

# Backup-as-a-Service Market Analysis & Forecast for Next 5 Years | Symantec, Cisco Systems, Google

Stay up to date with Backup-as-a-Service Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, April 9, 2024 /EINPresswire.com/ -- According to HTF Market Intelligence, the [Global Backup-as-a-Service market](#) to witness a CAGR of 25.7% during the forecast period (2024-2030). The Latest Released Backup-as-a-Service Market Research assesses the future growth potential of the Backup-as-a-Service market and provides information and useful statistics on market structure and size.



Backup-as-a-Service market

This report aims to provide market intelligence and strategic insights to help decision-makers make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Backup-as-a-Service market. The Backup-as-a-Service market size is estimated to increase by USD 16.47 Billion at a CAGR of 25.7% by 2030. The report includes historic market data from 2024 to 2030. The Current market value is pegged at USD 4.67 Billion.

“

The Backup-as-a-Service market size is estimated to increase by USD 16.47 Billion at a CAGR of 25.7% by 2030. The Current market value is pegged at USD 4.67 Billion.”

*Craig Francis*

Have a query? Market an enquiry before purchase @ [https://www.htfmarketintelligence.com/enquiry-before-buy/global-backup-as-a-service-market?utm\\_source=Akash\\_EINnews&utm\\_id=Akash](https://www.htfmarketintelligence.com/enquiry-before-buy/global-backup-as-a-service-market?utm_source=Akash_EINnews&utm_id=Akash)

The Major Players Covered in this Report: Commvault [United States], Dell EMC [United States], IBM [United States], Symantec Corporation [United States], Amazon Web Services, Inc [United States], Acronis International GmbH [Switzerland], Asigra Inc [Canada], Cisco Systems, Inc [United States], Fujitsu Ltd. [Japan], Google [United States]

#### Definition:

Backup-as-a-Service (BaaS) refers to a cloud-based service model that provides organizations with the capability to back up and store data remotely in a third-party cloud infrastructure or data center. This service eliminates the need for businesses to maintain their backup infrastructure on-premises and offers a scalable, flexible, and cost-effective solution for data protection and disaster recovery. BaaS allows organizations to securely back up their data, files, applications, databases, and systems to a remote cloud-based infrastructure maintained by a service provider. This offsite storage ensures data redundancy and protection against local hardware failures, disasters, or cyber threats. BaaS typically offers automated and scheduled backup processes, allowing organizations to set up regular backup intervals, ensuring that data is consistently and automatically backed up without manual intervention. Service providers offer scalable solutions that can accommodate varying storage needs. Businesses can easily scale up or down their storage capacity based on their evolving data requirements.

#### Market Trends:

- The ongoing trend of businesses moving towards cloud-based solutions and infrastructure has led to increased adoption of BaaS due to its scalability, flexibility, and cost-effectiveness.
- Enterprises are adopting hybrid and multi-cloud strategies, creating opportunities for BaaS providers to offer solutions that support data backup and recovery across diverse cloud environments and on-premises infrastructure.
- BaaS solutions are integrating automation, artificial intelligence (AI), and machine learning (ML) capabilities to optimize backup processes, improve data management, and enhance predictive analytics for better decision-making.

#### Market Drivers:

- Increasing volumes of critical data, growing cyber threats, ransomware attacks, and the need for robust data protection solutions drive the demand for reliable and secure backup services.
- Stringent data protection laws and regulations, such as GDPR, HIPAA, and others, are driving organizations to adopt BaaS solutions that help them meet compliance requirements and ensure data integrity.
- The cost-effectiveness and scalability offered by BaaS solutions, where organizations can pay for the storage they use and easily scale up or down, are significant drivers for adoption.

#### Market Opportunities:

- The convergence of BaaS with Disaster Recovery-as-a-Service presents opportunities for service providers to offer comprehensive solutions that include both backup and rapid recovery capabilities in case of system failures or disasters.
- BaaS providers have opportunities to offer managed services that include not just backup but

also monitoring, management, and consulting services to help businesses optimize their backup strategies.

Download Sample Report PDF (Including Full TOC, Table & Figures) @ [https://www.htfmarketintelligence.com/sample-report/global-backup-as-a-service-market?utm\\_source=Akash\\_EINnews&utm\\_id=Akash](https://www.htfmarketintelligence.com/sample-report/global-backup-as-a-service-market?utm_source=Akash_EINnews&utm_id=Akash)

The titled segments and sub-sections of the market are illuminated below:

In-depth analysis of Backup-as-a-Service market segments by Types: Email Backup, Media Storage Backup

Detailed analysis of Backup-as-a-Service market segments by Applications: Online Backup, Cloud Backup

Major Key Players of the Market: Commvault [United States], Dell EMC [United States], IBM [United States], Symantec Corporation [United States], Amazon Web Services, Inc [United States], Acronis International GmbH [Switzerland], Asigra Inc [Canada], Cisco Systems, Inc [United States], Fujitsu Ltd. [Japan], Google [United States]

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

Objectives of the Report:

- -To carefully analyse and forecast the size of the Backup-as-a-Service market by value and volume.
- -To estimate the market shares of major segments of the Backup-as-a-Service market.
- -To showcase the development of the Backup-as-a-Service market in different parts of the world.
- -To analyse and study micro-markets in terms of their contributions to the Backup-as-a-Service market, their prospects, and individual growth trends.
- -To offer precise and useful details about factors affecting the growth of the Backup-as-a-Service market.
- -To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Backup-as-a-Service market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global Backup-as-a-service Market Breakdown by Application (Online Backup, Cloud Backup) by Type (Email Backup, Media Storage Backup) by Enterprise size (SMEs Enterprise, Larger Enterprise) and by Geography (North America, South America, Europe, Asia Pacific, MEA)

Check for discount on Immediate Purchase @ [https://www.htfmarketintelligence.com/request-discount/global-backup-as-a-service-market?utm\\_source=Akash\\_EINnews&utm\\_id=Akash](https://www.htfmarketintelligence.com/request-discount/global-backup-as-a-service-market?utm_source=Akash_EINnews&utm_id=Akash)

Key takeaways from the Backup-as-a-Service market report:

- Detailed consideration of Backup-as-a-Service market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Backup-as-a-Service market-leading players.
- Backup-as-a-Service market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Backup-as-a-Service market for forthcoming years.

Major questions answered:

- What are influencing factors driving the demand for Backup-as-a-Service near future?
- What is the impact analysis of various factors in the Global Backup-as-a-Service market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is Backup-as-a-Service market for long-term investment?

Buy Latest Edition of Market Study Now @ [https://www.htfmarketintelligence.com/buy-now?format=1&report=2627?utm\\_source=Akash\\_EINnews&utm\\_id=Akash](https://www.htfmarketintelligence.com/buy-now?format=1&report=2627?utm_source=Akash_EINnews&utm_id=Akash)

Major highlights from Table of Contents:

Backup-as-a-Service Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of Backup-as-a-Service Market Dynamics, Size, and Growth Trend 2024-2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- Backup-as-a-Service Market Dynamics, Size, and Growth Trend 2024-2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- Backup-as-a-Service Market Production by Region Backup-as-a-Service Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in Backup-as-a-Service Market Report:

- Backup-as-a-Service Overview, Definition and Classification Market drivers and barriers
- Backup-as-a-Service Market Competition by Manufacturers

- Backup-as-a-Service Capacity, Production, Revenue (Value) by Region (2024-2030)
- Backup-as-a-Service Supply (Production), Consumption, Export, Import by Region (2024-2030)
- Backup-as-a-Service Production, Revenue (Value), Price Trend by Type {Email Backup, Media Storage Backup}
- Backup-as-a-Service Market Analysis by Application {Online Backup, Cloud Backup}
- Backup-as-a-Service Manufacturers Profiles/Analysis Backup-as-a-Service Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing
- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise report versions like North America, MINT, BRICS, G7, Western / Eastern Europe, or Southeast Asia. Also, we can serve you with customized research services as HTF MI holds a database repository that includes public organizations and Millions of Privately held companies with expertise across various Industry domains.

#### About Author:

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

Criag Francis

HTF Market Intelligence Consulting Pvt Ltd

+ 1 5075562445

sales@htfmarketintelligence.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/702299787>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.