

Dominic Scruggs, CEO of Willowood Ventures, Pens Inspiring New Book "Dealership Diary"

Dealership Diary: The Truth That the Hiring Manager Forgot To Tell You!

CARY, NC, UNITED STATES, April 8, 2024 /EINPresswire.com/ -- [Dominic Scruggs](#), renowned CEO of Willowood Ventures and a venerated figure in the automotive industry, has now taken his wealth of experience to the literary world with the release of his groundbreaking book, "[Dealership Diary](#)." This publication arrives as a beacon for anyone intrigued by the complex yet rewarding realm of automotive sales and management.

In "Dealership Diary," Scruggs embarks on an unvarnished journey through the highs and lows of the car industry, offering a rare glimpse behind the curtain. Having triumphed over cancer and risen to the pinnacle of automotive success, his narrative is not just a manual on car sales; it's a testament to the resilience and tenacity required to thrive in any endeavor.

“

Success is not a compromise”

Dominic Scruggs

journey. "I wanted to arm future industry leaders with not just strategies, but also with the courage and knowledge to succeed."

A celebrated entrepreneur and a respected voice in automotive circles, Scruggs' insights from



Now Available
Purchase Today!

DEALERSHIP DIARY
THE TRUTH THAT THE
HIRING MANAGER FORGOT
TO TELL YOU!

Google Books amazon
BARNES & NOBLE Rakuten kobo

Dominic Scruggs

Dealership Diary Now Available

"Dealership Diary" extend beyond business strategies. He offers a mentorship through words, nurturing a new generation of car dealers and industry mavens.

"I've seen the best and worst of this industry, and with this book, I aim to mentor readers through it all – right from the entry point to the boardroom," Scruggs explains.

As the head of Willowood Ventures, specializing in both automotive advertisement breakthroughs like the Facebook Sales Event and comprehensive consulting, Scruggs speaks with authority. His active involvement with organizations such as Namad, and appearances on platforms including DealerTalk with Jen Suzuki, In the Dirt with ASOTU, and features in Automotive News, cements his position as a leading thinker and influencer in the industry.



"Dealership Diary" is more than a recount of success; it's an inspirational guide for career growth and informed decision-making within the automotive sector. Dominic Scruggs extends an invitation to anyone who aims to understand the true essence of the car business and aspires to transform their professional journey.

"Dealership Diary" is now available at major book retailers and at willowoodventures.com.

Dominic Scruggs
Willowood Ventures
8649096038 ext.
dominic@willowoodventuresllc.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[TikTok](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/702056957>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.