

# ShuBu Agency Announces: Your Roadmap to Brand Clarity

*A Free Workshop for the Denver Business Community: April 10th from 11:30 a.m. to 1 p.m. at The Village Workplace: 7173 S Havana St #600, Centennial, CO 80112*

DENVER, CO, USA, April 9, 2024 /EINPresswire.com/ -- [ShuBu](#) Creative, an award-winning women-owned, strategy, branding, pr, and marketing agency based in Centennial Colorado, presents: Your Roadmap to Brand Clarity, a free workshop for the [Denver business](#) community, on April 10th from 11:30 a.m. to 1 p.m. at The Village Workplace: 7173 S Havana St #600, Centennial, CO 80112.



[Becca Cooper Leebove](#), Founder and Chief Brand Strategist at Shubu Creative, will lead the free event designed for marketing professionals, business owners, and C-suite leaders struggling with their brand's messaging.

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This workshop is for businesses, business leaders and anyone interested in learning about creating a new or elevating an existing brand.”

*Becca Cooper Leebove,  
Founder and Chief Brand  
Strategist at Shubu Creative*

“This workshop is for businesses, business leaders and anyone interested in learning about creating a new or elevating an existing brand,” says Cooper Leebove. “It’s for those who want to gain clarity, define their target audiences, brand archetype, mission, vision and more.”

Cooper Leebove has more than 20 years of experience with brands such as Vail Resorts’ EPIC Mountain Pass, Regis

University, PorchLight Real Estate Group, Starz Entertainment and more.

ShuBu Creative has launched hundreds of brands, helping businesses triple their revenue, attract more customers, and grow their customer base by gaining brand clarity. Your Roadmap

to Brand Clarity will provide the local business community with a free opportunity to amplify their voice and their company's marketing strategy.

Attendees are asked to register for the free workshop at: [www.shubucreative.com/events](http://www.shubucreative.com/events)



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### About ShuBu Creative

ShuBu Creative is an award-winning, 100 percent women-owned agency based in Centennial, Colorado, specializing in providing top-tier strategy, branding, pr, and marketing services to purpose-driven change-making organizations who don't often have access to marketing resources.

Founded in 2018, ShuBu's team of 15 experienced branding professionals includes individuals with decades of branding, public relations, and marketing experience. ShuBu is dedicated to creating and elevating brands that make a positive difference in the world.

ShuBu's research-based approach begins with a deep discovery process that includes customer and stakeholder interviews, competitive analysis, and market positioning research. Based on these insights, ShuBu develops a clear brand message and unique narrative through engaging and impactful visuals, stories, and strategies that effectively reach the intended audience. Whether starting from scratch or refreshing an existing brand or a next-level marketing campaign, ShuBu focuses on creating long-lasting brands with purpose and impact.

ShuBu's clients include organizations who are making a difference across various industries including: Homestyle Direct, Epilectra, Youth Healthcare Association, Colorado Ovarian Cancer Alliance, Regis University, Sun Life Health, Commerce City Police Department, Vannin Chief of Staff, Pave Your Way, Mikvah of East Denver, Zionist Rabbinic Coalition, Kavod V' Nichum, Wow Writing Workshop, Odd Couples Housing, Dreaming Tree Wellness, Fuse, Springwood Retirement Campus, Susan Kramer Consulting, Butterfly Rising Institute, Jen Scheinman, Whitney McDuff, Latitude40 Real Estate Group, Elkco Properties, Trybe Properties, NexCore Group, Dolgin Leadership Group, Jewish Association of Death Education, Paradigm Interior Design and Connected EC. Visit [www.shubucreative.com](http://www.shubucreative.com) to learn more.

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