

# KBO Bike Advances E-Bike Popularity and Plans to Expand Product Line

*Popular E-Bike Brand Sees Early Success in New Models and Intends to Offer Additional Options in the Future*

SUITE BREA, CALIFORNIA, UNITED STATES, April 7, 2024

/EINPresswire.com/ -- As demand for low-cost and eco-friendly transportation continues to rise, [KBO Bike](#) is set to expand its product line, aiming to make the world of sustainable mobility accessible to more riders. With the recent success of its affordable [K Series e-bikes](#), which have collectively sold 1,000 units since their March launch, the company has cemented its position as a frontrunner in the electric bike market. The sales figures represent units sold since March and reflect the growing popularity of KBO Bike's newest low-cost e-bike offerings.

In addition to being an eco-friendly mode of transportation, e-bikes provide numerous health benefits, encouraging users to incorporate physical activity into their daily routines. By opting for e-bikes, individuals can save on transportation costs and reduce their reliance on fuel and public transit. It is well known that e-bikes offer a convenient solution to urban congestion, allowing riders to bypass traffic jams and arrive at their destinations quickly, contributing to a more sustainable and stress-free commuting experience. By adding foldability to the features,



## K Series - K1

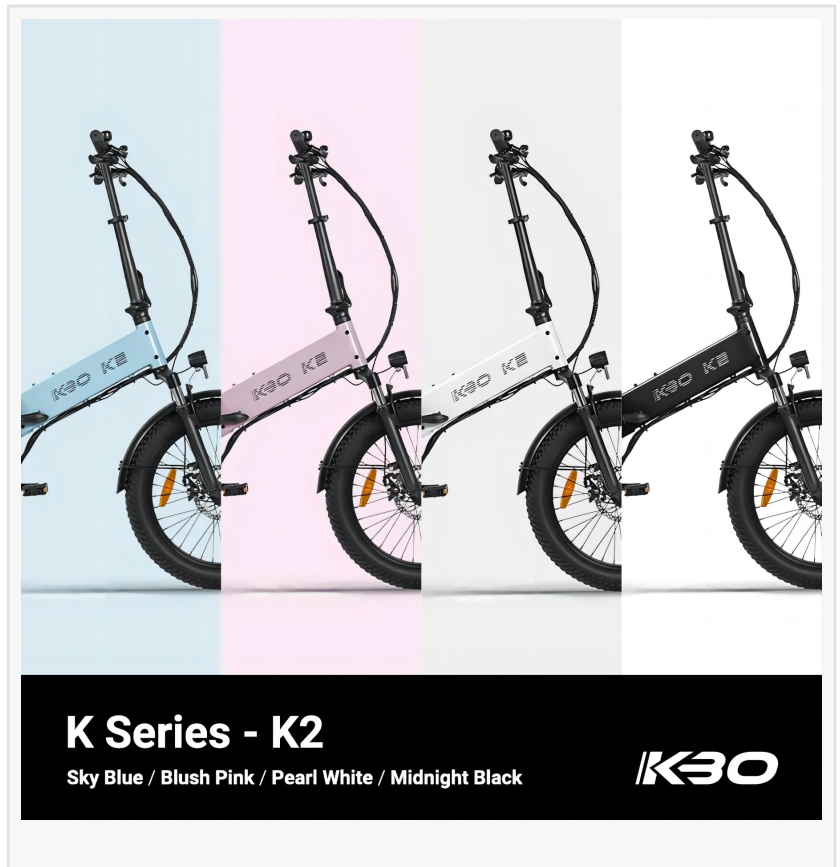
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such as in the new K1 and K2 models, additional use cases can be found.

The K1 and K2 models have gained widespread acclaim for their reliable performance, unique colors, and affordable price points. Fans (and even some critics) have praised their decision to integrate the battery directly into the bike frame, creating a more traditional bike profile, and making them ideal choices for anyone looking to protect the expensive electric batteries.

"This is the best choice for people's first e-bike," remarked KBO's CEO. "I'm incredibly proud of the team here for listening to rider feedback and providing an affordable and reliable option for those seeking a new transportation alternative."



The inclusion of the foldable K Series e-bikes reflects the company's dedication to catering to diverse consumer needs. The current lineup now includes many styles and configurations from which to choose such as cruisers, cargo haulers, and all-terrain options.

While KBO has not released specific plans, sources close to the matter have revealed discussions to potentially develop products in the popular \$300-\$400 price range. This move could open doors for an even wider audience, allowing more individuals to experience [folding electric bikes](#).

This commitment to affordability and innovation has established KBO as a trusted name in the electric bike industry. By offering test rides, warranty terms, and frequent sales, the company continues to ensure that eco-conscious consumers have confidence in these new and affordable transportation solutions.

For more information about KBO Bike and its current product lineup, visit <https://kbobike.com/>.

About KBO Bike: KBO Bike is a fast-growing direct-to-consumer e-bike company. By offering a range of affordable choices for those who ride to work and those who ride for pleasure, KBO is advancing the e-bike community and the e-bike market worldwide. The KBO team believes that electric bikes provide a clean and efficient option for transportation and play a significant role in reducing pollution and improving human health.

Kevin

KBO Bike

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