

Official Launch of Logi-IQ: Route Optimization solution to optimize logistics operations

And Africa Co. launches Logi-IQ, a SaaS for route optimization, enhancing logistics efficiency with advanced features for businesses.

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/EINPresswire.com/ -- In a significant stride towards redefining logistics and delivery management, [And Africa Co., Ltd.](#) is proud to announce the official launch of [Logi-IQ](#), the innovative route optimization Software as a Service (SaaS) solution. After a successful beta version, Logi-IQ now introduces its Starter plan, designed to cater to the varied needs of businesses aiming for operational excellence and efficiency.

****Transformative Impact on Logistics****

Logi-IQ emerges as an essential tool in the complex world of logistics, aiming to dismantle prevalent inefficiencies that hamper operational performance. Addressing critical challenges of resource mismanagement, planning inefficiencies, and communication barriers, it offers a comprehensive solution to optimize route planning, driver assignment, task management, and much more. Powered by advanced algorithms and user-friendly interfaces, Logi-IQ is an optimal and affordable tool, providing precise control over logistical operations.

****What's New in the Official Launch? ****

The official launch of Logi-IQ introduces the Starter plan, enabling customers to optimize up to 700 tasks in a single setting. This plan is specifically designed for small to medium-sized businesses, ensuring a solution that fits their unique needs. Features include access to the



The graphic features the Logi-IQ logo at the top left, which consists of a stylized teal 'G' icon followed by the text 'Logi-IQ' in a bold, teal, sans-serif font. Below the logo, the text 'Logi-IQ Logo' is written in a smaller, grey font. The main heading reads 'Choose Logi-IQ Route Optimization Solution' in a bold, dark teal font. To the right of this heading is a circular graphic containing various icons related to logistics, such as a truck, a clock, a location pin, and a gear. Below the heading, there are four bullet points, each preceded by a teal checkmark: 'Operational Efficiency', 'Cost-effectiveness (Time, Fuel, Costs)', 'Controlled Resource Utilization', and 'Enhanced Tracking and Visibility'. At the bottom left of the graphic, the website 'www.logi-iq.com' is displayed in a teal font. At the bottom right, the text 'Logi-IQ: route optimization SaaS' is written in a grey font. The background of the graphic is light teal and features a smartphone and a desktop monitor displaying the Logi-IQ software interface, which includes a map and a list of tasks.

dispatcher dashboard and drivers' app, ensuring seamless synchronization and task management. The user-centric design facilitates an intuitive workflow, from task assignment to completion, while maintaining a paperless and efficient process.

****Anticipated New Features****

In our commitment to continuous improvement and innovation, Logi-IQ will soon introduce new features such as Paperless POD and Business Intelligence, promising to further enhance the logistics management experience. These additions are designed with our users in mind, aiming to provide even more tools for operational optimization and performance excellence.

****A Leap Forward with Logi-IQ****

And Africa Co., Ltd., known for providing cutting-edge software solutions for the logistics industry, is excited to offer Logi-IQ as a testament to our dedication to advancing logistics technology. We invite businesses and logistics professionals to explore the capabilities of Logi-IQ, confident that it will transform their operational landscape and set new standards of efficiency and cost-effectiveness.

Discover the future of logistics with Logi-IQ. Experience operational excellence, redefined.

For more information, visit <https://www.logi-iq.com/> or contact us at info@logi-iq.com.

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