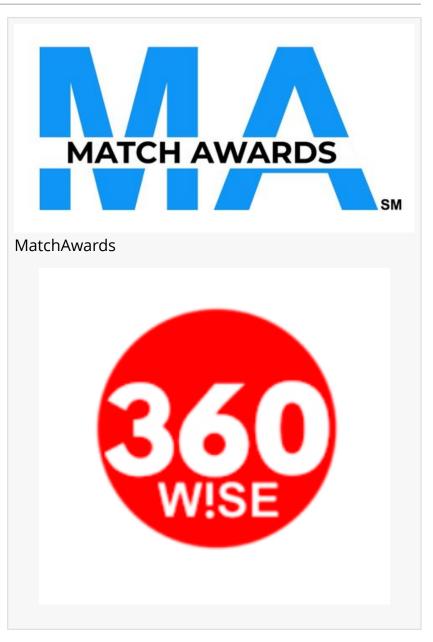


## MatchAwards and 360Wise Forge Dynamic Partnership to Drive Economic Growth in Emerging Markets

MIAMI, FLORIDA, USA, April 8, 2024 /EINPresswire.com/ -- <u>MatchAwards</u>, the trailblazing AI-powered Social-Economic Media Platform, proudly announces its strategic alliance with <u>360Wise</u>, a trailblazer in influencer marketing and brand elevation. This groundbreaking collaboration signifies a paradigm shift in economic development strategies, harnessing the transformative potential of influencer marketing and innovative branding techniques.

360Wise, under the visionary leadership of CEO Robert Alexander, has garnered acclaim for its groundbreaking strategies in influencer marketing and personal branding. With a commitment to innovation and excellence, 360Wise specializes in elevating the visibility and impact of public figures across diverse industries. Through tailored campaigns and datadriven insights, 360Wise empowers clients to amplify their brands and connect with audiences on a global scale. And with a relentless pursuit of



innovation and excellence, 360Wise crafts dynamic campaigns that propel brands to unprecedented heights, consistently delivering exceptional results for its esteemed clientele.

Robert Alexander, CEO of 360Wise, shares his anticipation about the partnership: "At 360Wise, we are committed to pushing the boundaries of marketing and media. Our collaboration with

MatchAwards presents an unparalleled opportunity to leverage influencer marketing for fostering economic growth in emerging markets. Together, we will pioneer new approaches to brand elevation and empower businesses to flourish."

MatchAwards, powered by the revolutionary GovTide Engine, stands at the forefront of economic development platforms. With its AI-driven matchmaking capabilities and real-time insights, MatchAwards provides a dynamic ecosystem where businesses, governments, and investors converge for mutual prosperity. By seamlessly integrating 360Wise's avant-garde influencer marketing strategies, MatchAwards endeavors to amplify its impact and unlock unprecedented avenues for growth and collaboration.

Mike Noble, COO of MatchAwards and Advanced Internet Technologies, Inc., underscores the significance of this partnership: "This collaboration epitomizes MatchAwards' unwavering commitment to driving innovation in economic development. By incorporating 360Wise's cutting-edge marketing strategies, we are poised to revolutionize how businesses engage with their target audiences. Together, we will redefine industry standards and shape the future of economic prosperity."

As fervent advocates of entrepreneurship and innovation, MatchAwards and 360Wise are primed to catalyze positive change and unlock boundless possibilities in emerging markets. Through this strategic alliance, they aspire to embolden businesses and entrepreneurs to thrive in an increasingly interconnected global landscape.

## About MatchAwards:

MatchAwards.com is an AI-powered Social-Economic Media Platform dedicated to fostering economic development and facilitating business growth worldwide. Fueled by the GovTide Engine, MatchAwards provides a dynamic ecosystem where businesses, governments, and investors converge for mutual prosperity. For further details, visit <u>www.matchawards.com</u>.

## About 360Wise:

360Wise is a premier agency specializing in influencer marketing, personal branding, and public figure management. Under the stewardship of CEO Robert Alexander, 360Wise harnesses innovative strategies and industry expertise to elevate brands and amplify their impact on a global scale. For additional information, visit <u>www.360wise.com</u>.

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