

# Two Studios Team Up to Develop Child's First, Earth Day-Worthy Switch Game

*Endearing Mouse & Crane for Switch will offer a younger audience critical thinking activities and meaningful fun that highlights environmental consciousness*

COPENHAGEN, DENMARK, April 22, 2024 /EINPresswire.com/ -- Two women-owned and operated game development studios announced today that they've teamed up and are developing an Earth Day-worthy Switch title for young audiences.

Denmark's Those Eyes and Canadian studio Tobo are developing Mouse & Crane for Switch, a single-player and cooperative play puzzle-based adventure. It will be a younger child's perfect first game, offering teachable moments through upcycling, recycling, and construction.



Earth Day-worthy Mouse & Crane for Switch launches this summer!

“

We want to provide an adventure that's appropriate for the younger, newer player. Parents can hand their Switch to their child, or play with them, and feel good about it.”

*Trine Laier, owner, game director, and producer at Those Eyes*

Mouse & Crane is a charming indie IP that focuses on the adventures of three best friends and encourages players to solve puzzles and challenges imaginatively.

Children will be able to build new things with everyday tools such as a screwdriver or a glue gun--inspiring kids and their parents to undertake Do-It-Yourself (DIY) activities together. The art design will be a unique hand-drawn collage style reminiscent of cozy picture books.

“Video games are a staple in most households. Parents and older siblings are playing some type of game. We want

to provide an adventure that is appropriate for the younger, newer player,” said Trine Laier, owner, game director, and producer at Those Eyes. “The Switch platform made sense as it's easy to use with their smaller fingers, lightweight, and offers a large library of family-friendly games. Moms and dads can hand their Switch to their child, or play with them, and feel good about it.”

Judith Beauregard, co-CEO and producer at Tobo adds, "When we started creating this game, we knew it had to be accessible for a younger child. The game is being created with a focus on a young child's skill level. The levels are designed to encourage cooperation and help boost their problem-solving confidence. Mouse & Crane for Switch won't require young players to know how to read, and important information is either spoken or displayed as universally understandable icons."

Mouse & Crane for Switch will inspire children to solve problems peacefully through creativity and collaboration. In cooperative play, the child and parent (or an older sibling) will work together to solve puzzles that can't be completed alone, sharing digital moments. Additionally, there is flexibility for parents to adapt their involvement according to their child's needs, what Laier and Beauregard refer to as 'parent-friendly' gameplay.

Mouse & Crane for Switch is scheduled to be released in June 2024. The game will be GDPR-K and COPPA compliant. To learn about Mouse & Crane for Switch or the overall brand, please visit [www.mouseandcrane.com](http://www.mouseandcrane.com).

#### ABOUT THOSE EYES

Danish studio Those Eyes develops award-winning video games, art, film, and animation across all formats. The company was established in 1999 and operates with sincerity, play, and humor - always intending to entertain and break new grounds for storytelling. Visit [www.thoseeyes.dk](http://www.thoseeyes.dk) for more.

#### ABOUT TOBO

Since 2012, Canadian studio Tobo has created original, inspiring, and engaging multiplatform experiences for children aged 3 to 15. Tobo produces games, books, series, and films in various formats and aims to engage today's kids and their parents. Visit [www.tobostudio.com](http://www.tobostudio.com) for more.



Teachable moments through upcycling, recycling, and construction with cute characters through a hand-drawn collage aesthetic



The game's levels are designed to encourage cooperation and help boost problem-solving confidence

Susan Kramer  
Indie Angels Marketing Services  
media@indie-angels.com

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Twitter](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/704154704>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.