

Boostlingo Introduces AI Product and New Brand Identity

AUSTIN, TX, UNITED STATES, April 10, 2024 /EINPresswire.com/ -- Boostlingo, a leader in language access technology, announces AI Pro – a new AI solution offering real-time captions, transcriptions, translations, and speech features in multiple languages. AI Pro empowers professionals to communicate on conferencing platforms regardless of language or hearing disabilities.



In addition to the AI Pro launch, Boostlingo unveils a new brand identity and [website](#) reflecting the company's expansion of services beyond interpretation technology. The new branding reflects Boostlingo's commitment to innovation and increased language access.

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Andrea Baccenetti, VP of Strategic Initiatives

“Boostlingo's rebranding was a strategic decision as we are building upon our innovative technology and adding new products that incorporate AI,” shared Morgan Teller, Director of Marketing. “We're also expanding our technology from just interpretation to be capable of supporting broader language services.”

Following a [strong performance in 2023](#), Boostlingo's impressive 60% ARR growth in Q1 highlights the market's demand for its solutions. This growth is fueled by new customer acquisition and high customer retention.

As Boostlingo introduces AI Pro to the market, the

company remains dedicated to empowering its customers and those they serve to communicate without barriers. AI Pro offers features like captions and transcriptions for multiple languages, instant translation, AI speech features, meeting notes and summaries, and glossary import. This positions AI Pro as an affordable productivity tool for language support in various low-stake

scenarios.

“AI Pro integrates essential productivity features found in existing AI products,” shared Andrea Baccenetti, VP of Strategic Initiatives. “While also introducing a language component, rendering it the quintessential tool for fostering inclusivity, accessibility, and heightened productivity.”

During the AI Pro Beta phase, nearly 1,000 users signed up, praising the solution’s accuracy, especially compared to other platforms like Zoom.

Boostlingo has exciting plans for AI Pro, which recently added text-to-speech and speech-to-speech translation, expanding its integrations beyond Zoom, Teams, and Chrome extensions and AI functionalities within the Boostlingo Events product. These features aim further to improve workflow and language accessibility for global professionals.

“We believe in the power of human interpretation supported by AI,” stated CEO Bryan Forrester. “We uphold the irreplaceable nuances of human communication while leveraging AI advancements. We see AI as a strong business ally that complements rather than replaces language professionals.”

Please visit [here](#) for more information about Boostlingo AI Pro and how it can improve your multilingual collaboration on conferencing platforms.

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