

Rezili Assist Pvt Ltd Welcomes Khushbu Datani to the Leadership Team

Meet Khushbu Datwani, Rezili's newest leader, driving global trade empowerment with innovative solutions. #EmpoweringEntrepreneurs

AHMEDABAD, GUJARAT, INDIA, April 9, 2024 /EINPresswire.com/ -- Rezili Assist Pvt Ltd, the driving force behind Rezili, a revolutionary platform aimed at democratizing global exports, proudly announces the addition of [Khushbu Datwani](#) to its leadership team. With a strong background in disruptive innovation and a proven track record in diverse industries, Khushbu joins as a key player in Rezili's mission to empower SMEs with seamless access to international markets.



IndiaShopping making it easier to trade one city at a time

Khushbu brings a wealth of experience to her new role at Rezili. Beginning her career at IBT call center, she swiftly climbed the ranks, gaining valuable insights from positions at AIS Technolabs and Symtten. Prior to joining Rezili, she made significant contributions at Bummer, demonstrating her strategic prowess and leadership acumen.

[Rahul Bhatt](#), CEO, and Managing Director of Rezili, emphasized the pivotal nature of Khushbu's appointment, stating, "In our relentless quest to expand global trade horizons for all, acquiring top talent is of utmost importance. Khushbu's appointment symbolizes our dedication to innovative strategies and swift execution. Her unwavering determination and clear vision align seamlessly with the demands of this pivotal role. Notably, prioritizing customer empathy is ingrained in our ethos. Khushbu's innate care for customers stems from her deep-rooted background, making her an invaluable asset to our team."

Expressing her enthusiasm for joining Rezili, Khushbu Datwani highlighted the importance of joining a dynamic team with a clear vision. "Entering an early-stage company means diving into a vibrant team, not just a corporate structure," she exclaimed. "The passion and vision radiating from the Rezili team immediately sparked my enthusiasm. I am absolutely thrilled to kickstart

this adventure, dedicated to empowering regional SMEs to scale their exports seamlessly. It's incredibly exciting to join such an amazing team with a strong purpose!"

Rezili is disrupting the traditional export landscape with its innovative B2C model, initially focusing on facilitating NRI access to coveted items. Central to Rezili's unique value proposition is its robust network and comprehensive online inventory, enabling individuals to export anywhere in the world effortlessly. Additionally, Rezili is proud to introduce [India Shopping](#), a customer-facing interface that allows anyone to order items from India, further expanding its reach and accessibility.

With Khushbu onboard, Rezili is poised to accelerate its mission of democratizing global trade, empowering entrepreneurs, and fostering economic growth worldwide.

****About Rezili:****

Rezili is a pioneering platform developed by Rezili Assist Pvt Ltd, dedicated to revolutionizing global exports. By leveraging advanced technology and a vast network, Rezili aims to empower individuals and businesses worldwide with seamless access to international markets. Through its disruptive approach, Rezili is democratizing trade, fostering economic growth, and creating opportunities for entrepreneurs on a global scale. Visit [India Shopping](#) to learn more.

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