

# Fashion Expert and Marketing Specialist Melissa Polo Landau Curates Clients Confidence with In Vogue Styling

*Known as “The Closest Therapist,” she levels up the wardrobes and branding presence of successful CEOs and individuals that thrive on social media platforms.*

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/EINPresswire.com/ -- Melissa Polo Landau is part of the revolution of fashion experts who are co-mingling styling with trailblazing ways of leveling up a client’s social media and networking presence. Using innovative marketing techniques and a knowledgeable fashion background in the industry, she has become the go-to leading authority who individuals turn to when they want a leg up in the workforce and beyond.

An overall media expert in marketing, social media, and brand identity, she proves that you don’t need to be a celebrity to need a stylist. Known as “The Closet Therapist,” she has taken years to hone her craft of curating looks for women and men in need of a wardrobe update along with an equal standout presence for networking online and IRL. Clients end up looking fantastic at board meetings and work seminars just as equally as finding a fresh and bold new look on Instagram, TikTok and Facebook.

Through her keen techniques and with an eye for what is en vogue, she takes clothes off the rack



Melissa Polo Landau Logo



Melissa Polo Landau (Photo Credit: Nicole Laxton)

and from the runway to develop selects for clients across the east coast. From New Jersey to Long Island and up to Connecticut, she sets out to give those searching for ways to build confidence while looking good a new meaning. Landau's bold approach is refreshing and helps everyone she serves gain a personal style that is meaningful, "I noticed a lack of creativity in the professional space for high-end imagery. In a world where online presence is essential to building and maintaining a strong brand, it is my goal to set our clients apart from competitors."

She breaks down the misconception that you need to be famous to need a fashion stylist. It can be a CEO of a company to a mom looking to start over with a new look and she begins a new career in real estate. And they all leave a session with Landau with what she describes as a "superpower."

A guiding light with results-driven, targeted fashion solutions, she delivers advice with authenticity and integrity as she listens in detail to what an individual is looking for when it comes to a new dress for an event or an entire week's worth of clothing during a big work conference. Her formidable background in both editorial and branding also gives her a cutting-edge approach. An impressive portfolio has been showcased over the years with such wonders as Jimmy Choo, Stuart Weitzman, Max Mara, Neiman Marcus, Saks Fifth Avenue and The Shops at Riverside with featured items in "Harper's Bazaar," "Metropolitan Luxury Magazine, and "201 Magazine." It is this expertise that makes her a leading authority on style.

Her genuine connection with fashion is reaffirmed in her work today as she continues to build empowering connections and bonds with real people to an innovative approach to luxury style. Landau has perfected a way to embolden the woman or man who may not be sure what to wear. Her one-on-one sessions are moments where she listens to the needs of the client and why they desire to change things up with a refreshed closet. Unique tips such as knowing that there are no rules to fashion now and that even small changes can create big hope in your life are just a few of her prolific mantras.

She additionally is a respected on-air fashion expert, engaging audiences with her insights as well as a digital force as an influencer. With her sizable following across social media platforms, she shapes and inspires fashion discourse, building a community of style aficionados who appreciate her flair for merging timeless elegance with avant-garde trends.



Melissa Polo Landau (Photo Credit: Nicole Laxton)

As a lead stylist at "201 Magazine," her monthly column is a treasure trove of expertise, where she dissects sophisticated styling techniques, decodes the latest trends, and offers candid lifestyle advice.

"My strategic vision has fueled my success in establishing a branding business, where I infuse brands with my signature blend of creativity and commercial viability," she states. "This venture stands testament to a multifaceted career – from conceptualizing groundbreaking branding campaigns to steering companies towards a stylish and cohesive identity."

For more information and samples of work, please visit [www.melissapololandau.com](http://www.melissapololandau.com)

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