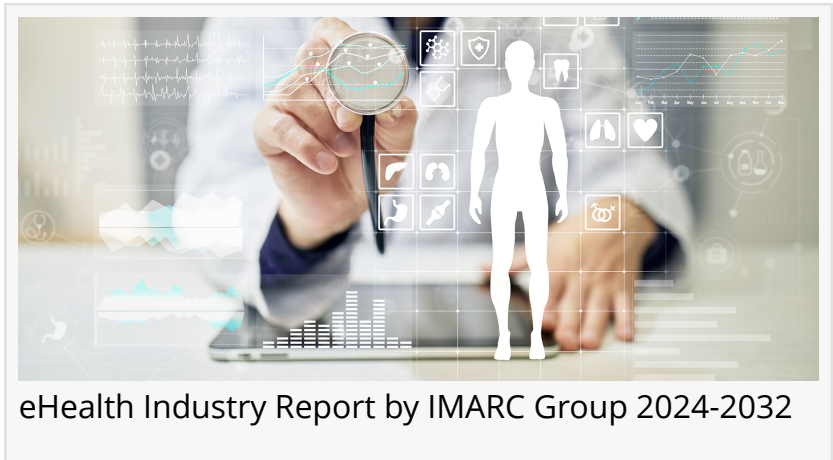


# eHealth Market Size to Grow US\$ 505.9 Billion by 2032 at a CAGR of 16.7% | IMARC Group

BROOKLYN, NY, USA, April 15, 2024

/EINPresswire.com/ -- The global [eHealth market size](#) reached US\$ 120.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 505.9 Billion by 2032, exhibiting a growth rate (CAGR) of 16.7% during 2024-2032 according to a new report by IMARC Group. The eHealth market includes major players Allscripts Healthcare Solutions Inc.,

Athenahealth, Cerner Corporation, Doximity Inc., Epic Systems Corporation, General Electric Company, International Business Machines Corporation, Koninklijke Philips NV, Medisafe Limited (Steris plc), SetPoint Medical Corporation, Telecare Corporation, etc.



eHealth Industry Report by IMARC Group 2024-2032

## Global eHealth Market Trends:

The market growth of eHealth is primarily driven by the increasing adoption of digital technologies in healthcare, aimed at improving efficiency, accessibility, and personalized care. Factors such as the aging global population and the rising prevalence of chronic diseases have intensified the demand for remote monitoring and patient management solutions. Moreover, advancements in telecommunication and wearable technologies have facilitated the widespread use of telehealth services and mobile health applications, empowering patients and healthcare providers with real-time data and communication tools. Government initiatives and investments in healthcare IT infrastructure, alongside growing consumer awareness and acceptance of digital health services, further propel the market's expansion.

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## Factors Affecting the Growth of the eHealth Industry:

Increasing Prevalence of Chronic Diseases:

The eHealth market is experiencing significant growth, largely driven by the increasing prevalence of chronic diseases worldwide. Chronic conditions such as diabetes, cardiovascular diseases, and cancer necessitate long-term care, continuous monitoring, and management, which eHealth solutions can effectively provide. These technologies offer remote patient monitoring, teleconsultations, and digital health records, improving patient outcomes and healthcare efficiency. As the global population ages and the incidence of chronic diseases rises, the demand for accessible, efficient, and cost-effective healthcare solutions escalates, propelling the eHealth market forward. This trend highlights the critical role of digital health in modern healthcare ecosystems, ensuring patients receive timely and appropriate care, irrespective of their physical location.

#### Technological Advancements and Digital Literacy:

Technological advancements, including AI, IoT, and mobile technologies, have significantly influenced the eHealth market's expansion. These innovations enhance the capabilities of eHealth solutions, enabling sophisticated data analysis, real-time health monitoring, and personalized healthcare delivery. Additionally, the global increase in digital literacy and the widespread adoption of smartphones and internet services have made eHealth services more accessible to a broader population. This accessibility facilitates the widespread adoption of eHealth applications and platforms, ensuring healthcare services are not limited by geographical barriers. As technology continues to evolve and integrate into daily life, the eHealth market is set to grow, driven by its ability to offer innovative solutions that cater to the evolving needs of healthcare providers and patients alike.

#### Government Initiatives and Regulatory Support:

Government initiatives and regulatory support play a pivotal role in fostering the growth of the eHealth market. Many governments worldwide have recognized the potential of eHealth to improve healthcare delivery and patient outcomes. As a result, they have implemented policies and frameworks that encourage the adoption of eHealth solutions. These policies often include funding for digital health projects, incentives for healthcare providers to adopt electronic health records, and regulations that ensure the privacy and security of digital health data. This supportive regulatory environment not only builds a solid foundation for the eHealth market but also assures patients and providers of the reliability and safety of eHealth services, thereby encouraging their adoption and integration into mainstream healthcare delivery.

#### Top Companies Operating in the Global eHealth Industry:

- Allscripts Healthcare Solutions Inc.
- Athenahealth
- Cerner Corporation
- Doximity Inc.
- Epic Systems Corporation

- General Electric Company
- International Business Machines Corporation
- Koninklijke Philips NV
- Medisafe Limited (Steris plc)
- SetPoint Medical Corporation
- Telecare Corporation

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eHealth Market Report Segmentation:

By Product:

- Electronic Health Records
- ePrescribing
- Clinical Decision Support
- Telemedicine
- Consumer Health Information
- mHealth
- Others

mHealth represented the largest segment by product due to its widespread adoption facilitated by the ubiquity of smartphones and mobile devices, enabling accessible healthcare services and information.

By Services:

- Monitoring
- Diagnostic
- Healthcare Strengthening
- Others

Monitoring services represented the largest segment by services as they provide continuous health data collection and analysis, crucial for chronic disease management and preventive healthcare strategies.

By End-User:

- Healthcare Providers
- Payers
- Healthcare Consumers
- Others

Healthcare providers represented the largest segment by end-user because of their pivotal role in integrating eHealth solutions into patient care, aiming to improve treatment outcomes and operational efficiencies.

#### Regional Insights:

- North America
- Asia-Pacific
- Europe
- Latin America
- Middle East and Africa

North America emerged as the largest market, driven by advanced healthcare infrastructure, high digital literacy, and substantial investments in healthcare IT solutions.

#### Other Key Points Covered in the Report:

- Porters Five Forces Analysis
- Value Chain Analysis
- Strategic Recommendations

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

#### About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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