

Aroma Chemicals Market 2021 - By Industry Demand, Leading Players, Regional Overview And Forecast To 2031

Aroma Chemicals Market to Garner \$8.5 Billion, Globally, By 2031 at 5.4% CAGR, Says Allied Market Research

PORTLAND, OREGON, UNITED STATES, April 11, 2024 /EINPresswire.com/ -- Allied Market Research has recently released a report titled "<u>Aroma Chemicals Market</u>," forecasting significant growth in the market from 2021 to 2031. The global aroma chemicals industry generated \$5.1 billion in 2021 and is estimated to reach \$8.5 billion by 2031, with a CAGR of 5.4% during 2022-2031.

Key Growth Determinants:

The growth of the global aroma chemicals market is primarily driven by the utilization of ecofriendly process products and the development of innovative extracting technologies. However, challenges such as the availability of cheap substitutes and concerns about adverse effects on human health due to long-term exposure restrain market growth. Nevertheless, the increasing shift of consumers towards natural and bio-based products presents new opportunities for market players in the coming years.

Aroma chemicals, both natural and synthetic, are chemical compounds that impart attractive fragrances and odors. They find extensive use in various industries including cosmetics, toiletries, soaps & detergents, and more.

Synthetic Segment Leading:

The synthetic segment accounted for the highest market share in 2021 and is projected to maintain its lead status during the forecast period. This segment is anticipated to exhibit the largest CAGR of 5.7% from 2022 to 2031. The growth of the synthetic segment is attributed to increased adoption by FMCG companies producing a variety of personal care and skin care products across different price ranges, catering to changing consumption patterns in cosmetics.

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Fine Fragrances Segment Leading:

In terms of process, the fine fragrances segment contributed the highest market share in 2021 and is expected to continue its leadership throughout the forecast period. This segment is estimated to register the highest CAGR of 5.7% from 2022 to 2031. The dominance of the fine fragrances segment is driven by the rising demand for branded perfumery and scents, coupled with the active participation of manufacturing companies in producing customized perfumeries for various demographics.

Tarpenes Segment Leading in Product Type:

Among product types, the tarpenes segment held the largest market share in 2021 and is anticipated to continue its dominance throughout the forecast period. The demand for tarpenes is driven by their usage in hand wash fragrances, ointments, creams, lotions, and sanitizers. Moreover, tarpenes find extensive application in the cosmetics and food & flavoring sectors.

Asia-Pacific Region Dominant:

Geographically, Asia-Pacific held the largest market share in 2021 and is projected to maintain its dominant position throughout the forecast period. The region is estimated to witness the highest CAGR of 5.8% from 2022 to 2031. The growth of the Asia-Pacific market is fueled by the increasing usage of natural and synthetic aroma chemicals as flavoring agents across various consumer goods, providing exotic and niche flavors.

https://www.alliedmarketresearch.com/aroma-chemicals-market/purchase-options

Leading Market Players:

Prominent players in the aroma chemicals market include BASF SE, Bell Flowers and Fragrances, Eternis Fine Chemicals Ltd., Givaudan, Henkel AG, Kao Corporation, Privi Speciality Chemicals, S H Kelkar and Company Limited, Symrise, and Takasago International Corporation.

This report provides comprehensive insights into the aroma chemicals market, including market trends, growth drivers, challenges, opportunities, and key player analysis.

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David Correa
Allied Market Research
+1 5038946022
email us here
Visit us on social media:
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