

# Novilla Unveils New Snug Memory Foam Mattress for Versatile Sleep Experience

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/EINPresswire.com/ -- [Novilla](#) is pleased to announce the launch of its newest mattress, the Novilla Snug Memory Foam Mattress. This mattress is designed to provide a comfortable and balanced sleep experience at an attractive price point, thanks to its innovative features and dual-sided design.

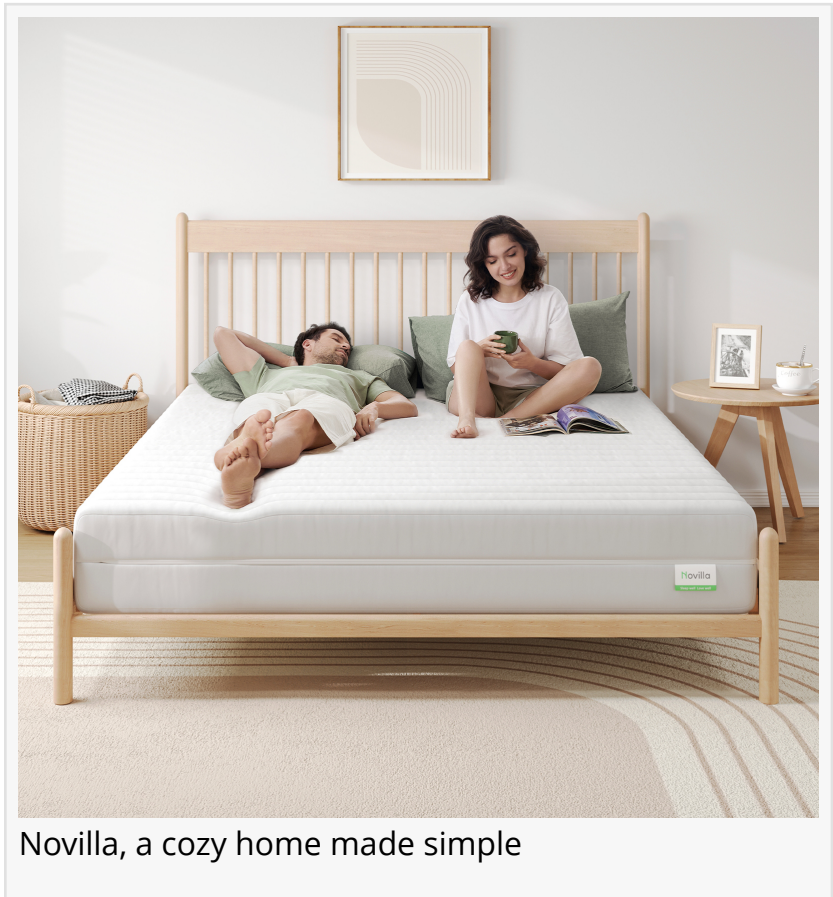
## Dual-Sided Design Caters to Diverse Sleep Preferences

The Novilla Snug Memory Foam Mattress offers two distinct sleep

experiences in one mattress. One side features a plush, cloud-like layer of memory foam that delivers exceptional pressure relief, ideal for those who favor a softer sleeping surface. The other side boasts a supportive core with a wave-like design that provides robust support, catering to individuals who prefer a firmer feel. This design caters to back, side, and stomach sleepers, allowing them to find the perfect sleeping position for a restful night's sleep.

## Innovative Cut-Out Technology Promotes Coolness

The Novilla Snug Memory Foam Mattress incorporates AirZone, a novel cut-out technology that features multiple air vents strategically placed throughout the mattress's middle layer. This design enhances breathability by 30%, facilitating rapid airflow and keeping the mattress cool and comfortable throughout the night. By eliminating trapped heat and humidity, the AirZone technology helps users enjoy a refreshing and revitalizing sleep, even during hot summer



Novilla, a cozy home made simple

months.

## High-Quality Materials and Peace of Mind

The Novilla Snug Memory Foam Mattress is meticulously crafted using high-quality materials that have earned prestigious certifications such as CertiPUR-US® and OEKO-Tex® 100, ensuring safety and harmlessness. Additionally, Novilla offers a 100-night sleep trial, allowing customers to experience the mattress with complete confidence.

## Suitable for a Wide Range of Sleepers

The Novilla Snug Memory Foam Mattress is a versatile option for a variety of sleepers:

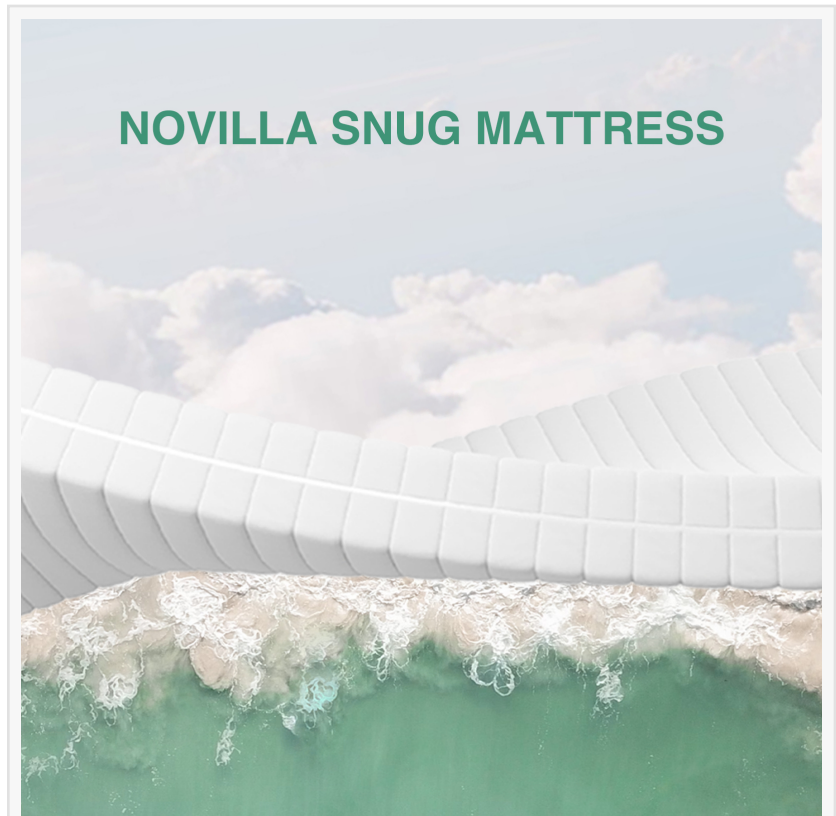
**Back and Side Sleepers:** The softer side provides excellent pressure relief and cradles the spine and joints, while the firmer side effectively maintains proper spinal alignment.

**New to Memory Foam:** This mattress serves as an ideal entry point to memory foam, offering both comfort and support at an affordable price.

**Variable Sleep Positions:** The dual-sided design caters to various sleep preferences, allowing users to switch between the soft and firm sides for optimal comfort.

**Indecisive Sleepers:** The dual-sided design eliminates the worry of choosing the wrong mattress, allowing users to experience different sleep sensations.

**Frequent Movers:** The competitive price point makes this mattress an attractive option for those who may move frequently.



Novilla Snug Mattress



Double Air Zone

## The Novilla Snug Memory Foam Mattress: A Comfortable and Affordable Sleep Solution

The Novilla Snug Memory Foam Mattress is the ideal choice for those seeking a comfortable and budget-friendly sleep experience. This high-quality mattress delivers exceptional value and is sure to provide a restful night's sleep. The Novilla Snug Memory Foam Mattress will be available for purchase through multiple channels starting in May.

### Product Information

Brand: Novilla

Model: Snug Memory Foam Mattress

Sizes: Available in multiple sizes

Thickness: 10", 12"

Feel: Soft, Medium-Soft, Medium-Firm

Price: Starts at \$132.99

Purchase Link:

<https://www.novilla.net/products/snug-memory-foam-mattress>

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### Certifications



### Product Information

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