

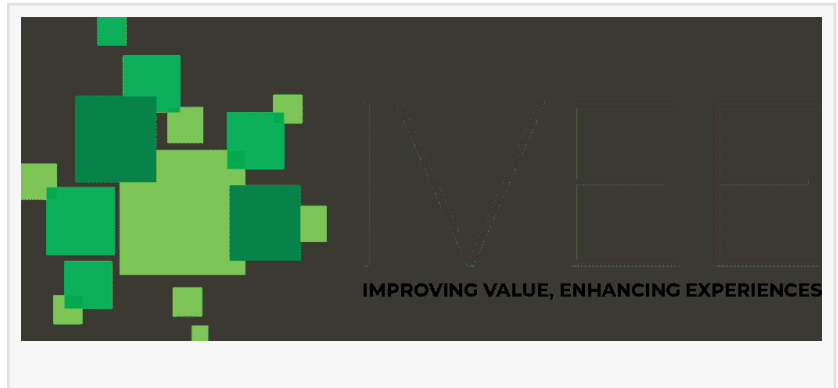
# IVEE Management Group Assumes Management of Wading Pines Camping Resort

*Leading Outdoor Hospitality Management Company Expands Portfolio with New Jersey Pinelands Property*

ATLANTA, GA, UNITED STATES, April 17, 2024 /EINPresswire.com/ -- [IVEE](#)

[Management Group](#), a premier campground and RV park management company, announced today that it has assumed management of [Wading](#)

[Pines Camping Resort](#) in the New Jersey Pinelands. This addition to IVEE's portfolio showcases the company's commitment to providing exceptional outdoor hospitality experiences and expanding its presence in key markets.



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This property aligns perfectly with our mission. We look forward to applying our expertise in campground management to enhance the guest experience and drive operational excellence at Wading Pines.”

*Tom Mason*

Wading Pines Camping Resort, located on the scenic Wading River, offers a variety of camping options, including RV sites, rental cabins, and tent sites. The resort features numerous amenities, such as a saltwater swimming pool, canoe and kayak rentals, a fishing pond, and sports facilities, providing guests a comprehensive camping experience in a picturesque setting.

“We are thrilled to welcome Wading Pines Camping Resort to the IVEE family,” said Tom Mason, Chief Operating Officer at IVEE Management Group. “This property aligns perfectly with our mission to deliver exceptional

experiences and value to our guests and partners. We look forward to applying our expertise in campground management to enhance the guest experience and drive operational excellence at Wading Pines.”

IVEE Management Group brings a wealth of experience and a proven track record of success in managing campgrounds and RV parks across the United States. The company's comprehensive approach to campground management includes business planning, revenue optimization, digital marketing, employee training, and a focus on delivering exceptional customer service.

Carrie Brown, Regional Manager for IVEE's properties in the southwest, will oversee the management of Wading Pines Camping Resort. "I am excited to work with the team at Wading Pines to elevate the guest experience and create memorable moments for our visitors," said Brown. "With IVEE's support and resources, we will continue to improve the resort's offerings and solidify its position as a premier camping destination in the New Jersey Pinelands."



IVEE Management Group's expertise extends beyond campground operations, as the company also offers a range of services to help campground and RV park owners achieve their goals. From consultation and business planning to revenue

optimization and digital marketing, IVEE's team of experts is dedicated to helping properties succeed in the competitive outdoor hospitality industry.

"At IVEE, we understand the unique challenges and opportunities that come with managing campgrounds and RV parks," added Scott Knepp, Director of Operations at IVEE Management Group. "Our team is committed to partnering with property owners to drive results and create value for all stakeholders. We invite campground and RV park owners who are looking for a trusted management partner to visit our website to learn more about how we can help them achieve their goals."

As the summer camping season approaches, Wading Pines Camping Resort is now accepting reservations for RV sites, cabins, and tent sites. Guests can book their stay and explore the resort's offerings by visiting [wadingpines.com](http://wadingpines.com).

With IVEE Management Group at the helm, visitors can expect an elevated camping experience in the heart of the New Jersey Pinelands.

About IVEE Management Group:

IVEE Management Group is a leading campground and RV park management company dedicated to improving value and enhancing experiences for guests and partners. With a focus

on customer intimacy, operational excellence, employee expertise, and financial success, IVEE delivers exceptional results for its managed properties. The company offers a comprehensive suite of services, including business planning, revenue optimization, digital marketing, and employee training, to help campgrounds and RV parks thrive in the competitive outdoor hospitality industry.

Campground proprietors and interested parties are invited to explore IVEE's unique services by visiting [ivee.com](http://ivee.com) contact them via phone at (404) 990-3905.

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