

# Peptic Ulcer Drugs Market Expected to Surge, Projected to Reach USD 5.59 Billion by 2031

*Rapid Growth Projected for Peptic Ulcer Drugs Market, Set to Reach USD 5.59 Billion by 2031*

AUSTIN, TEXAS, UNITED STATES, April 15, 2024 /EINPresswire.com/ -- According to SNS Insider, the [Peptic Ulcer Drugs Market](#) size was valued at USD 4.48 Bn in 2023 and is projected to reach USD 5.59 Bn by 2031 and grow at a CAGR of 2.8%.



The peptic ulcer drugs market encompasses a diverse range of medications used to treat and prevent peptic ulcers, which are sores in the lining of the stomach or duodenum. This growth is fuelled by the rising prevalence of peptic ulcers globally, with contributing factors like the increased use of nonsteroidal anti-inflammatory drugs (NSAIDs), the growing geriatric population with weakened stomach linings, and the persistent presence of *H. pylori* infection, a major culprit in ulcer formation. Also, the rising awareness of peptic ulcer symptoms and improved diagnostic methods are leading to earlier detection and treatment, further improving market growth.

## Peptic Ulcer Drugs Market Opportunity:

The peptic ulcer drug market is assured for steady growth, driven by a confluence of factors. An aging population with increasingly acidic diets elevates the risk of ulcers, creating a sustained demand for treatment. Additionally, rising awareness about *H. pylori* infection, a major culprit behind ulcers, paves the way for wider adoption of diagnostic tests and targeted therapies. The development of new, long-lasting formulations and combination drugs promises improved patient compliance and potentially shorter treatment durations. This, coupled with the growing acceptance of over-the-counter antacids in emerging economies, presents an opportunity for pharmaceutical companies to expand their market reach.

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## List of Peptic Ulcer Drugs Market Companies Profiled in Report:

- AstraZeneca plc,
- Abbott Laboratories,
- Novitium Pharma LLC,
- Boehringer Ingelheim International GmbH,
- PharmaKing Co. Ltd.,
- Pfizer Inc.,
- Yuhan Corporation,
- RedHill Biopharma Ltd,
- Zydus Lifesciences Limited, etc.,
- Viatris Inc.,
- and other players.

## Peptic Ulcer Drugs Market Segment Analysis:

### By Drugs Type

- Antibiotics
- H2 Antagonists
- Proton Pump Inhibitor
- Others

### By Ulcer Type

- Duodenal Ulcer
- Gastric Ulcer

### By Distribution Channel

- Retail Pharmacies
- Hospital Pharmacies
- Online Pharmacies

The peptic ulcer drugs market can be segmented by drug class, ulcer type, and distribution channel. By drug class, Proton Pump Inhibitors (PPIs) dominate the market, accounting for over 60% of the share. Their effectiveness in reducing stomach acid production makes them the preferred treatment option. H2-Blockers, another major segment, are expected to witness steady growth due to their affordability and role in mild ulcer cases. The market also includes antibiotics for eradicating *H. pylori* infection and cytoprotective agents that promote mucosal healing. In terms of ulcer type, gastric ulcers and duodenal ulcers are the primary targets, with a growing focus on medications for managing complications like bleeding and perforation.

The distribution channel segment is divided into retail pharmacies, hospitals, and online drugstores. Hospitals hold the largest share due to the prevalence of severe ulcer cases requiring in-patient care. However, the online segment is experiencing significant growth due to

increasing internet penetration and the convenience of home delivery.

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#### Peptic Ulcer Drugs Market Regional Analysis:

The peptic ulcer drugs market showcases a diversified regional landscape. North America holds the leading position, driven by high healthcare expenditure, extensive research & development activities, and a large aging population. Europe follows closely due to well-established healthcare infrastructure and a growing awareness of digestive health. The Asia Pacific region is expected to witness the fastest growth rate due to factors like rising disposable incomes, improving healthcare access in developing economies, and a significant geriatric population. Latin America and the Middle East & Africa represent emerging markets with potential for growth, but limited access to advanced healthcare facilities and lower per capita income currently hamper their expansion.

#### Impact of Recession and Russia-Ukraine War:

A global recessionary environment could potentially impact the peptic ulcer drugs market. Reduced consumer spending power may lead to cost-cutting measures in healthcare, potentially favouring generic drugs over brand-name medications. However, the essential nature of peptic ulcer treatment is likely to mitigate the overall impact. The Russia-Ukraine war has caused disruptions in the global supply chain of pharmaceutical ingredients and finished goods. This could lead to temporary drug shortages and price fluctuations in some regions. Additionally, the war has diverted resources away from healthcare spending in some countries, potentially impacting market growth in the short term.

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#### Overview of Recent Developments:

Major players in the peptic ulcer drugs market are constantly innovating and developing new treatment options. Pharmaceutical giants like AstraZeneca, Takeda, Pfizer, and GlaxoSmithKline are focusing on developing long-acting PPIs and combination therapies for improved efficacy and patient compliance. Additionally, there's a growing interest in exploring natural and herbal remedies for peptic ulcers, with some companies investing in research on plant-based extracts and probiotics.

#### Key Takeaways:

By providing to the rising demand for effective and convenient treatment options, coupled with

strategic expansion into emerging markets, industry leaders can capitalize on this opportunity.

Addressing the challenges posed by potential economic downturns and geopolitical conflicts will require adaptability and a focus on cost-effective solutions. The continuous development of novel therapies and the integration of digital health solutions hold immense potential for improving patient outcomes and propelling the peptic ulcer drugs market forward.

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