

Discover the Eco-Friendly Future of Luxury Baby Strollers with the Latest Innovation by Mima at the ABC Kids Expo 2024

The future of baby strollers has arrived, and it is eco-friendly, stylish, and complete with essential features for new parents.

EL MONTE, CALIFORNIA, UNITED STATES, April 15, 2024

/EINPresswire.com/ -- [Mima®](#), a brand renowned for its commitment to innovative childcare products, proudly introduces the mima® creo, a city stroller that sets new standards in eco-conscious materials, style, and essential features for new parents.



mima creo stroller in mocha cream and black

Car Seat Travel System Compatibility: Three Stroller Options for Newborns

At the heart of the mima® creo lies versatility. Designed to grow with families, this stroller accommodates children up to 50 lbs. The creo's car seat compatibility ensures a seamless transition from car to stroller. Included car seat adapters allow parents to choose from a wide range of compatible car seats available in the market. Whether parents opt for the optional bassinet, providing a snug haven for babies up to 6 months old, or the full recline position of the creo seat, infants will ride in comfort and security. The mima® creo combines essential features for today's parenting journey.

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The creo sets new standards in eco-conscious materials, style, and must-have features for new parents.”

Royal Chu, Director of mima® USA

Top Features for Comfort & Safety:

+ Reversible Seat: The child can face forward to explore the world or parent-facing for bonding

and connection.

- + Full-Recline Position: The creo reclines to a full 180-degree position for newborns to have a restful sleep.
- + Extendable Canopy: The wide canopy extends to the bumper bar, providing full-body protection. It also features UPF +50 protection, a zipper extension, and a peek-a-boo window to foster parent-child interaction.
- + Smooth Ride: The 360-degree wheel swivel ensures smooth rides on any terrain, from city sidewalks to snowy trails.
- + Magnetic 5-Point Harness Buckle: Swift, safe, and secure maneuverability with a rotating bumper bar.
- + Foot-Activated Parking Brake: Flip-flop friendly and reliable on rough terrain.
- + Adjustable Handlebar and Footrest: Prioritize comfort during walks for babies and parents.
- + High Storage Basket: Carry essentials without disrupting your stride.
- + Eco-Friendly: The mima® creo boasts a 25% lower carbon footprint compared to average strollers.

Stylish & Eco-Conscious Design

Since 2009, the mima® brand has been synonymous with stylish baby gear. The launch of the creo marks a revolutionary upgrade in eco-conscious innovation. Pioneering a sustainable and recyclable patented Polymeric Hybrid System (PHS) stroller seat material, mima® sets a new industry standard. The layered PHS material, constructed from anti-bacterial polypropylene (PP) without chemical treatments or additives, ensures safety and sustainability. As a [Kind + Jugend Innovation Award Nominee](#) for Moving & Travelling Kids, the mima® creo aligns with environmentally conscious choices. Choosing the mima® creo, is an investment in a quality stroller while supporting a greener Earth



mima creo in mocha cream



Full recline position of the mima creo stroller with adjustable footrest for baby's ultimate comfort

and connection.

for future generations.

Showcase and Pre-Order Details

Be among the first US consumers to experience the mima® creo. Visit the mima® USA team at the [ABC Kids Expo](#) in Booth #1327 from May 15-17, 2024. Pre-orders begin on May 1, 2024, with delivery to consumers scheduled for late June.

About mima® USA

The mima® baby gear brand is creating memorable moments for both babies and parents alike. With a commitment to modern elegance in design, innovation, and quality, adding a touch of magic to every creation. From the cherished first words to the triumphant first steps, mima® plays a vital role in the parenting journey. Discover transformative products and step into a world where positivity and parenthood come together.

For inquiries, sales information, and media requests, please contact:

Sales: sales@mimakidsusa.com

PR & Media: pr@mimakidsusa.com

For more information, please visit mimakidsusa.com.

Royal Chu

mima kids USA

+1 866-770-0056

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