SQUARE

"Cutting A Rug With Unique Loom" will take place on Monday, April 15th from 3-5pm and will offer an unforgettable afternoon of karaoke and dancing with Sabrina Soto™ who will serve as the event's official host.

###

Stephanie Adams

Unique Loom

+1 800-765-6958

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[TikTok](#)

now available

SABRINA SOTO

NEW INDOOR/OUTDOOR COLLECTION



Sabrina's Outdoor Rug Collections offer an expansive array of shades ranging from warm-neutrals, to coastal blues in bold geometric patterns. With soft and playful designs, that are created to weather the outdoor elements with extremely durable technology.

This press release can be viewed online at: <https://www.einpresswire.com/article/700598863>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.