

Stegmann Footwear Releases First 100% Vegan Wool Clogs + Launches the "Renew Collection"

Just in time for Earth Week and spring style season, Stegmann has just released two new 100% vegan wool clogs as part of its Renew Collection launch.

ASHLAND, VIRGINIA, UNITED STATES, April 15, 2024 /EINPresswire.com/ -- Just in time for Earth Week and spring style season, Stegmann has just released two new [100% vegan wool clogs](#) as part of its [Renew Collection](#) launch. The 135-year-old brand is known for its handcrafted wool clogs featuring sustainably sourced materials. The new vegan felt clog takes the brand's commitment to sustainability farther for fans who don't wear wool.



Stegmann launches a 100% Vegan Clog design and a new sustainable footwear collection.

“Our first all-vegan shoe designs were instant hits,” says Stegmann USA President Andy Jacobs about the brand’s first all-vegan shoe release—two cork basketweave dress shoes for women. “We knew we had to continue to innovate when it came to our most loved shoe style, the Original 108 clog.”

“

It all starts with the foundation of a cork sole in 95% of our shoe designs. The material is not only great for your feet, but it’s a completely sustainable resource.”

*says Stegmann USA President
Andy Jacobs*

The new vegan wool clog is constructed nearly identically to the most popular Stegmann shoe design: the Original 108 Wool Clog. It has all the same podiatrist-recommended comfort benefits: a cushioned contoured support sole with arch support and metatarsal support.

The felt material is made of 100% polyester with 96% recycled post-consumer PET— aka recycled water bottles. The footbed is crafted from cork, a

renewable resource and the outsole is made from natural rubber. The shoe meets Global Recycled Standards (GRS) and is certified by ICEA.

“We have always prioritized sustainability in our sourcing and production,” Jacobs says. “It all starts with the foundation of a cork sole in 95% of our shoe designs. The material is not only great for your feet, but it’s a completely sustainable resource.”

The shoe is part of the newly-launched Renew Collection featuring several mens and women’s styles. More than 90% of the materials used in the construction of these styles are fully renewable from the cork to the rubber to wool. They’re also responsibly sourced and made.



The new Vegan clogs are made of recycled water bottles and cork, a renewable resource.

The material for Stegmann’s cork soles is sourced from Portugal where it is sustainably grown and harvested from the bark of the cork oak. The trees are not damaged during harvest, which is important because the cork oak forests in southern Portugal are home to numerous plant and animal species. The forests are also critical for both the local and global ecosystems.

“We just returned from Portugal and are excited to continue our commitment to working with our partners there,” Jacobs says. “Our new vegan clog is the perfect sustainable addition to our customer favorites. We know it will be a year-round favorite and the perfect gift with a story this holiday season.”

Stegmann’s most popular fall shoe styles include the Eco Clog for men and women, which is crafted from special heritage wools and created in the zero-carbon waste carbon-neutral workshop in Austria. Wool felt-lined leather boots and dress shoes, and clogs receive five-star reviews for comfort and style.

More about Stegmann: Born and based in Austria, the Stegmann brand has been handcrafting wool felt comfort footwear since 1888. Famous for its iconic styling, seamless wool upper and contoured comfort sole, this timeless heritage brand is experiencing a resurgence in the US with fresh styles and finishes to bring sophisticated comfort to new admirers and loyal fans. For more information about Stegmann, visit stegmannusa.com.

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The 100% Vegan Maria Mule is also part of the newly-launched Renew Collection. More than 90% of the materials used in the construction of these styles are fully renewable from the cork to the rubber to wool.

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