

Press Release: Introducing 'Dirty Wipes' by Give A Sh!t — The Earth-Friendly Revolution in Pet Care

Earth-friendly 'Dirty Wipes' for Pets Just Launched, Offering Compostable Fibers, 77% Recycled Packaging, and a Cruelty-Free and Veterinarian Designed Formula.

LOS ANGELES, CALIFORNIA, UNITED STATES, April 16, 2024 /EINPresswire.com/ -- Give A Sh!t, pioneers in sustainable pet care, proudly announce the launch of their groundbreaking product, <u>Dirty Wipes.</u> These innovative wipes redefine pet hygiene by offering unmatched eco-



friendliness and safety for pets. Designed to set a new standard in the industry, Dirty Wipes combine functionality with environmental stewardship, promising pet owners a guilt-free solution to pet care.

Crafted from 100% VEOCEL[™] Lyocell fibers sourced from sustainable wood, Dirty Wipes are not only biodegradable but also compostable under home, industrial, and even marine conditions. This makes them a perfect choice for environmentally conscious consumers looking to minimize their ecological footprint. Furthermore, the packaging of Dirty Wipes consists of 77% recycled plastic, enhancing the sustainability factor of this product.

"Our commitment to innovation and sustainability is at the core of everything we do at Give A Sh!t," said Katie, co-founder of Give A Sh!t. "Dirty Wipes are designed not just for superior cleaning but also to support the well-being of our planet. They are a testament to our dedication to making eco-friendly pet care accessible."

The hypoallergenic, vet-designed formula of Dirty Wipes ensures that they are safe for daily use, even on the most sensitive pets. Free from parabens, alcohol, and artificial fragrances, these wipes offer a gentle yet effective cleaning solution. Certified cruelty-free by PETA, Dirty Wipes stands as a beacon of ethical pet care products, aligning with the values of pet owners who advocate for animal welfare. To celebrate this launch, Give A Sh!t is offering exclusive deals on their Amazon page, inviting customers to experience the benefits of Dirty Wipes firsthand. <u>Visit Amazon</u> to discover these special offers and learn more about how these wipes can be integrated into your daily pet care routine.

By choosing Dirty Wipes, customers are not only caring for their pets but also contributing to a global movement towards sustainable living. With every purchase, 10% of profits are donated to the Soi Dog Foundation, aiding in their mission to enhance the lives of dogs and cats across Asia.

"We believe that every small action counts," added Curtis, co-founder of Give A Sh!t. "With Dirty Wipes, pet owners have the power to make a significant impact — not just in the lives of their pets, but for the environment and animals worldwide."

Join us as we continue to push the boundaries of pet care innovation. Embrace the change with Give A Sh!t and be part of a community that cares — for pets, people, and the planet.

Get 30% OFF on Amazon to Celebrate the 'Dirty Wipes' Launch!

For media inquiries, please contact: marketing@giveasht.com

About Give A Sh!t:

Established in 2018 by Katie and Curtis, Give A Sh!t leads the way in eco-friendly pet care solutions. Committed to environmental protection and animal welfare, the company consistently delivers products that resonate with the values of environmentally and ethically aware pet owners, while actively supporting charitable initiatives aimed at improving animal lives globally.

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