

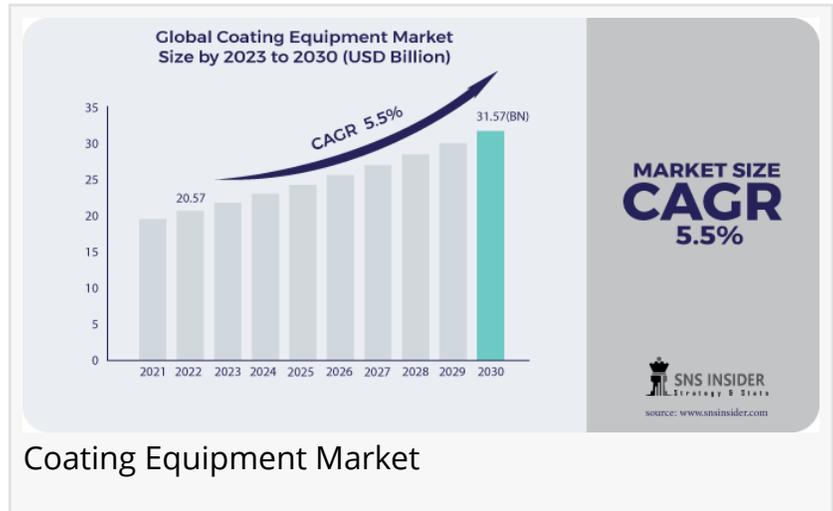
# Coating Equipment Market to Reach USD 31.57 Billion by 2030 Driven by Innovation and Rising Demand Across Industries

*Advanced Technologies and Expanding Applications Propel Coating Equipment Market Growth*

TEXES, AUSTIN, UNITED STATES, April 11, 2024 /EINPresswire.com/ -- The SNS Insider report forecasts a promising future for the [Coating Equipment Market](#), estimating it to reach USD 31.57 billion by 2030. This growth is fuelled by continuous advancements in coating processes and equipment, catering to the diverse needs of various end-use industries.

The market's potential is further amplified by the growing demand for coated products in sectors like aerospace, automotive, and construction. While the COVID-19 pandemic initially caused a temporary dip in demand, the coatings industry has exhibited strong recovery and is poised for steady expansion in the coming years. The coating equipment market is witnessing robust growth driven by the expanding demand for efficient and advanced coating solutions across various industries such as automotive, aerospace, construction, and electronics. Coating equipment encompasses a wide range of machinery and systems used to apply coatings, paints, and protective films onto surfaces of different substrates. These coatings serve multiple purposes including corrosion protection, decoration, insulation, and functional enhancement, making them essential in enhancing the durability, aesthetics, and performance of products and structures.

One of the key trends shaping the coating equipment market is the increasing adoption of automated and robotic coating systems. Manufacturers are investing in automation technologies to improve productivity, quality control, and operational efficiency in coating processes. Automated coating equipment offers benefits such as precise control over coating thickness, uniformity, and repeatability, leading to higher product quality and reduced material waste. Additionally, robotic coating systems enable flexibility in handling complex geometries and parts, enhancing production flexibility and versatility for manufacturers across industries.



Coating Equipment Market

Moreover, the growing emphasis on sustainability and environmental compliance is driving market innovation and product development in the coating equipment industry. Manufacturers are developing eco-friendly coating technologies such as powder coatings, water-based coatings, and UV-curable coatings that minimize volatile organic compound (VOC) emissions, hazardous waste generation, and energy consumption. Additionally, the integration of advanced filtration and recovery systems in coating equipment helps reduce air and water pollution, improving environmental sustainability and regulatory compliance for manufacturers.

In conclusion, the coating equipment market is poised for continued growth driven by the increasing demand for efficient, automated, and environmentally friendly coating solutions in various industries. With ongoing advancements in automation, sustainability, and market adoption, manufacturers play a crucial role in providing innovative coating equipment solutions to meet the evolving needs of customers worldwide. As industries seek to enhance product performance, aesthetics, and environmental sustainability, the demand for high-quality and efficient coating equipment is expected to continue rising, driving market expansion and innovation in the global manufacturing sector.

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Some of the Key Players Included are:

- IHI Ionbond AG
- OC Oerlikon Management AG
- Anest Iwata
- Graco Inc.
- Nordson Corporation
- SATA GmbH & Co. KG.
- Oerlikon
- Wagner GmbH
- ASAHI SUNAC CORPORATION
- Carlisle Companies
- other players

Market Expansion:

The coating equipment market thrives on continuous innovation. Manufacturers are heavily invested in research and development, constantly refining existing technologies and introducing novel solutions. This focus on advanced equipment caters to the increasing demand for customized coating solutions in industries like automotive & transportation and aerospace.

New technological breakthroughs are revolutionizing the coating process. Developments like tribo guns have significantly impacted powder coating equipment, while advancements in coatings themselves, such as those minimizing air drag and debris build-up, create exciting

opportunities for market expansion. These cutting-edge solutions open doors for wider application of coatings, propelling market growth.

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Segment Analysis:

The powder coating equipment segment is expected to witness a significant CAGR of 5.0% from 2022 to 2030. This dominance can be attributed to the exceptional properties offered by powder coatings, including de-icing, abrasion, corrosion, and heat resistance. Additionally, powder coating offers minimal material waste, making it an attractive and sustainable solution for various industries.

Liquid coating equipment, on the other hand, enjoys widespread adoption due to its lower initial cost compared to other technologies. This segment is expected to benefit from continued demand in the construction sector, particularly for painting applications.

By Coating Type

- Powder coating equipment
- Liquid coating equipment
- Specialty coating equipment

By End-Use Industry

- Automotive & Transportation
- Aerospace
- Industrial
- Building & Infrastructure
- Others

By Material

- Polyester
- Acrylic
- PVC
- Epoxy
- Silicon

Impact of Russia-Ukraine war:

The ongoing Russia-Ukraine war has cast a shadow of uncertainty over the global economy. Disruptions in supply chains and fluctuations in raw material prices pose challenges for the coating equipment market. Additionally, sanctions imposed on Russia have restricted trade in the region, impacting market dynamics. However, the industry's inherent adaptability and focus on technological innovation are expected to pave the way for long-term resilience.

Impact of economic slowdown:

An economic slowdown could potentially dampen market growth, particularly in regions heavily reliant on construction activities. Reduced consumer spending and delayed infrastructure projects could lead to a decline in demand for coating equipment. For instance, a slowdown in the housing market could significantly impact the demand for equipment used in painting applications. Nevertheless, the market's diversification across various end-use industries, including furniture and consumer goods, may offer some buffer against a construction sector slowdown.

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#### Regional Analysis:

The Asia Pacific region emerged as the leader in 2022, capturing a dominant share of 45.4%. This dominance is primarily driven by the region's flourishing construction sector, rapid industrial development, and a rising population. The increasing demand for automobiles and high-performance coatings further contribute to the regional market's strength.

Europe boasts significant potential for growth, fuelled by initiatives promoting energy efficiency in existing buildings and renovations. Additionally, the planning of public-private partnership (PPP) projects for infrastructure development, encompassing roads, hospitals, schools, and airports, is expected to generate substantial demand for coating equipment in the region.

North America, with the U.S. at the forefront, held a commanding share of 57.6% in the coating equipment market in 2022. This dominance can be attributed to the increased industrial spending by the U.S. government, aimed at job creation and bolstering the manufacturing sector. This focus on industrial growth is expected to translate into a positive outlook for the coating equipment market in the region.

#### Key Takeaways:

- The coating equipment market is poised for significant growth, driven by continuous advancements in coating technologies and rising demand across diverse industries.
- Innovation plays a pivotal role, with powder coating equipment leading the way due to its ability to deliver high-performance coatings with minimal waste.
- The market grapples with challenges posed by global uncertainties, but its inherent adaptability and diversification offer promising prospects for long-term success.
- Asia Pacific and North America are expected to remain dominant regional players, fueled by factors like infrastructure development, industrial growth, and rising demand for coated products.

#### Recent Developments:

May 2023: A new electrostatic spray machine called Nanogun Airmix Xcite was introduced by Sames Kremlin to coat automobiles and wood products. It is available in three pressure ranges: 120, 200 and 400 bar with claims of high-performance during operation.

April 2023: The PEAX1, an advanced automatic powder gun integrated with a robot-based system, has been introduced by J. Wagner GmbH. Automatic control, high efficiency, higher coating quality, flexibility, user friendly design, low maintenance costs are the main characteristics of this innovation product.

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