

TSS Photography Named a 2024 Top Low-Cost Franchise by Franchise Business Review

OKLAHOMA CITY, OK, UNITED STATES, April 9, 2024 /EINPresswire.com/ -- In a remarkable acknowledgment of its exceptional franchise model, [TSS Photography](#) has been distinguished as a Top Low-Cost Franchise for 2024 by the renowned independent franchise market research firm, [Franchise Business Review](#) (FBR).

Franchise Business Review stands out as a leading authority in the franchise industry, offering comprehensive rankings based on genuine franchisee satisfaction and performance metrics. These rankings are meticulously compiled and featured in FBR's prestigious annual Guide to Today's Top Franchises, alongside quarterly reports that spotlight leading franchises across various sectors.

The selection process was rigorous and encompassing, drawing from insights of over 11,000 franchisees across 140 low-cost brands over an 18-month survey period. To qualify as a top low-cost franchise, brands not only needed to demonstrate outstanding franchisee satisfaction but also offer an investment opportunity under \$100,000 at the time of the survey.

TSS Photography's franchisees provided valuable feedback through FBR's survey, which included 33 benchmark questions focusing on key facets of the franchise experience, such as training, support, operations, and financial prospects. The positive responses underscored TSS



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Photography's commitment to fostering a supportive and profitable franchising environment.

"It's a common misconception that buying a franchise is too expensive for the average person seeking to start a business. But what many people don't know is that there are very solid franchise opportunities out there that can provide the satisfaction and perks of business ownership but don't require a huge financial investment," Eric Stites, CEO of Franchise Business Review, shed light on the significance of low-cost entrepreneurship. "Approximately one-third of the award-winning brands on our list of the [Top Low-Cost Franchises](#) have initial investments starting under \$75K. With financing, many can be started for as little as \$20K, with a few options starting under \$15K. More importantly, these 50 franchises have average owner satisfaction 15-20% higher than our industry benchmark, making them all excellent options for entrepreneurs considering franchise ownership."

TSS Photography's performance in the survey was notably impressive, with an overall Franchisee Satisfaction Index (FSI) score of 79, positioning it 14% above the benchmark average across 357 brands. Furthermore, the franchise's score in the financial opportunity category stood at 69, surpassing the national average.

This accolade from Franchise Business Review reinforces TSS Photography's status as an industry leader, offering a financially accessible and satisfying franchise opportunity to individuals eager to embark on a successful business venture in the photography domain.

For more information about TSS Photography and franchise opportunities, please visit TSS Photography's website, tssfranchisebusiness.com.

About TSS Photography

Since 1983, The Sports Section™ has perfected a business model that provides thousands of photographers the framework for a profitable business and satisfying lifestyle. With TSS Photography, experienced professional photographers and novices looking for a new business opportunity have access to business advice, marketing materials, training, digital sales solutions, appointment booking, and more – all the support it takes to launch a new business or expand an existing one.

About Franchise Business Review

Franchise Business Review is a premier market research firm serving the franchise sector, known for its unbiased franchisee satisfaction and engagement surveys. Since 2005, FBR has analyzed the experiences of hundreds of thousands of franchise owners, publishing insightful reports and guides for potential franchise investors. For more information, visit Franchise Business Review's website.

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