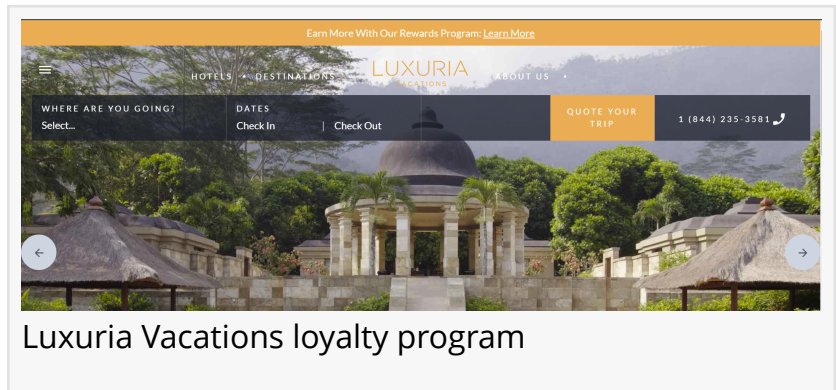


Luxuria Vacations Announces New Loyalty Program to Enhance Travel Experiences

Luxuria Vacations partners with Zinrelo to launch a new tiered loyalty program, enhancing luxury travel with exclusive rewards and benefits.

MIAMI, FLORIDA, UNITED STATES, April 17, 2024 /EINPresswire.com/ -- Luxury travel specialist [Luxuria Vacations](#) has launched a new loyalty program for frequent and loyal clients. The Luxuria

Vacations Loyalty Program is developed in partnership with [Zinrelo](#), a leader in loyalty solutions. It introduces a tiered loyalty program that enriches the travel experience for every guest. Rewards and Reasons that Will Make You Travel with Luxuria Vacations



Luxuria Vacations loyalty program

“

We are thrilled to launch this incredible program for our Luxuria Members to maximize their travel experiences.”

Tiffany Dayton, Director of Experiences, Luxuria Vacations

The Luxuria Vacations Loyalty Program offers guests the opportunity to accumulate points through a variety of activities, enhancing their journey from the moment they join. Members can look forward to rewards across three tiers: Silver, Gold, and Platinum, with benefits including:

- Welcome Bonus: New Silver members receive an initial 5,000 points.
- Earning Points: Points are earned for every dollar spent on bookings, with increased rates for Gold and Platinum members.

- Social Engagement: You can accumulate points just by following and sharing Luxuria Vacations' social media accounts.
- Special Occasions: Celebrate anniversaries and birthdays with bonus points, along with points for submitting reviews, surveys, and photos.
- Winback and Referrals: Significant points for re-engaging with Luxuria Vacations and referring new guests, who also receive a discount on their first booking.

A Partnership That Rewards Loyalty:

To ensure the loyalty program offers the utmost value to its members, Luxuria Vacations has partnered with Zinrelo, utilizing its expertise to create a rewarding system that acknowledges

and appreciates the loyalty of Luxuria's guests.

Tiffany Dayton, Director of Experiences Luxuria Vacations, expressed, "We are thrilled to launch this incredible program for our Luxuria Members to maximize their travel experiences. The best time to book your next trip is while you are still on a trip, and our Luxuria Rewards Program makes this even easier!"

Jai Rawat, CEO of Zinrelo, added, "It's been a pleasure to work with Luxuria Vacations on launching their loyalty program. At Zinrelo, we're dedicated to creating loyalty programs that foster deep, lasting relationships between brands and their customers. The Luxuria Vacations Loyalty Program is designed to do just that, offering exceptional rewards that truly reflect the value of their guests' loyalty."

About Luxuria Vacations:
Luxuria Vacations is renowned for its curated luxury travel experiences, offering bespoke itineraries to the world's most exquisite destinations. With a focus on personalized service and exceptional quality, Luxuria Vacations ensures every trip is an unforgettable adventure.

About Zinrelo:
Zinrelo is a global leader in enterprise-grade loyalty solutions, providing a [loyalty platform](#) that helps brands increase customer retention and lifetime value. Through a data-driven approach, Zinrelo supports businesses in launching customized loyalty programs that effectively engage customers and build brand loyalty.

Mihir Barve

The image shows a promotional page for the Luxuria Rewards Program and a screenshot of the program's dashboard. The top section features a header image with the text "LUXURIA REWARDS" and a sub-header "Maximize Every Booking". Below this, a section titled "How Our Rewards Program works" outlines four steps: 1. How to Enroll, 2. Earning Rate, 3. Redemption Rate, and 4. How to Redeem. A "More ways to earn points" section lists four methods: leaving a video testimonial, completing a travel survey, writing a Google review, and a birthday bonus. The bottom section is a screenshot of the "LUXURIA REWARDS" dashboard, showing a "Contact Concierge" dropdown, a "WELCOME PROFILE" header, and a table of activity history. The dashboard also displays "AVAILABLE POINTS 6,215" and a footer with "Powered by Zinrelo" and "Terms".

LUXURIA REWARDS

Maximize Every Booking

Discover the world with us and enjoy exclusive perks while accumulating points on every booking.

How Our Rewards Program works

- 1 How to Enroll**
Once you make your first booking, you are automatically enrolled. If you are already a Luxuria customer, you are already enrolled and no action is needed.
- 2 Earning Rate**
For every US \$1 spent, earn 1 point.
- 3 Redemption Rate**
Ex: Book a \$10,000 trip and earn 10,000 points. At the time of redemption you will receive \$100 towards next bookings.
- 4 How to Redeem**
Contact your travel advisor to redeem your points towards your next trip.

More ways to earn points

- Earn 5,000 points**
[Leave a video testimonial](#)
- Earn 5,000 points**
[Complete Travel Survey](#)
- Earn 1,000 points**
[Write a Google review](#)
- Earn 1,000 points**
Birthday Bonus

Contact Concierge

Select an existing concierge... ▼

LUXURIA REWARDS

M WELCOME PROFILE AVAILABLE POINTS **6,215**

HISTORY	EARN POINTS	MY REWARDS	
Activity	Points	Status	Date
Purchase on website Order Id: (purchase)	6,115	Approved	Feb 13, 2024
Account Creation	100	Approved	Feb 13, 2024

Showing 1-2 of 2

Powered by Zinrelo [Terms](#)

Account [Contact Owner](#)

Luxuria Vacations loyalty program dashboard

Zinrelo

+1 5169285829

mihir@zinrelo.com

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