

Organic Electronics Market Witnesses Strong Growth Rate of CAGR 17.2%, Exceeding US\$ 358.4 Billion 2024-32

The global organic electronics market size reached US\$ 83.9 Bn in 2023, projected to reach US\$ 358.4 Bn by 2032, with a CAGR of 17.2% during 2024-2032.

SHERIDAN, WYOMING, UNITED STATES, April 16, 2024 /EINPresswire.com/ -- The latest report by IMARC Group, titled "Organic Electronics Market Report by Component (Active, Passive), Material (Semiconductor, Conductive, Dielectric and Substrate), Application (Display, Lighting, Battery, Conductive Ink, and Others), and Region 2024-



2032", offers a comprehensive analysis of the industry, which comprises insights on the market.

What is the market for organic electronics?

The global organic electronics market size reached US\$ 83.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 358.4 Billion by 2032, exhibiting a growth rate (CAGR) of 17.2% during 2024-2032.

Factors Affecting the Growth of the Organic Electronics Industry:

• Flexible Electronics Demand:

The increasing demand for flexible and lightweight electronic devices is a significant driver of the organic electronics market. Organic materials, such as polymers and small molecules, offer flexibility and bendability, enabling the development of innovative products like flexible displays, wearable electronics, and foldable smartphones. This demand is fueled by consumer preferences for portable and versatile gadgets and the growing applications of organic electronics in industries such as healthcare, automotive, and consumer electronics. Moreover, the trend towards Internet of Things (IoT) devices and smart textiles further amplifies the need

for flexible organic electronic solutions.

• Ongoing Advancements in Material Science:

Ongoing advancements in organic semiconductor materials and manufacturing processes are driving the growth of the organic electronics market. Researchers are developing new organic materials with improved electrical properties, stability, and environmental sustainability, expanding the potential applications of organic electronics. Breakthroughs in printing and deposition techniques, such as inkjet printing and vacuum evaporation, enable cost-effective and scalable production of organic electronic devices, further fueling market growth. Additionally, collaborations between academia and industry accelerate the pace of material innovation, driving the commercialization of next-generation organic electronic products.

Increasing Focus Environmental Sustainability and Energy Efficiency:

The increasing focus on environmental sustainability and energy efficiency is a key driver of the organic electronics market. Organic materials are inherently more environmentally friendly compared to traditional inorganic materials like silicon, as they can be derived from renewable sources and processed using low-energy manufacturing methods. Organic electronic devices also offer energy-efficient operation, contributing to reduced power consumption in applications such as lighting, solar cells, and sensors. As governments and industries prioritize sustainability goals and seek eco-friendly alternatives, the demand for organic electronics is expected to continue growing. Furthermore, the recyclability and biodegradability of organic materials align with circular economy principles, driving their adoption in various applications.

For an in-depth analysis, you can request a sample copy of the report: https://www.imarcgroup.com/organic-electronics-market/requestsample

Top Organic Electronics Companies:

- AGC Inc.
- BASF SE
- Covestro AG
- DuPont de Nemours Inc.
- FUJIFILM Corporation
- Heliatek GmbH
- Merck KGaA
- · Novaled GmbH (Samsung SDI Co. Ltd.)
- PolyIC GmbH & Co. KG (LEONHARD KURZ Stiftung & Co. KG)
- Sony Corporation
- Universal Display Corporation

Organic Electronics Market Report Segmentation:

By Component:

- Active
- Passive

Active represents the leading segment due to their crucial role in powering electronic devices and enabling functionalities such as signal processing and amplification.

By Material:

- Semiconductor
- Conductive
- Dielectric and Substrate

Semiconductor accounts for the largest market share owing to their intrinsic properties that facilitate electron mobility and enable the fabrication of transistors and other electronic components crucial for device operation.

By Application:

- Display
- Lighting
- Battery
- Conductive Ink
- Others

Display represents the largest segment driven by the widespread adoption of organic lightemitting diode (OLED) displays in smartphones, televisions, and wearable devices,

Regional Insights:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

Asia Pacific's dominance in the organic electronics market is attributed to its robust manufacturing ecosystem, technological advancements, and significant investments in research and development.

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Global Organic Electronics Market Trends:

The global organic electronics market is primarily driven by the increasing demand for flexible and lightweight electronic devices, such as flexible displays and wearable electronics, is driving the adoption of organic materials due to their bendability and versatility. Apart from this, ongoing advancements in material science, particularly in organic semiconductor materials, are expanding the potential applications of organic electronics and enabling cost-effective production through printing and deposition techniques. Furthermore, the heightening focus on environmental sustainability and energy efficiency has accelerated the adoption of organic electronics, as they offer eco-friendly alternatives derived from renewable sources and exhibit energy-efficient operation, thus fueling market growth.

Note: If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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