

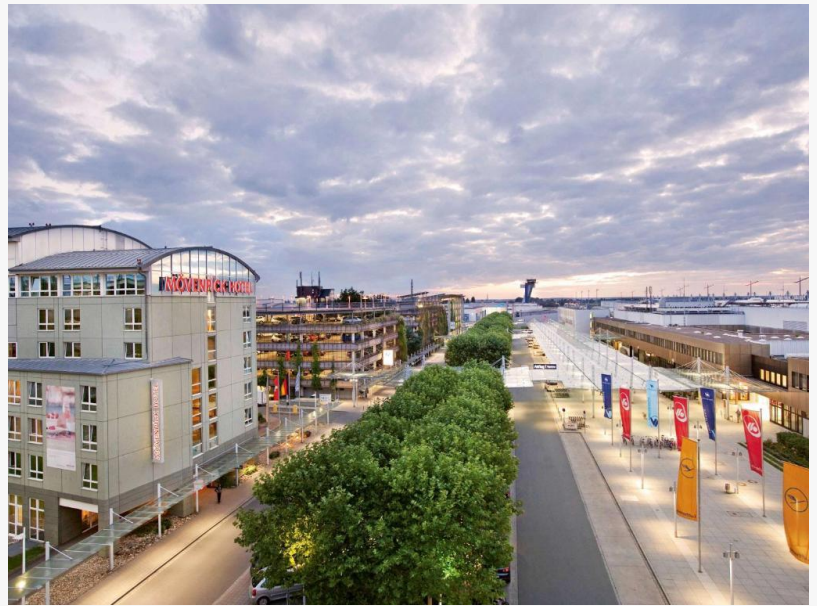
Mövenpick Hotel Nürnberg Airport: Positive Benefits for Community and Planet

This award underscores a deep-rooted commitment to sustainable practices and environmentally friendly measures in all aspects of its hotel operations.

SANTA MONICA, CALIFORNIA, UNITED STATES, April 5, 2024

/EINPresswire.com/ -- [Green Globe](#) recently recertified [Mövenpick Hotel Nürnberg Airport](#) in Germany.

Currently a Gold certified member marking five years of continuous certification, the hotel has been steadily progressing in its overall sustainability performance with many new initiatives launched in 2023.



Mövenpick Hotel Nürnberg Airport

Located only 50 metres away from Nürnberg Airport terminals, Mövenpick Hotel Nürnberg Airport has successfully held the Green Globe certification since 2012. This award underscores a deep-rooted commitment to sustainable practices and environmentally friendly measures in all aspects of its hotel operations.

“

We consistently work on implementing eco-friendly initiatives, aiming not only to minimize our ecological footprint but also to make a positive contribution to the global sustainability movement.”

David Friedrich, Commercial Distribution Manager

David Friedrich, Commercial Distribution Manager at the hotel said, “We consistently work on implementing eco-friendly initiatives, aiming not only to minimize our ecological footprint but also to make a positive contribution to the global sustainability movement. Certainly, we are always striving to further develop ourselves in all areas and continuously improve. This includes, for example, keeping our carbon dioxide emissions as low as possible. In 2023, although we experienced high occupancy, we were able to record the lowest carbon dioxide emissions since the opening of our establishment.”

Waste Management and Recycling

The hotel's green efforts focus on reducing waste, promoting recycling, and adopting sustainable disposal methods. Staff proudly adhere to the property's Reducing Plastic Guidelines and have successfully implemented measures such as eliminating single-use plastic products and following a Zero Waste policy. Sustainable alternatives made from environmentally friendly materials can now be found in guest rooms, replacing disposable items and reducing plastic waste.

Sustainable Procurement

A strong emphasis is placed on sourcing sustainable products and services to ensure that the hotel's supply chain aligns with its environmental standards. Food and Beverage supplies are sourced from local and regional farms and businesses. The breakfast buffet showcases fresh regionally grown vegetables and fruits, and includes Fair Trade products as well as organically certified products.

Social Responsibility

In addition to its ecological sustainability programs, the hotel actively engages in various social projects. Once a year, as part of the Kilo of Kindness initiative, Mövenpick Hotel Nürnberg Airport along with many other Mövenpick Hotels & Resorts worldwide, support selected charitable organizations by gathering donations in the form of much needed food, toys, school supplies, or clothing from guests and partners. Furthermore, all hotel staff eagerly anticipate the annual Gifts with Heart campaign during the pre-Christmas season. The hotel organizes the event encouraging both guests and employees to donate gifts for children in socially disadvantaged circumstances. The welcomed gifts always fill the children with festive joy and the smiles on children's faces bring a warm glow to all people taking part in the Christmas initiative.

"These projects are just examples of our ongoing commitment to social responsibility. We firmly believe that it is our duty to make a positive contribution and support those in need of help. Our gratitude goes to our valued guests and dedicated employees who contribute to this successful social commitment year after year," concluded Mr. Friedrich.

Contact

David Friedrich
Commercial Distribution Manager
Mövenpick Hotel Nürnberg Airport
Flughafenstraße 100
90411 Nürnberg
Germany
P: +49 (0) 911 350 1 352
M: +49 (0) 160 94608244
david.friedrich@movenpick.com

Bradley Cox
Green Globe
+1 310-337-3000

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/701275543>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.