

FMCG Logistics Market: Analysis of Industry Growth Opportunities, Trends, and Forecasts (2020 - 2027)

PORTLAND, OREGAON, UNITED STATES, April 15, 2024 /EINPresswire.com/ --Allied Market Research has published a new report on the "FMCG Logistics Market". According to the research report analysis, the global FMCG logistics market is expected to increase by \$1,400.80 billion by 2027 with a remarkable CAGR of 4.6%. In 2019, the value of the industry was \$1,056.58 billion. This research report is an excellent source of information on investment opportunities, vital statistics, market dynamics, market

Global FMCG LOGISTICS Market Global FMCG Logistics Market is expected to reach \$1,400.80 Billion by 2027 CAGR of 4.60% (2020-2027)

FMCG Logistics Demand

segments, recent trends, and the competitive landscape.

Moreover, the research report provides a quantitative assessment of the key factors driving market growth. It highlights the top players who are implementing a range of strategies to maintain a competitive edge and broaden their market presence. This report is a valuable resource for businesses, investors, stakeholders, and new entrants seeking a thorough understanding of the market to make informed decisions and achieve their business goals.

FMCG logistics, which stands for <u>fast-moving consumer goods logistics</u>, refers to the process of managing the transportation, storage, and delivery of consumer goods that have a high turnover rate. This category encompasses products such as food, beverages, personal care products, and other everyday essentials that are bought often and in bulk. FMCG logistics plays a crucial role in ensuring that these goods are efficiently and effectively delivered to retailers and ultimately to consumers, necessitating fast and dependable transportation networks to meet the demands of the market.

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The global <u>FMCG logistics market size</u> has experienced growth due to the increasing use of e-commerce, changing consumer preferences, changes in lifestyles, higher disposable incomes, the emergence of technology-driven logistics services, and the increased use of IoT-connected devices. On the other hand, high logistics expenses & poor infrastructure, and limited control by manufacturers and retailers over logistics services have restrained the growth of the market. Moreover, last-mile deliveries, cost reduction, logistics automation, and decreased lead times resulting from the implementation of multi-modal systems are anticipated to provide profitable growth opportunities in the coming years.

Advanced technologies such as RFID, IoT, and GPS have made it possible to track goods in real-time along the supply chain. This improves visibility, giving companies the ability to monitor inventory levels, track shipments, and find the best routes for efficient delivery.

Warehouse operations have been transformed by automation technologies such as robotics, automated guided vehicles, and conveyor systems which enhance the speed and accuracy of order processing while also reducing labor costs and optimizing storage space.

Blockchain technology provides a transparent and unchangeable record of transactions, which is perfect for improving traceability and transparency in the FMCG supply chain. By recording all transactions from the production stage to delivery, blockchain helps in preventing counterfeit products, ensure the authenticity of goods, and enhance food safety.

Cloud-based logistics solutions offer flexibility, scalability, and accessibility, which help FMCG companies streamline their operations and work more effectively with partners. These cloud platforms include features such as data storage, analytics, and collaboration tools, which assist companies in optimizing their supply chain processes and adapting to market changes more seamlessly.

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Personal care Household care Food & beverages Other consumables

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Warehousing
Transportation
Value added services

Airways Railways Waterways Roadways

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North America: U.S., Canada, and Mexico

Europe: UK, Germany, Italy, France, Russia, Spain, and Rest of Europe

Asia-Pacific: India, China, Japan, Australia, and Rest of Asia-Pacific

South America: Argentina, Ecuador, Brazil, Colombia, and Rest of South America

Middle East and Africa: South Africa, Tanzania, Nigeria, UAE, Egypt, Saudi Arabia, Iraq, and the Rest of MEA

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This research report explores the competitive landscape of the global FMCG logistics sector. It provides a detailed analysis of the various vendors in the market, helping users understand the overall business environment and the strengths and weaknesses of the key players in the industry. Moreover, these industry-leading players utilize different strategies, including partnerships, collaborations, product & service launches, and agreements, to reinforce their

foothold in the market.

United Parcel Service, Inc. (Ups)

Fedex

Kuehne+Nagel

A.P. Moller – Maersk

Deutsche Post Ag (DHL Group)

Geodis

C.H. Robinson Worldwide, Inc.

DSV (DSV Panalpina)

XPO Logistics, Inc.

Db Schenker (Deutsche Bahn Group (Db Group))

Ceva Logistics

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