

## PayToMe.co Featured in the Nilson Report

Alongside industry giants like Stripe, Visa, and Fiserv.

PALO ALTO, CALIFORNIA, USA, April 16, 2024 / EINPresswire.com/ -- PayToMe.co, an award-winning international digital fintech company, is thrilled to be featured in the March 2024 edition of the Nilson Report (Issue 1260). The report also includes industry giants like Stripe, Visa, and Fiserv. This prestigious acknowledgment highlights PayToMe.co's transformative impact within the fintech industry. Please visit: https://nilsonreport.com/subscribe/

For over five decades, the Nilson Report has been the gold standard in card payment sector analysis, providing unmatched business intelligence, comprehensive statistics, and deep industry insights. PayToMe.co's feature in this authoritative publication reflects its impactful innovations and strategic advancements that are shaping the future of financial services.

PayToMe.co has consistently made remarkable strides in enhancing its platform with pioneering digital invoicing services

that span over 100 countries and its patented Text-to-Pay technology, specifically designed to meet the evolving demands of the global market. This innovation is pivotal for sectors such as travel, hospitality, and e-commerce, where PayToMe.co has established itself as a leader in

payment solutions.

Leading the charge in fintech innovation—honored to stand with the best in the Nilson Report Issue 1260."

Further fortifying its fintech offerings, PayToMe.co's collaborations with Stripe Connect and Plaid exemplify its commitment to optimizing platform-based payments and

providing seamless, Al-enhanced, and customer-focused

connecting it to over 12,000 financial institutions and 7,000

apps, enriching its Payment-as-a-Service (PaaS) and Software-as-a-Service (SaaS) offerings.

promoting the Banking-as-a-Service (BaaS) model. The strategic alliance with Plaid broadens PayToMe.co's reach, PayToMe.co

ISSUE 1260 MARCH 2024 p13 Telpo P8 POS Terminals p15 Consumer Direct ACH Pay **Top US Merchant Acquirers** 141.13 Nilson Report

The feature in the Nilson Report not only showcases PayToMe.co's adept strategic partnerships

but also highlights the unique business model that distinguishes it in the fintech sector. With integrations that facilitate global marketplace transactions and proprietary technologies like Text-to-Pay, PayToMe.co delivers innovative and secure payment solutions on a global scale.

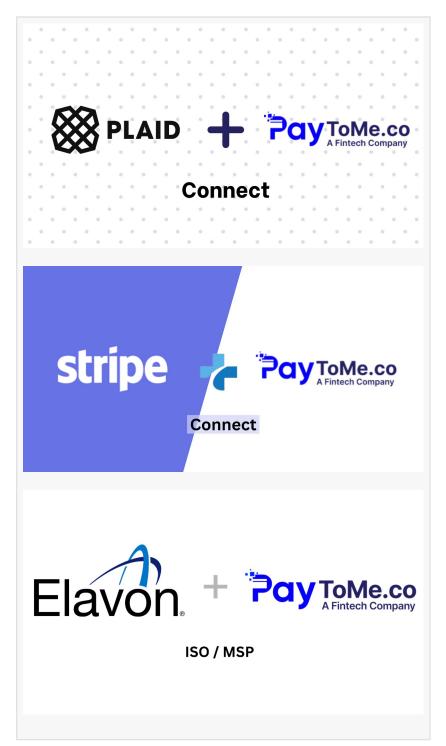
Differentiation and Competitive Edge:

- Proprietary Technologies and Al Integration: PayToMe.co sets itself apart with solutions like Text-to-Pay and leverages Al to enhance transaction security, compliance, and operational efficiency.
- Extensive Global Partner Network:
   Our network, including partnerships with Stripe, Plaid, and Evalon, amplifies our capabilities and extends our global reach.
- 24/7 Customer Engagement: Continuous customer support through technology-enhanced tools and live assistance ensures satisfaction and loyalty across all time zones.
- Focus on Financial Inclusion: We are deeply committed to financial

inclusion, actively working to bring secure, accessible, and reliable financial solutions to the USA, cross-border regions, and underbanked areas worldwide.

Mike Ulker, CEO of PayToMe.co, reflects on this milestone: "Our inclusion in the Nilson Report, alongside such distinguished companies, affirms our trailblazing initiatives in the fintech domain. This accolade propels us further on our journey to transform financial services, as we continue to make transactions secure, efficient, and universally accessible."

About PayToMe.co: Located in the heart of Silicon Valley, PayToMe.co is an award-winning leader in the fintech revolution, known for its commitment to innovation and security. As a trusted



platform and reseller partner of Plaid and Stripe Connect, we deliver pioneering Payment-as-a-Service (PaaS), Banking-as-a-Service (BaaS), and Software-as-a-Service (SaaS) solutions to a global clientele. Our technologies empower businesses to transform their payment systems and explore new revenue streams. Learn more about our transformative journey at PayToMe.co.

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