

# ActionCOACH SKC Announces a One Day Marketing & Branding Workshop

On May 3rd, 2024 in San Diego, ActionCOACH SKC will be hosting a One Day Event titled, "Master Your Marketing & Branding Workshop"

SAN DIEGO, US, CA, USA, April 10, 2024 /EINPresswire.com/ -- The "[Master Your Marketing & Branding Workshop](#)" invites participants to delve into effective branding and marketing techniques to enhance their business's success.

In this intensive 4 hour workshop, attendees will gain invaluable insights into unlocking their business's full potential. Led by industry expert and [certified business coach](#), Joseph Quero, participants will explore essential strategies to elevate their brand's perception, effectively communicate with their target audience, and craft compelling marketing campaigns that resonate.

Takeaways Include:

- Uncovering the unique selling proposition of their business
- Strategies to enhance their business's perceived value to their target market
- Effectively communicating their brand and offerings to their audience
- Creating compelling marketing campaigns that resonate with their audience
- Understanding the role of branding and marketing in driving customer loyalty



The graphic features a black background on the left with the ActionCOACH logo at the top. Below the logo, the text reads "SAN DIEGO, CA" in yellow, "MASTER YOUR MARKETING & BRANDING" in white, a QR code, and "Friday, May 3rd 8:30am - 12:30pm" in white. On the right, a photo of host Joseph Quero is shown, with the text "Host" and his signature "Coach Joe Quero" overlaid on the image.

- Learning to differentiate their brand from competitors and stand out in the market

#### Who Should Attend:

This workshop is ideal for Solopreneurs and Business Owners, Managers, Marketing Directors and anyone else overseeing social media and networking efforts.

#### Event Details:

Date: Friday, May 3rd

Time: 8:30 AM - 12:30 PM

Location: 3111 Camino del Rio N STE 101 San Diego, CA 92108

#### Investment:

Participants can secure their spot for just \$200 per person (snacks and coffee provided).

#### Register Today:

To reserve a spot, attendees are encouraged to register on [Eventbrite](#). The office will reach out within 1-2 business days for payment processing.

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