

Human Resources Pro Releases Groundbreaking Consultant Pay Survey Results

Poll of 200+ HR consultants highlights broad pay range, consultant experience levels, and most effective marketing methods

BOISE, IDAHO, UNITED STATES, April 5, 2024 /EINPresswire.com/ -- <u>Human Resources Pro</u>, the leading online membership community for experienced HR consultants, today announced the results of its <u>Human Resources Consultant Pay Survey</u>. Sponsored by Human Resources Pro, the survey gathered insights from over 200 HR consultants, providing a comprehensive view of the industry's landscape and compensation trends.

The survey covered a wide array of topics, including annual earnings, client load, marketing strategies, and more, offering invaluable insights for both seasoned professionals and newcomers in the field. Some findings were in line with expectations, such as the prevalence of performance management and employee relations/engagement as the most common HR specialty areas among consultants, and the fact that half of consultants work with clients who have 50 or fewer employees.

However, the survey also revealed several surprising trends. While 39% of consultants reported earning \$100k or more annually, a notable 8% are achieving earnings of \$500k or more, demonstrating the potential for significant financial success in the industry. Additionally, despite the perception that LinkedIn reigns supreme for professional networking, Facebook emerged as the most commonly used social media platform for marketing consulting services among HR consultants.

Robert Griffard, CEO of Human Resources Pro, expressed his enthusiasm for the survey results, stating, "The insights gleaned from this survey underscore the dynamic nature of the HR consulting profession. As the industry continues to evolve, it's crucial for professionals to stay informed about prevailing trends and compensation benchmarks. We're proud to offer this valuable resource to the HR community."

The full results of the Human Resources Consultant Pay Survey are available at HumanResources.Pro.

About Human Resources Pro:

Human Resources Pro is the leading online membership community for experienced HR consultants. By providing access to best-in-industry tools and fostering collaboration, the community enables HR consultants to deliver comprehensive services to organizations of any size and industry. Members benefit from learning resources and tools, networking opportunities, professional growth avenues, and access to prospective clients, making HumanResources.Pro the go-to platform for HR consultants dedicated to excellence.

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