

Afro Unicorn® Debuts Roblox Experience

Fastest-growing Lifestyle Brand Brings Diverse Characters to Immersive Gaming Platform

LOS ANGELES, CA , USA, April 4, 2024 /EINPresswire.com/ -- Today marks a significant milestone as [Afro Unicorn®](#) founder and CEO [April Showers](#) proudly announces the expansion of the fastest-growing lifestyle brand on Roblox, a global, immersive platform for community and connection.

Afro Unicorn's highly-anticipated live experience on Roblox kicks off with the brand's diverse characters, digital clothing, and accessories, enhancing the online game platform's authentic representation. This monumental step not only bolsters the brand's movement across the physical and virtual landscapes but also underscores Afro Unicorn's commitment to fostering inclusivity and empowerment.

“

Bringing Afro Unicorn to Roblox is a momentous occasion to positively impact a new generation of youth, including digital trendsetters and innovators.”

April Showers

Ms. Showers says: "Bringing Afro Unicorn to Roblox is a momentous occasion to positively impact a new generation of youth, including digital trendsetters and innovators."

Now, Roblox users can adorn their favorite Afro Unicorn avatars with a selection of the brand's signature pieces, such as the coveted LOVE shirt and iconic Afro Unicorn joggers. All items will be available on the Roblox Marketplace, ensuring accessibility and convenience for Roblox enthusiasts worldwide.



As part of the diverse range of Afro Unicorn collections immediately on offer, additional designs will be introduced, with monthly drops scheduled throughout the spring and summer. A wide variety of iconic looks will be brought to life from Afro Unicorn's existing and upcoming lines, encapsulating Afro Unicorn's singular style.

Self-expression, creativity, and user experience are at the heart of Afro Unicorn's entry into Roblox, reflecting the unique, magical, and divine spirit that embodies the brand. Afro Unicorn's venture into the digital realm will create connections with new audiences while offering loyal fans the chance to curate, collect, and style their favorite Afro Unicorn avatars through new customization options.

Roblox users should act fast to add exclusive styles to their in-game clothing and accessories collections. To purchase an Afro Unicorn avatar or explore the Afronia universe on Roblox, visit our [Avatar Shop](#).

Beth Brett
Beth Brett Communications
+1 720-656-6544
bethbrett128@gmail.com
Visit us on social media:
[Facebook](#)
[LinkedIn](#)
[Instagram](#)
[YouTube](#)
[TikTok](#)
[Other](#)



Afro Unicorn Roblox Avatar Strikes a Pose



Afro Unicorn Roblox Avatar

This press release can be viewed online at: <https://www.einpresswire.com/article/700988444>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.