

Burns Funding Launches Podcast, as well as a Site Explaining Its Unique Approach to Alternative Lending

The Burns Funding Method helps borrowers get unsecured debt, then it can facilitate repayment of the debt by using various passive investment income streams.

LA JOLLA, CALIFORNIA, UNITED STATES, April 16, 2024 /EINPresswire.com/ -- [Burns Funding](#), an alternative funding company that helps entrepreneurs and investors obtain private unsecured debt capital, announced today the launch of a podcast, called the Burns Funding Equation.

“

Too often, entrepreneurs give up because of a lack of capital. I set out to solve that problem and won't rest until every entrepreneur who needs money can secure it.”

Peter J. Burns, III, Founder of Burns Funding

The first episode features Peter J. Burns, III, founder of Burns Funding as a guest, and it can be [heard here](#).

In addition, Burns Funding has published a website, which explains its innovative “[Burns Funding Method](#),” which is reshaping the alternative lending space. The company has announced a dozen borrowers in recent months, with

many, many more in the pipeline for being approved. Not surprisingly, Burns Funding was recently profiled in the California Business Journal in the following article - Burns Funding Forms Strategic Alliance With IdeaPros.

“What Burns Funding is doing is amazing,” said Entrepreneur Shaye Larsen, an author and owner of multiple automotive dealerships in Utah. “It is unparalleled in the industry.”

And a welcome development to many.

“We are a great alternative to traditional banks, which are difficult for entrepreneurs to work with,” said Burns. “We have hundreds of private investors who have come to trust Burns Funding and are willing to back that up with their capital. We embrace borrowers. This attitude directly opposes the negative reception that entrepreneurs receive from banks and other conventional lending sources.”

ABOUT PETER J. BURNS III

Based in La Jolla, California, Peter J. Burns III grew up in a well-established New England family in New Canaan, Connecticut. He was briefly educated at the United States Military Academy Preparatory School at West Point, the University of Virginia (UVA), and finally, Harvard Business School's Owners and Presidents Management Program. While his two younger brothers went on to have very successful traditional business careers, Burns chose the life of a startup entrepreneur.

Burns started hundreds of businesses over the ensuing decades. In the early 2000s, he moved to Arizona and became a pro bono adjunct faculty member at the highly respected Barrett Honors College at Arizona State University. In 2006, Burns took his teaching practice across town to Grand Canyon University and its entrepreneurial founder Brent Richardson, where the two men would launch the nation's first College of Entrepreneurship at GCU.

In recognition of his work, the Arizona chapter of the Future Business Leaders of America named Burns its Businessperson of the Year in 2007.

Shortly thereafter, Burns started Club Entrepreneur to unite entrepreneurs in an "open-source entrepreneurship" platform. The Phoenix chapter attracted 10,000 members.

In 2016, Burns moved to the West Coast and started Burns Funding to help entrepreneurs secure hard-to-get funding for their businesses.

Taken as a whole, Burns says all the businesses have a "common thread."

"Every business I start represents my desire to help existing and would-be entrepreneurs reach their full potential," said Burns. "Too often, they give up because of a lack of capital. I set out to solve that problem and won't rest until every entrepreneur who needs money can secure it."

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