

SUP Scout: Stand Up Paddle Board Experts Announce Website Rebrand

SUP Scout, an all-inclusive resource dedicated to stand up paddle boarding, is excited to announce the recent rebranding of its website from 'Stand Up Paddle Boards Review' to 'SUP Scout' to better cater to its increased international audience.

With stand up paddle boarding becoming ever more popular, SUP Scout's rebrand aims to align with the website's overall cleaner and more minimalist design to offer readers an improved user experience and seamless transition through its various hands-on reviews, how-to articles, and guides. The paddle board experts hope the rebrand will continue to help answer all paddle boarding questions and empower beginners to discover the unique joy and serenity of stand-up paddle boarding.

David De Haan, the founder of SUP Scout, said, "Our journey started under the name Stand Up Paddle Boards Review, aiming to simplify paddle boarding for beginners. As the sport gained popularity, our platform naturally grew, becoming a trusted source for hundreds of thousands of paddle boarders globally. Today, as SUP Scout, we reaffirm our commitment to making paddle boarding accessible and enjoyable for all."

SUP Scout has earned an impressive reputation for its commitment to making stand up paddle boarding accessible and enjoyable for everyone by addressing a wide range of questions on techniques, safety, suitability for kids, and equipment choices.

The paddle boarding website's unique approach of combining its diverse team's personal experiences with extensive research and interaction with manufacturers, instructors, and users ensures the delivery of reliable, immersive, and informative content that provides an assortment of actionable advice, tips and recommendations.

This thorough approach extends to SUP Scout's YouTube channel, where the paddle board resource shares hands-on reviews of the leading equipment and accessories in the industry, as well as unbiased opinions and expertise based on real experience to prioritize honesty and trust.

To further help beginners find their perfect stand up paddle board, SUP Scout has added the most popular types of paddle boards, along with the most prominent brands in that category, the pros and cons of each, and the price to streamline the decision process. These include: Inflatable Paddle Boards: The best choice for all-around paddle boarding, inflatable paddle boards are durable, usable in almost all situations, and easy to transport and store, making them an ideal starting board.

Touring Paddle Boards: Usually longer and with a tapered nose for better tracking, touring stand up paddle boards offer space to store gear for longer trips.

Yoga Paddle Boards: Designed to offer yoga experts a more challenging and exciting practice

session, yoga paddle boards have a wider, more stable surface to suit every pose. With a diverse selection of articles and videos, an informative newsletter, and immersive social media accounts, SUP Scout invites enthusiasts to join its growing community for daily stand-up paddle boarding insights and fun.

Whether readers have a question, a suggestion, or a media inquiry, SUP Scout is always happy to help and endeavors to reply to an email within 24 hours.

About SUP Scout

Founded in 2016 by David De Haan, a lifelong water sports enthusiast, SUP Scout (formerly Stand Up Paddle Boards Review) is one of the leading paddle board websites. With the mission to make paddle boarding accessible and enjoyable for everyone, SUP Scout offers a comprehensive selection of hands-on reviews, how-to articles, and guides to help more people embrace the joy of stand up paddle boarding each year.

More Information

To learn more about SUP Scout and its recent website rebrand, please visit

<https://www.supscout.com/> or Facebook page.

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About SUP Scout

SUP Scout, the ultimate resource for beginner paddle boarders seeking advice, tips, and in-depth stand up paddle board reviews. Our hands-on reviews, how-to articles, and guides are designed to answer all your paddle boarding questions.

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