

Revival CEO Dr. Mazhar Jaffry, Takes Center Stage at MAGI 2024 to Discuss Diversity and Innovation in Clinical Research

HILTON NEW ORLEANS RIVERSIDE, LOUISIANA, UNITED STATES, April 15, 2024 /EINPresswire.com/ -- [Dr. Mazhar Jaffry](#), CEO of Revival Research Institute, is participating in the prestigious [MAGI 2024](#) conference.

This leading clinical research event provides a platform for industry leaders to discuss advancements and tackle challenges in the field. Dr. Mazhar Jaffry will be a featured speaker, addressing a critical issue: overcoming systematic marginalization within clinical trials.

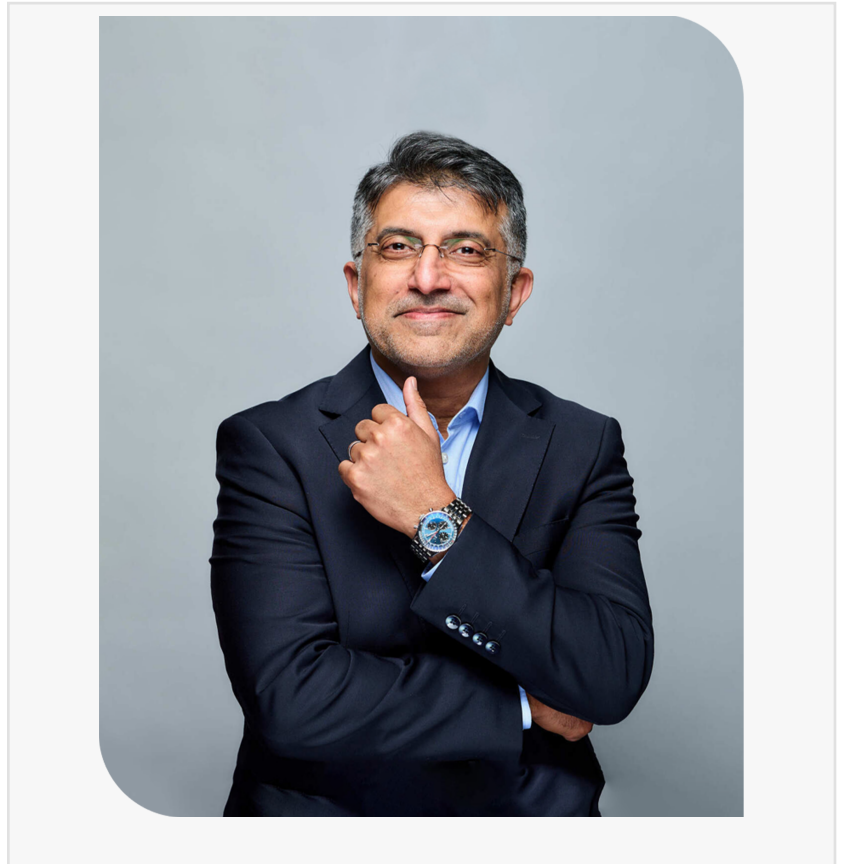
Dr. Mazhar Jaffry will be a prominent voice at MAGI, focusing on the critical issue of systematic marginalization in clinical research. His presentation will address the challenges

underrepresented communities face and how these barriers ultimately affect the effectiveness of therapies. Key points will include:

Why diverse participation is essential for robust trials and the consequences of neglecting marginalized populations.

Collaborating with community leaders to raise awareness and build trust in clinical research is important.

Strategies for effective outreach to diverse populations, emphasizing culturally sensitive communication and avoiding missteps that lead to low participation.



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Dr. Mazhar Jaffry will also share a compelling case study showcasing Revival's innovative approach to patient recruitment. □□□ □□□□□□□□□□? Recruiting diabetic patients for a clinical trial with strict inclusion and exclusion criteria: requiring HbA1c levels between 7.0% and 9.5%. However, by partnering with an event on Diabetes Awareness in Men in Detroit, Revival achieved success through:



□□□□□□□□□□ □□□□ □□□□□ □□□□□: Educating attendees about their health with complimentary blood tests.

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□□-□□□□ □□□□□□□□□□□□: Revival's clinical team provided attendees with valuable information about the trial and the benefits of clinical research participation while receiving blood tests.

□□□□□□□□: This innovative strategy dramatically increased patient screening and trial participation, exceeding initial goals. It also fostered brand awareness and built a valuable database of potential future participants.

Moreover, throughout his presentation, Dr. Mazhar Jaffry will emphasize the importance of collaboration between sponsors, clinical trial sites, and Contract Research Organizations (CROs). He will propose strategies for:

□□□□□□□□□: Working closely with sites and CROs to enhance patient recruitment and support community outreach initiatives.

□□□□□□ & □□□□□: Building trust with sponsors and patients while collecting high-quality, diverse patient data for clinical trials.

The core message of Dr. Mazhar's speech is clear: Community engagement is essential for successful clinical research. Revival actively participates in numerous community events annually, demonstrating its commitment to fostering trust and understanding. Additionally, they have developed [□□□□□□□□□□](#), a proprietary tool to streamline patient data collection and

appointment scheduling, further optimizing the research process.

“We are committed, and we will continue to be committed to our patients. We are committed to our patients, and we will continue to be committed to our patients. We are committed to our patients, and we will continue to be committed to our patients. We are committed to our patients, and we will continue to be committed to our patients.” - Dr. Mazhar Jaffry

Revival Research Institute

Revival Research Institute is a leading clinical research organization whose approach to clinical trials is grounded in a deep respect for participants and their invaluable contributions to medical research. Dr. Jaffry recognizes the trust that participants place in Revival and considers it a responsibility to honor that trust every step of the way.

With a commitment to excellence, integrity, and patient-centricity, Revival Research Institute sets a new standard for clinical research. Dr. Jaffry's vision and passion permeate every aspect of Revival Research Institute's work, inspiring hope and transforming lives.

For more information on Revival and its innovative approach to clinical research, visit <https://revivalresearch.org/> or contact us at 248-721-9539.

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