

# Aspen Biosciences Collaborates with SciNote for Webinar on Overcoming Growth Hurdles in Biotech

*Aspen Biosciences and SciNote collaborate on webinar "Scaling Biotech: Strategies to Overcome Growth Hurdles." April 23, 2024 at 10AM PT / 1PM ET / 7PM CES*

SAN DIEGO, CALIFORNIA, USA, April 9, 2024 /EINPresswire.com/ -- [Aspen Biosciences](#) is excited to announce its collaboration with [SciNote](#), a leading electronic lab notebook provider, to host a webinar titled "[Scaling Biotech: Strategies to Overcome Growth Hurdles](#)." The webinar will take place on April 23, 2024 at 10AM PT / 1PM ET / 7PM CES, featuring esteemed panelists Brendan McCorkle, CEO of SciNote, and Mark Fortner, CEO of Aspen Biosciences.

Scaling up biotech operations presents unique challenges, from navigating complex scientific processes to adhering to stringent regulations and managing limited resources. Without proper management, these challenges can impede product development, compromise quality, and adversely affect the company's growth trajectory.

In this informative webinar, Brendan McCorkle and Mark Fortner, industry experts with extensive experience in assisting biotech companies in scaling their operations, will delve into the common hurdles faced by biotech organizations and strategies to overcome them. Participants will gain insights into fostering efficient communication and collaboration, essential tools and strategies



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Software solutions for drug discovery, pharmaceutical and cancer research organizations

**Live Webinar:**

**Scaling Biotech: Strategies to Overcome Growth Hurdles**

Join the discussion and discover the secrets behind successful scaling in the biotech industry

April 23, 2024  
10AM PT / 1PM ET / 7PM CES

**Brendan McCorkle**  
CEO  
SciNote

**Mark Fortner**  
CEO  
Aspen Biosciences

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**SciNote**  
Electronic Lab Notebook & Lab Inventory Management Software

tailored to biotech needs, and real-world success stories of companies that have effectively scaled their operations.

"We are thrilled to partner with SciNote for this webinar, as we recognize the importance of addressing the challenges associated with scaling biotech operations," said Eric Robbbaro, Director of Sales at Aspen Biosciences. "By bringing together industry leaders like Brendan McCorkle and Mark Fortner, we aim to provide valuable insights and practical strategies that can empower biotech organizations to thrive in a competitive landscape."

Key topics to be covered in the webinar include:

- Overcoming Communication Hurdles: Strategies for fostering efficient communication and collaboration, crucial for scaling biotech operations.
- Navigating Growth Challenges: Essential tools and strategies tailored to biotech needs, including the importance of solution scalability, integration, and the impact of AI.
- Success Stories: Real-world examples of biotech companies successfully scaling their operations, showcasing strategies and tooling approaches that have enabled them to overcome growth hurdles.

Don't miss this opportunity to discover the secrets behind successful scaling in the biotech industry. Register now to join us for an insightful discussion that promises to equip your organization with the knowledge and tools needed to thrive in today's competitive biotech landscape.

For registration and more information about the webinar, please visit

<https://www.scinote.net/webinars/scaling-biotech/>.

#### About Aspen Biosciences

Aspen Biosciences is a leading provider of software solutions for drug discovery, Pharmaceutical and cancer research organizations.

With our expertise in life sciences, drug discovery, and agile software development, we empower organizations to enhance their discovery speed, expand project capacity, and streamline data management in drug discovery programs. Our comprehensive services encompass informatics roadmaps, customized software solutions, ELN/LIMS implementations, and system integrations.

Our goal is to accelerate life science R&D by leveraging existing software tools and platforms, while delivering tailored, cost-effective integrated solutions.

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