

# Fort Myers Entrepreneur Wins 2023 Comfort Keepers® Quest for Excellence Award

*CK Franchising, Inc. (CKFI) awarded Kim and Tom Dean, owners of Comfort Keepers of Fort Myers, FL, the Quest for Excellence Award.*

FORT MYERS, FL, USA, April 10, 2024

/EINPresswire.com/ -- CK Franchising, Inc. (CKFI), the franchisor of Comfort Keepers® in-home care, recently recognized Kim and Tom, owners of the Fort Myers Comfort Keepers office, for outstanding achievement with the [Quest for Excellence Award](https://www.comfortkeepers.com/offices/florida/fort-myers/) <<https://www.comfortkeepers.com/offices/florida/fort-myers/>>. The annual Quest for Excellence award recognizes Comfort Keepers franchisees as the top sales performers with revenue growth or who deliver the most significant percentage year-over-year revenue growth within a category. Kim and Tom Dean are being recognized and honored for delivering a stellar business performance in 2023. Part of the recognition included an incentive trip to Sonoma, California.



Comfort Keepers

Comfort Keepers is a leading franchise that provides exceptional in-home care services to seniors, guaranteeing their safety and comfort while they reside in their own homes. It empowers seniors to live comfortably, retain their independence, and experience an enhanced quality of life.

"Comfort Keepers is very fortunate to have Kim and Tom in Fort Myers providing quality services through a unique, individualized approach to care that helps seniors thrive and achieve greater well-being by fostering everyday positive moments, connection, and a more purposeful life," said Natalie Black, CEO Comfort Keepers, North America.

Before becoming an owner of Comfort Keepers of Fort Myers, FL, Tom received his CNA license. He loves his work and the seniors in the community. He is also a huge fan of the University of Alabama! Kim brings together the company's heart and mind and helps strengthen its team with her business background. She has enjoyed building strong teams of caring people who make a great home care experience.



Their hard work, tenacity, and commitment to their clients truly deserve to be recognized and applauded.”

— *Natalie Black, CEO Comfort Keepers, North America*

For more information about Comfort Keepers of Fort Myers' services, please visit <https://www.comfortkeepers.com/offices/florida/fort-myers/>

About Comfort Keepers®

For more than 25 years, Comfort Keepers® has been Elevating the Human Spirit SM through its in-home care

network for seniors and other adults by empowering them to maintain their independence and realize joy in everyday moments. Comfort Keepers operates a franchise network that has grown to more than 600 locations in the U.S. and Canada, serving hundreds of thousands of clients since 1998. The company's nationwide network employs thousands of caregivers, also known as "Comfort Keepers," who deliver joy through interactive caregiving by continually communicating with, involving, and engaging with seniors in everyday tasks and activities. In 2023, Comfort Keepers has been named a Great Place to Work® certified company.

For more information, visit [ComfortKeepers.com](https://www.comfortkeepers.com).

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