

Elora Unveils First Al-Based Baby Wellness Monitor, Inspired by Parent's Smartwatch Tech

After Four Years in Development, LittleOne.Care Debuts Revolutionary Elora for Infant Well-being



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<u>Elora</u> is the first AI-based baby wellness monitor designed to enhance safety, well-being, and attentive care. Inspired by parents' smartwatch tech, Elora uses AI to track crying sounds, sleep patterns, moods, and development-supporting activities such as tummy time, feeding, nutrition,

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playing time, engaging conversations with the baby, and key daily events directly into the <u>LittleOne.Care</u> $^{\text{TM}}$ <u>app</u>.

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Ami Meoded. Co-founder & CMO

Elora is not a medical device, but rather a well-being device. Supporting well-being during the first two years of life is vital for laying the foundation for lifelong health, development, and success. This critical period shapes brain development, emotional bonding, and physical growth, emphasizing the importance of responsive caregiving, nutrition, and language acquisition.

Elora is attached to the baby's clothing, all day at home and outdoors. Elora's AI analyzes the synchronization of the baby's sounds and motions to track real-time safety events such as no motion while asleep, shaken baby syndrome, or falling from the changing table.

The Elora AI maps the baby's all-day well-being, mood, activities, and routine. It offers easy-to-understand, actionable insights for parents through reports such as the baby's daily exposure to words, air quality, cumulative tummy time, care consistency, activity levels, and sleep patterns.

Additionally, Elora is equipped with a sensitive touch sensor that enables parents to use speech-to-text to simplify the documentation of nutrition and diaper changes in the LittleOne.Care App.

Amanda M.C. an experienced mom highlights Elora's value: "As a sleep-deprived parent, it can be

hard to keep track [of everything]. With the Elora app, it helps you track and keep notice of everything going on with your baby".

No radiation - The daily insights are transmitted to the parents' app only when the device is placed on the charging dock to avoid live streaming radiation.

The Elora app includes direct access to a community of baby care specialists where you can share your baby's activities and questions about your caregiving habits and your baby's progress.

Elora's solution follows strict privacy. All data is fully encrypted and hosted on industry-leading, secure servers, leveraging the latest in security technology to protect your data.

Founded in 2020 located in Delaware, US, LittleOne.Care aims to enhance the well-being, safety, and happiness of babies and expectant mothers, offering peace of mind to parents. For more information

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Elora Baby Wellness Monitor speech-to-text feature

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