

# Bybit & CoinRock Ventures announce "Marketing Mastery in Web3: Strategies & Success Stories" event

DUBAI, April 12, 2024

/EINPresswire.com/ -- Dive into Web3 marketing mastery with Bybit & CoinRock Ventures for a one-time special event "Let Web3 Happen: Marketing Mastery in Web3: Strategies & Success Stories", scheduled for Thursday, April 25.

This event, hosted in Crypto Ark Space at Bybit Dubai HQ, marks a significant milestone in the exploration and implementation of Web3 marketing strategies, bringing together experts, innovators, and enthusiasts to delve into the future of decentralized digital marketing.

"Marketing Mastery in Web3: Strategies & Success Stories" is a groundbreaking event aimed at bridging the gap between traditional marketing principles and the innovative strategies required for success in the [Web3 era](#). Attendees will embark on an insightful journey, uncovering practical strategies and success stories from leading marketers who have harnessed Web3 technologies to elevate brands, engage communities, and drive exponential growth.

As a hub of digital innovation, Dubai attracts a diverse community of founders, marketers, and technologists eager to harness the power of Web3 technologies. "Marketing Mastery in Web3" seeks to provide a platform for dialogue and collaboration, celebrating the intersection of traditional marketing strategies and Web3 applications.

The event aims to empower attendees with the latest insights and strategies in Web3 marketing. Visionary discussions will explore the impact of decentralized technologies on consumer interactions and the ethical considerations of marketing in a blockchain-enabled world. Exclusive



The poster features a dark background with a purple and orange gradient at the bottom. At the top, the logos for BYBIT WEB3 and CoinRock Ventures are displayed. Below the logos, the text "Let Web3 Happen in Dubai #7" is enclosed in a white box. The main title "Marketing Mastery in Web3: Strategies & Success Stories" is prominently displayed in white. The date and time "April 25, 2024 | 6PM - 9:30PM (UTC+4)" and the location "One Central, The Offices 4 - Level 10, Dubai, UAE" are listed below. Four speakers are featured with circular portraits and their names and titles: Matthias Mazur (Investor, Founder of CoinRock Ventures & CoinRock Consulting), BlockchainBoy (Social media Influencer with 600K+ on TikTok and Twitter, CEO of BloxSolutions & Zoomer Capital), D3f4ult Trades (CEO of ApolloAlgo, Bought Bitcoin in 2011, 36K+ on Twitter, Bybit partner), and Aaron Bremser (Founder of BloxSolutions & Zoomer Capital, Advisor to ICP projects, Ex-DFINITY).

networking opportunities will enable participants to forge valuable connections with industry pioneers shaping the future of marketing.

"Marketing Mastery in Web3" is tailored for blockchain enthusiasts, founders, investors, innovators, and entrepreneurs eager to explore the disruptive potential of blockchain in marketing.

Event Agenda:

- 6:00-7:00 | Registration and Welcome
- 7:00-7:10 | Introduction by Co-Host
- 7:10-8:15 | Panel Discussion: Master the Future of Marketing in the Web3 Era
- 8:15-9:30 | Networking

Panel Guests:

- Matthias Mazur, Investor, Founder of CoinRock Ventures & CoinRock Consulting
- BlockchainBoy, Social Media Influencer, CEO of BloxSolutions & Zoomer Capital
- D3f4ult Trades, CEO of ApolloAlgo, Bybit Partner
- Aaron Bremser, Founder of BloxSolutions & Zoomer Capital, Advisor to ICP Projects

Join on April 25 at Bybit Dubai HQ for an unforgettable event organized by The Crypto Ark that promises to reshape the future of marketing in the Web3 era.

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