

CriticalRiver Strengthens Leadership and Board to Drive Future Growth

Industry stalwarts Phaneesh Murthy and Raju Reddy join the Board

PLEASANTON, CALIFORNIA, USA, April 10, 2024 /EINPresswire.com/ -- [CriticalRiver Inc.](#), a global leader in [digital transformation](#) services, proudly announces significant enhancements to its board and [leadership team](#), further strengthening its commitment to delivering unparalleled technology consulting services to its clientele worldwide, including Fortune 100 and 500 companies.



Excited for new board members: Phaneesh Murthy, Raju Reddy, Narayana Murthy, Sunil Sharma. Vital for innovative tech solutions”

Mr. Anji Maram, CEO of CriticalRiver Inc.

Board Enhancements with Industry Veterans

Mr. Phaneesh Murthy, a distinguished figure known for his transformative leadership at Infosys and iGate, has been appointed as a Senior Executive Advisory Board Member. Mr. Murthy's extensive experience in spearheading growth

and operational excellence will provide strategic direction and insights, reinforcing CriticalRiver's position as a technology consulting powerhouse.

Joining Murthy, Mr. Raju Reddy, an esteemed tech entrepreneur and venture capitalist, has been appointed as an Independent Board of Director. Mr. Reddy's vast experience in nurturing technological innovations and his leadership in various successful enterprises will greatly contribute to CriticalRiver's strategic planning and execution, enhancing its digital transformation offerings.

Leadership Team Strengthened by Narayana Murthy and Sunil Sharma

Following the board enhancements, Mr. Narayana Murthy joins CriticalRiver's leadership team as Executive Vice President and Global Delivery Head. With over 30 years of experience, Mr. Murthy has been instrumental in envisioning and implementing enterprise transformation initiatives across a broad spectrum of technologies for marquee global customers. His leadership in establishing high-performance global delivery teams at renowned organizations such as Tech Mahindra, HCL Technologies, GSPANN, and PWC, in both the USA and India, underscores his capability to drive delivery excellence at CriticalRiver.

The company also welcomed Mr. Sunil Sharma as the Global Head of Innovation and Digital Solutions. With extensive experience, Mr. Sharma boasts a history of spearheading pivotal digital transformation initiatives and significantly boosting revenues. Mr. Sharma serves as a visiting faculty member for executive education programs at both the Stanford Graduate School of Business (GSB) and UC Berkeley's Haas School of Business, specializing in the field of digital transformation and data strategy. His expertise not only enriches CriticalRiver's technological advancements but also plays a crucial role in shaping future leaders in the business and tech arenas.


A Future-Ready Vision

The strategic appointments of Phaneesh Murthy and Raju Reddy to the board, coupled with the inclusion of Narayana Murthy and Sunil Sharma in the leadership team, mark a pivotal moment for CriticalRiver. This enhanced leadership structure is poised to drive innovation, excellence, and growth, ensuring CriticalRiver remains at the forefront of the digital transformation industry.

Mr. Anji Maram, CEO of CriticalRiver Inc., expressed his excitement about the new appointments: "We are thrilled to welcome Phaneesh Murthy and Raju Reddy to our board, bringing a wealth of experience and strategic insight. Moreover, Narayana Murthy's joining our leadership team will significantly bolster our delivery capabilities while Sunil Sharma will introduce future-ready tech solutions for our global clientele. Their expertise and visionary leadership are pivotal as we continue to serve our clients with innovative and cutting-edge technology solutions."

"The strategic guidance from our board members, coupled with Narayana Murthy's operational leadership, and Sunil Sharma's innovation-led leadership will be invaluable as we expand our global footprint and reinforce our commitment to excellence in the digital transformation space," he added.

These strategic enhancements to the board and leadership team underscore CriticalRiver's dedication to maintaining its leadership in the digital transformation sector, driving value for its



CRITICALRIVER

Phaneesh Murthy
Senior Executive Advisory
Board Member

Raju Reddy
Independent
Board of Director

Sunil Sharma
Global Head of Innovation and
Digital Solutions

Narayana Murthy
Executive Vice President and
Global Delivery Head

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clients, and shaping the future of technology consulting.

For more information about CriticalRiver Inc. and its services, please visit:

<https://www.criticalriver.com/>

About CriticalRiver Inc.

CriticalRiver Inc. is a globally recognized consulting and technology services provider that redefines the boundaries of digital transformation. Specializing in delivering innovative solutions, CriticalRiver provides unparalleled technology consulting services to address the complex business challenges of its clients, including the world's leading enterprises, Fortune 100, and 500 companies.

With a steadfast focus on excellence and innovation, the company leverages its deep industry expertise and technology prowess to empower businesses across various sectors. This approach enables CriticalRiver's clients to achieve sustainable growth and a competitive advantage, underlining its commitment to driving forward the digital frontier.

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