

Organic Baby Food Market Set to Skyrocket: Expected to Reach \$34.81 Billion by 2031

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, April 10, 2024 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global organic baby food market generated \$8.71 billion in 2020, and is estimated to generate \$34.81 billion by 2031, witnessing a CAGR of 13.7% from 2022 to 2031. The report offers a detailed analysis of changing market trends, value chain, top segments, key investment pockets, regional scenarios, and competitive landscape.



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Rise in awareness regarding the health benefits of organic food products, easy availability of



Organic baby food market in Asia-Pacific is expected to grow at the highest rate during the forecast period, owing to growth in urbanization, rise in birth rates, rise in women employment."

Allied Market Research

organic baby food across the popular sales channels, growing government initiatives, and increase in health consciousness among consumers drive the growth of the global <u>organic baby food market</u>. However, the high cost of organic food and beverage and certain government regulations for the approval of organic food and beverage limit market growth. Moreover, rise in investment of government and private investors in the organic baby food industry are expected to provide numerous growth opportunities in the coming years.

The Key Players Operating in The Market Include:

□□Abbott Laboratories
□□Nestlé S.A.
□□Hero Group

□□Amara Organics
□□Danone
□□Plum Organics
□□The Hain Celestial Group
□□North Castle Partners, LLC
□□HiPP
□□Baby Gourmet Foods Inc.

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Based on product, the prepared baby food segment accounted for the largest market share, garnering nearly three-fourths of the total market share in 2020, and is anticipated to continue its dominance during the forecast period. However, the dried baby food segment is expected to witness the highest CAGR of 16.2% by 2031.

Based on distribution channel, the supermarkets/hypermarkets segment lead the global organic baby food market, accounting for nearly one-third of the total market share in 2020. However, the pharmacies segment is anticipated to grow with the fastest CAGR of 13.7% during the forecast period.

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Depending on the region, North America was the dominant market in 2020. Change in lifestyle patterns of consumers and increase in participation of women in workforce fuel the market growth. Parents prefer to feed organic baby products to their infants, as they contain all necessary nutrients, iron, vitamins, and proteins necessary for baby's growth.

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Key Findings of Study:

 $\Box\Box$ The prepared baby food segment dominated the global market in 2020, and is expected to reach \$23,268.5 by 2031. \Box

□□The supermarkets/hypermarkets segment accounted for the 30.8% of the total market share

in 2020.

□□LAMEA is projected to witness the highest growth, registering a CAGR of nearly 14.7% during the forecast period.

□□The U.S. accounted for 27.0% of the market share in the global organic baby food market in 2020.

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the

reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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