

Clean Energy Market Report 2020-2030 by Regional Revenue, Trends Analysis & Key Players LG Electronics Inc., Roku Inc.

WILMINGTON, DE , UNITED STATES, April 12, 2024 /EINPresswire.com/ --<u>Clean energy</u> is energy that produces minimal greenhouse gas emissions, particularly carbon dioxide (CO2), during its generation and utilization. This includes renewable energy sources as well as geothermal energy, which, while controversial in some respects, produces low CO2 emissions during operation.



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The clean energy market is profoundly influenced by policies and regulations enacted at both national and international levels. Governments worldwide are implementing measures to promote the adoption of clean energy technologies as part of broader efforts to combat climate change and reduce greenhouse gas emissions. According to clean energy market news, policies such as renewable energy mandates, feed-in tariffs, tax incentives, and carbon pricing mechanisms are driving investment in clean energy projects and creating a favorable market environment. In addition, international agreements like the Paris Agreement provide a framework for global cooperation on climate action, further incentivizing the transition to clean energy sources.

Despite the rapid growth of renewable energy sources such as solar and wind power, intermittent generation remains a significant challenge for the green energy market. The variability of sunlight and wind patterns leads to fluctuations in electricity supply, posing grid stability concerns. Energy storage technologies, such as batteries, pumped hydro storage, and thermal energy storage, are essential for mitigating intermittency by storing excess energy during periods of high generation and releasing it when demand is high. However, the inflated costs and limited scalability of current storage solutions present barriers to widespread adoption, restraining the full potential of renewable energy integration into the grid.

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Green building technologies represent a significant opportunity within the clean energy market. The construction and operation of buildings account for a substantial portion of global energy consumption and carbon emissions. Green building technologies aim to reduce energy consumption, improve indoor air quality, and minimize environmental impact throughout the building's lifecycle. Strategies such as passive solar design, energy-efficient HVAC systems, green roofs, and smart building automation systems are being incorporated into new construction and retrofitted into existing buildings. As sustainability becomes a priority for developers, investors, and occupants, the demand for green building technologies and clean energy market trends is expected to grow, driving innovation and market expansion in this sector.

The clean energy market is segmented into type, application, and region. On the basis of type, the market is divided into solar energy, wind energy, geothermal energy, biomass, and others. On the basis of application, the market is segregated into residential, commercial, and industrial. On the basis of region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

According to clean energy market report, in 2022, wind energy held the highest market share, accounting for over one-third of clean energy revenue. This is due to its scalability, reliability, and abundant resource availability. Wind turbines generate electricity on a large scale, offering a cost-effective solution. Geothermal energy, with a projected 10.1% CAGR from 2023 to 2032, is growing rapidly due to its continuous, reliable power generation, minimal environmental impact, and scalability. It offers a sustainable and accessible source of electricity and heat globally.

KEY FINDINGS OF THE STUDY

On the basis of type, wind energy segment will dominate the clean energy market share in 2024.

On the basis of application, residential segment is the fastest growing segment with a CAGR of 9.3% during the clean energy market forecast period.

On the basis of region, Asia-Pacific segment is the fastest growing segment during the forecast period.

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